GUJARAT TECHNOLOGICAL UNIVERSITY (GTU)

GTU National Conference

on

Good Governance:

Emerging Issues, Principles, Policies & Practices

in

Governments, Businesses & Services, Corporations, Universities, Co-operatives Society, Hospitals & NGOs.

19th - 20th April   2013

Call for Papers

Organized by

Center for Governance Systems

in

Businesses, Industries, Universities, Hospitals, NGOs & Governments

A Post-Graduate Research Center of GTU

GUJARAT   TECHNOLOGICAL UNIVERSITY

Gujarat Technological University

Gujarat Technological University (GTU) is a state-wide institution affiliating more than 500 engineering, pharmacy, and management colleges across the western Indian state of Gujarat. GTU caters to the needs of more than 4 lac students and 17,000 professors, making strong endeavors to initiate new pedagogies in education with research in many areas. In the short span of about 5 years, GTU has received 6 Awards at national level in different areas of academic and technological work.

GTU is revolutionizing Management education in the State through its new Global MBA program. Taking a lead, it is offering courses in the field of Gandhian philosophy, Asian Business, International Business and Global Sustainable Businesses, Business Ethics and Corporate Governance. It has taken initiative to develop the Board for Environmental and Green Technologies and the Board for Mobile Computing and Wireless Technologies. It has established during this financial year twelve Research Centers like the Center for Cyber Security, Center for Environment & Energy Efficiency Tools (CEET), Center for Infrastructure, Transportation and Water Management (CITWM), **Center for Governance Systems in businesses, industries, universities, hospitals, NGOs and governments** etc. All these steps have resulted in a sharp increase in the number of published papers and patents during the year. In the area of Internationalization, GTU sent 34 students and one faculty member to University of Alberta for six weeks in 2011. During the summer of 2012, 129 students and 2 faculty members went to a University in Canada and another University in USA for 6 to 8 weeks. More than 50 professors from Europe and North America are working as Adjunct Professors at GTU.

This conference is being organized under the auspices of GTU's Post-Graduate Research Center for Governance Systems in businesses, industries, universities, hospitals, NGOs and governments.

GTU Conference on Good Governance
(GCGG-2013)

EMERGING ISSUES, PRINCIPLES, POLICIES AND PRACTICES in **GOVERNMENTS, BUSINESSES & SERVICES ORGANIZATIONS, CORPORATIONS, UNIVERSITIES, CO-OPERATIVES, HOSPITALS & NGOs**

According to Noble Laureate Michael Spence, in the third phase of Industrial Revolution, the developing economies are growing at three times the rate of their predecessors.

A large organization, be it a government or multi-national corporation, has a congregation of various stakeholders. Every organization is designed for and exists to satisfy certain organizational and societal goals. It can succeed in meeting its goals only if the organization provides good governance for the organization itself and for all its stakeholders. An organization should be fair and transparent to each of its stakeholders and it should be effective in its working. This has become imperative in today's globalized world, where every organization needs to access pools of resource capital globally and needs to attract and retain the best human capital across its entire environment. Unless a large organization embraces and demonstrates effective governance, it will not be able to succeed.

The concept of "governance" is not new. Recently the terms "governance" and "good governance" are being increasingly used in the literature, studies and researches on development. Governance is both the process of decision-making and the process by which decisions are implemented (or not implemented). Governance can be used in several contexts such as corporate governance, international governance systems, national governance and local governance. An analysis of governance focuses on the formal and the informal factors involved in decision-making and implementing the decisions made. Regulators, courts and investors frequently extol the virtues of 'good corporate governance' in organizations but often fail to define exactly what that means. Good governance has eight major characteristics i.e. participatory, consensus-oriented, accountable, transparent, responsive, effective and efficient, equitable and inclusive and following the rule of law. Many companies believe in these principles and conduct their businesses while living by the eight principles. While the tone for good governance has to be set from the top, the principles have to be embedded into the culture of the organization at every level of these companies.

