

GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Student Startup Support System (S4)

Setting up of a S4 Center

Invitation to students/faculties : to apply for joining the S4 Center

The first cohort of students, who worked on Industry Defined Problems/ UDPs has graduated out in 2012. GTU has created S4 (Student Startup Support System) Centre at its Ahmedabad campus under its initiative for entrepreneurship and innovation. The Centre will aim to support past students and faculties who want to work/research on new products individually or in teams with other entrepreneurs/ past students/faculties or take up entrepreneurship and launch business ventures. The Centre will provide support for a 3 month or a 6 month program at the Centre. This process will mainly target to provide best possible handholding support to young start-up initiators. The co-creation space of S4 will cater to the need of bringing closure to the innovation-investment and entrepreneurship cycle. This Center may be the first co-creation space in the state at University level.

What support will be provided?

During the course of 3 to 6 months, the Centre will provide the program entrants with virtual office space and the use of a computer* and access to the existing labs. The Center will invite domain experts & entrepreneurs from time to time to provide guidance to the program entrants. The entrants to the program are expected to work on their projects at the Centre in teams or individually. Special sessions may also be held to give the participants more learning. The Resource Persons, to be invited to the sessions, may be entrepreneurs and domain experts. The Centre may help the program entrants with information about available accommodation or may be able to provide accommodation in the University hostels, depending upon the availability.

The accommodation and entry to the program will only be given after a due selection process.

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Who can apply?

The program is open to all the past students of GTU (Those who passed within the last three years.) and faculties who want to take part in the program. The faculties are especially invited to nominate names of students who have worked or are still working on good projects/innovative products or their own ventures. The program will expect the program entrants to work at the Centre premises for a period of 3 to 6 months for converting their prototype or a product-idea-at-conceptual stage into a marketable product and to even launch their business venture based on the product. This center will extend all possible support to start-ups by GTU students in various sectors virtually, if they are remotely located.

You can apply to join the program if you or your team have a product prototype/idea or venture idea. Preference will be given to teams who have already started some start-up with a concrete plan.

How can entrepreneurs engage with the Centre?

The Centre will also invite entrepreneurs in Gujarat to write to us if they are interested in giving guidance and mentoring the participants at the Centre or in sharing projects which can be developed at the Centre with the help of expertise from entrepreneurs. They can write to gtu_innovation_council@gtu.edu.in.

How to apply?

Online application for the Centre is available at this link:

<https://docs.google.com/spreadsheet/viewform?fromEmail=true&formkey=dE9JU3l4X216ZTNoUVpUZ2s4b1ZPT2c6MQ>

You will be asked to submit more documents after the preliminary short listing of the candidates based on the information provided in the above form. The second round of selection will be made on the basis of your application, resume, interview, your past work and any recommendation letters from your college faculty/entrepreneurs and others.

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Successful Completion

On successful completion of the project, the program participants will present their project to potential investors or other seed investor agencies. The program participants will also be given a certificate of successful completion at the end of the program.

For any query:

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Students working at the S4 Center

Forging linkages between innovations, investment and enterprises