Progress of "IT Infrastructure Abhiyan (ITIA)":

Working with Business Women Wing, GCCI

L.J. Group of Institutes started activities for the ITIA project of **GTU Innovation Council in November 2012. GTU's p**roject **IT Infrastructure Abhiyan** was designed to help MSMEs across Gujarat, who are doing well and are serving as the economy's engine but lack their own identity on the web. *(Please see http://www.gtu.ac.in/circulars/12Aug/16082012.pdf).* Through ITIA, GTU faculty members and students work to spread awareness of IT at the MSME's and foster innovation by enabling them with ICT infrastructure.

A meeting was held at GCCI on 22nd Nov 2012, Thursday between **Ms. Meena Kaviya** (Chairperson - Business Women Wing, GCCI) and some other women leaders involved in Business Women Wing of GCCI, **Prof. Manish Gaharwar**(Core Committee Member - **GTU** Integrated Training & Placement Cell), **Prof. Amita Acharya** (Training & Placement Officer - L.J. Group of Institutes), **Bhargav Mistry** (GTU Innovation Council), **Ritesh Patel** (GTU Innovation Council).

As explained by Ms. Meena Kaviya, the main objective of the Business Women Wing (BWW) of GCCI is to promote the social, cultural and educational interests of Women entrepreneurs and provide encouragement to new and existing Women entrepreneurs to become self-sufficient.

The Business Women Committee has made active efforts for bringing women in the mainstream of development of the economy and helped the lady entrepreneurs in their endeavour.

It has now expanded its operations and scope of work and has been declared and structured as a separate **Business Women Wing** of the **Gujarat Chamber of Commerce and Industry.**

AGENDA OF THE MEETING

- **The core agenda behind the meeting was to spread awareness of IT amongst the Business Women Wing.**
- **BWW had participated in Vibrant Gujarat 2013, thus they required websites on an urgent note till first week of Jan'13.**

- **The points discussed were as follows**
  - ✓ **GTU students can help developing websites to these women entrepreneurs. They may help them to setup their complete IT infrastructure by the students under the mentorship of their faculty members.**
  - ✓ **In return, GCCI would appreciate them with a certificate.**
  - ✓ **Also the resume of the candidate will be floated across GCCI.**

Prof. Manish Gaharwar explained through a presentation to the Business Women Wing about the advantages of having a website and what GTU students of different branches can do for them. **He also promised GCCI to help them with almost 100 websites for their members in 2013. They have delivered more than 40 websites by now as per the inputs obtained .**

Students were motivated to take up such projects of MSME's by **GTU**.

Work done by Students:

Faculty Involved

1) ***Prof. Manish Gaharwar***
2) ***Prof. Amita Acharya***

Team of LJMCA Students

www.ljmcadevelopers.blogspot.in

1) ***DEEP GOPANI- L.J. Institute of Computer Applications***
2) ***YASH SHAH-L.J. Institute of Computer Applications***
3) ***SADDAMHUSSEN UADANWALA-L.J. Institute of Computer Applications***
4) ***MITTAL GHADIYA-L.J. Institute of Computer Applications***

LJMCA students had worked on this project within 6 days and the list is not yet exhaustive, the students have promised to setup the complete IT infrastructure for the BWW as per their requirements.

Report By: Prof. Amita Acharya