With the advancement of technological age and unprecedented growth of industries and services, it is a myth that good business is only about taking care of legal compliance. In today's environment, companies must realize that they can also make good governance their competitive advantage. As Justice Owen, the Royal Commissioner, who enquired into the collapse of HIH Insurance, warned: "Systems and structures can provide an environment conducive to good corporate governance practices. But at the end of the day it is the acts or omissions of the people charged with relevant responsibilities that will determine whether governance objectives are in fact achieved."

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Good governance is an important component of socio-economic development. Challenges like instability, the depletion of the financial and human resources, deterioration of public management and so on impose a dire need for the practices of good governance at the level of each state. Legislative bodies and parliaments can play effective role in promoting good governance in cooperation with the specialized regulatory systems, with the need to avoid overlapping between the narrow political criteria and the requirements of accountability of such system. It can also be used as a tool to help governments, businesses and civil societies to fight corruption. Good governance can minimize corruption. It ensures that the views of all the stake-holders are taken into account and that the voices of the most vulnerable in society are heard in decision-making. It is also responsive to the present and future needs of society.

Good corporate governance is an ideal which is difficult to achieve in its totality. However, to ensure sustainable human development, actions must be taken to work towards this ideal with the aim of making it a reality. *According to Niccolo Machiavelli, there is nothing more difficult to carry out, nor more doubtful of success nor more dangerous to handle, than to initiate a new order of things.* But an organization can sustain itself only if it is structured for continuous innovation.

The conference will provide an international platform to all stakeholders to address the emerging issues, principles, policies and practices of good governance. The conference may have the following themes:

Theme I - Good Governance – the Initiative from the perspective of sustainability
- Promoting integrity, transparency and accountability in delivering public services.
- Methods of strengthening institutional capacity and to achieve efficient use of public resources.
- Good governance through sustainable natural resources.
- The requirements for judicial reform and improvement of the legal environment.
- Improving human resources management in the civil service.
- Use of modern technology in administrating and applying E-government.
- Enhancing partnership between the public and the private sectors and strengthening the role of civil society organizations.

Theme II – Leadership, Assurance & Protection of Human Lights
- Assurance and protection of human right: Freedom of Speech, Religion, Profession and place.
- Defending Human Rights
- The importance of participatory Governance during the transition period.
- Public administration: transparency and decentralization.
- New voices: Media freedom helping to transform societies.
- Media and good governance.
- Good governance through enhancement of information accessibility.

Theme III – Innovative reforms in education, development practices in administration and Evaluations
- Providing subsidized education to sections below poverty lines.
- Providing free education to children up to middle school
- Contemporary challenges for traditional patterns of governance.

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- Providing Technical Education to youth for easy and better employment and for exporting skilled manpower.
- Developing skills in services.
- Problems of implementation in administrative reform programs.
- Requirements for setting standard targets to accelerate and strengthen reform programs.
- Mechanisms for evaluating and analyzing policies and their impact on economic and social development.

Theme IV - Anti –corruption Policies and Good Governance
- Corruption and Human Trafficking.
- Corruption, faith and eco-development.
- Transparency and Participatory Electoral System.
- Fighting judicial corruption.
- Tackling corruption for growth and development.
- Corruption and quality of governance.
- Corruption and institutional failings.

Theme V - IT and Good Governance
- Excellence in Government Process Re-engineering.
- Exemplary re-use of ICT based solution.
- Innovative use of technology in governance.
- Innovative use of ICT by PSU's for customer's benefices.
- New dimension of firm-society interaction and governance implication.

Theme VI – Stronger Economic Development
- Reduction of poverty levels at a faster rate.
- Rural development, policies and challenges.
- Inclusive growth for reaching lower section of economics.
- Agriculture, Agrifood and Value Chain Governance.
- Role of institutions in economic development.
- Importance of international and regional integration.

