



GUJARAT TECHNOLOGICAL UNIVERSITY
in Collaboration with



PARUL GROUP OF MANAGEMENT INSTITUTES

**GTU's Second International Conference on
Globalised Market**

THEME:

**“MEETING THE CHALLENGES OF
A GLOBALISED MARKET:**

**PERSPECTIVES OF CORPORATES,
FINANCIAL INSTITUTIONS,
GOVERNMENTS, EDUCATIONAL
INSTITUTIONS & CIVIL SOCIETIES**

23rd, 24th & 25th January, 2013

● **Registration and Inauguration
(9.30am to 12.30 pm)**

President: Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, Gujarat Technological University, Ahmedabad.

12.30 pm to 1.30 pm: Networking and Lunch Break

Plenary Session I: (1.30 pm to 3.00 pm)

1. Dr. Samo Bobek , Dean , Faculty of Economics and Business , Maribor , Slovenia “ E Business in Global Environment “ .
2. Emeritus Professor A. D. V. de S. Indraratna, President Sri Lanka Economic Association. “Impact of Global Recession on Sri-Lankan Economy”
(Chair Person)
3. Dr. Juergen Schneider , Germany, member of Pan-Pacific Business Association, Nebraska, USA, and the International Forum of Consulting Science, Zurich, Switzerland “The Carrying Amount of Cash Generating Units “

3.30 pm to 3:45 pm: Networking and Tea Break

Presentation Session 1:

Presentations by Selective Delegates under different tracks (3.45pm to 5.30 pm) Judges for tracks

1. Dr. C S Adhikari, Dean Academics, ITM Kharghar, Mumbai
2. Dr. Sarla Achuthan, Director, B K School of Management, Ahmadabad
3. Dr. J P Joshipura, Director, Som Lalit Institute of Management, Ahmadabad
4. Dr. Arvind Gupta, Former Professor, Institute of Rural Management Anand (IRMA).

● Day 2: Thursday, January 24, 2013

Technical Session 1

Invited Talks and Panel Discussions on “Challenges of globalized markets for MNCs, Corporates of large corporate conglomerates, large size, medium and small size companies”. (9.30 am to 11.00am) :

1. Mr Shashikant Patange, Head HR, Linde Engineering India Pvt. Ltd, “Challenges of globalised markets for MNCs in services sector”
2. Mr. S K Rajjada, President (Corporate HR and Management Services), Piramal Glass Ltd, Mumbai “Challenges and Opportunities of globalised markets for large Indian companies in Manufacturing Sector”. (Chair Person)

11.00 am to 11.15 am: Networking and Tea Break

Technical Session 2:

Invited Talks and Panel Discussions on “Corporate Policies and Strategies in the areas of Finance, HR, Marketing, Production etc., to meet challenges of global markets” (11.15 am to 1.15pm)

1. Mr. B K Basu, CEO, LNT Sargent Ltd “Policies and Strategies to meet challenges of Global Markets – Case of LNT”. (Chair Person)
2. Dr. M. Thiripal Raju, Director, Indian Institute of Capital Markets, Mumbai “Raising of Funds through Public Issues in Global Environment”..
3. Ms. Vibhuti Bhatt, Director, One Advertising Ltd, Ahmedabad “Marketing Policies and Strategies in Global Environment”
4. Prof. Dr. Ulrich Schäfermeier, Vice Dean, UAS Bielefeld, Department Business and Health Care, “Optimization and Controlling of outsourced Processes in an international BPO Environment”.

1:15 pm to 2:15 pm: Networking and Lunch Break

Technical Session 3:

Impact on and Challenges of globalised markets on Commercial Banking, Investment Banking and on Exchanges”. (2.15 pm to 3.45 pm)

1. Dr. V R Narasimhan, CEO, Kotak Mahindra Pension Fund, Mumbai “Impact on and Challenges of globalised markets on Commercial Banks”.
2. Mr. Rajat Dutta, Executive Director, Motilal Oswal Investment Advisors(P)Ltd, Mumbai “Impact on and Challenges of globalised markets on Investment Bankers”

3. Shri.D C Anjaria , Director , GSFC , GIFT and former Director , Standard Chartered Bank , Citi Bank “Impact on and Challenges of globalised markets on MNC Banks”. (Chair Person)
4. Dr. Jinesh Panchali , Sr. Vice President, FTKMC , Mumbai “ Impact on and Challenges of Global Markets for Exchanges”

Presentation Session 2: Presentations by Selective Delegates under different tracks (3.45pm to 5.30 pm)

Judges for tracks

1. Mr. SR Kulkarni , Head (HR), LNT Power, Baroda
2. Dr. Samo Bobek , Dean , Faculty of Economics and Business , Maribor , Slovenia
3. Dr. M. Thiripal Raju, Director , Indian Institute of Capital Markets , Mumbai
4. Ms.Vibhuti Bhatt, Director, One Advertising Ltd, Ahmadabad
5. Dr. P V Desai ,Managing Director ,PLACON CMS Pvt Ltd and Academic Advisor , Ahmadabad Management Association

● Day 3: Friday , January 25 , 2013

Presentation Session 3 Presentations by Selective Delegates under different tracks.: (9:30 am to 11:15am)

Judges for tracks

1. Dr. Kiran Joshi, Professor , MS Patel Institute of Management, MS University, Baroda
2. Dr. S O Junare , Director , NCIM and dean , Faculty of Management , GTU .
3. Dr. Hemant Trivedi , Director , PDIPM, Gandhinagar
4. Dr. S C Reddy , Director , Marwadi Institute of Management , Rajkot and Dean Faculty of Management .

11:15am to 11:30am: Networking and Tea Break

Technical Session 4 :

Government policies like fiscal , monetary , trade,, industrial , , labour etc., in era of Global Markets : (11 :30 am to 12.30 pm)

1. Dr. Kiran Joshi, Professor , MS Patel Institute of Management, MS University, Baroda “Fiscal and Monetary Policies in Global Environment”
2. Dr. C S Adhikari, Dean (Academic) , ITM , Mumbai “ India's Trade Policies in Global Environment”

Plenary Session 2 : (12.30 pm to 1.15pm)

1. Dr.Mumel Damijan , Professor , University of Maribor.
2. Dr.*Pisnik Korda Aleksandra*,Assistant Professor, , Faculty of Economics and Business University of Maribor, Slovenia on “Gender Role Changes And The Growing Importance Of Cosmetic Products and Services For Men – A Global Trend Of The 21st Century”

1:15 pm to 2:00 pm: Networking and Lunch Break

Technical Session 5:

Impact , Challenges and Opportunities for educational institutions in higher education and Vocational Education : (2..00 pm to 3.30 pm).

1. Mr. Varun Arya , Director , Aravali Institute of Management , Jodhpur “Impact, Challenges and Opportunities for institutions in Management Education in Global Environment”.
2. Dr.Wankhede G.G, Professor and Chairperson ,Center for Higher Education ,School of Social Sciences,Dean ,Social Protection Office ,Tata Institute of Social Sciences, Mumbai “Impact, Challenges and Opportunities for institutions in Higher Education in Global Environment” . (Chair Person)

3:30 pm to 3:45 pm: Networking and Tea Break

Valedictory Address and Prize and Certificate Distribution (3:45 pm to 5.00 pm)

1. President : Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, Gujarat Technological University,Ahmedabad
2. Chief Guest : Dr.Bakul Dholakia , Vice Chairman and Director ,Adani Institute of Infrastructure Management and former Director , Indian Institute of Management , Ahmedabad .

Note: The above mentioned schedule may undergo minor changes based on the contingency situations.

Dr. P.G.K.Murthy

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