Theme VII - Risks and Financial Management
- Succession planning: Protection of legal privilege and confidentiality of records.
- Financial constraints and increased accountability.
- Menace of insider trading.
- Role of non-executive director in financial governance.
- Ethics of Whistle blowing.
- Reducing corporate frauds by increasing transparency.
- Developing relevant strong audit objective.

Theme IX - Contemporary Issues
- Implications of Lokpal & Lokayuktas vis-à-vis transparency & accountability on governance on the one hand and on effectiveness and faster decision-making on the other
- Importance of culture in good governance
- Good governance, human rights, security and conflict resolution
- Gender transformation in workplace
- Gender equity and good governance
- Empirical studies on problems and perspectives of demand of affordable housing in Gujarat.

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GCGG-2013 SCHEDULE

The Conference will be divided into technical sessions, each of which will be chaired by experts from academia / industry. Every Conference venue will be equipped with an LCD projector.

"Best Paper Awards" – Two each from the three categories of papers, namely, Academic papers, Reflective practice, and Case-studies will be presented in the concluding ceremony of the conference.

Key Dates

Events/Stages	Last Dates
Abstract submission	23rd March 2013
Abstract acceptance	29th March 2013
Submission of full paper	05th April 2013
Full paper acceptance	8th April 2013
Payment of registration fees	10th April 2013

- Registration fee once paid will not be refunded. However, delegates of same industry/organization may be changed. For publication in the proceedings, the registration of one of the authors is mandatory.
- All International delegates will be required to remit in equivalent foreign currency in US $.
- Conference fees include the cost of conference material, tea/coffee and lunch.
- All payments shall be made by Demand Draft or "At Par Cheque" in favor of **"Gujarat Technological University"** payable at **Ahmedabad** is enclosed.

Abstract Submission Guidelines

Selection of papers for presentation and discussion will be based on a detailed abstract of about 300 words and one page of major references. The abstract must include a clear indication of purpose of research, methodology, major results, implications and key references. The author(s) should clearly mention the sub-theme of the research paper.

Length   300 words excluding title / cover page
Font   Times New Roman
Font Size   12 points
Spacing   1.5
Title Page Title, author(s), affiliation(s), contact details with email.

Papers Submission Guidelines

The manuscript should conform to:

Spacing	1.5
Font style & Font size	Times New Roman & 12 points
Margins	One inch all around
Page Numbering	Consecutively Numbered
Page Length	Papers not to exceed 10 pages which include cover page, tables, figures and references.
Title Page	The title page of the manuscript must include the title of the theme, author's name, affiliations, phone numbers, key words (maximum 5) and email ids. All correspondence will be addressed to the first author, in case of joint authorship.
Tables & Figures	Insert tables and figures in the text where they are meant to appear. All tables, charts, and graphs should be given with title and wherever necessary, source should be indicated at the bottom.
Reference Style	Harvard – referencing style should be followed.

Submissions should be made electronically (in MS Word format 97-2003 version) to ***publications@sal.edu.in***.

REGISTRATION OF PARTICIPANTS (For the 2 Day Conference)

Category of Participants	from SAARC Countries	From Non-SAARC Countries
Industry & Businesses	Rs 3,000/- per person	US $ 200/- per person
Faculty and Staff Members	Rs 2,000/- per person	US $ 100/- per person
Students from India	Rs 1,000/- per person	Us $ 25/- per person

Note: Registration fee once paid will not be refunded. However, delegates of same industry/organization may be changed. For publication in the proceedings, the registration of one of the authors is mandatory. No accommodation will be provided, though the organizers will help the out-station delegates find the accommodation.

FREE Registration!
Free Registration is offered to the first 100 Scholars, whose duly filled up forms are received by the conference organizers.

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CONFERENCE VENUE: Gujarat Technological University, GTU Auditorium, Chandkheda Campus, Ahmedabad, Gujarat

City of Ahmedabad

Located on the banks of river Sabarmati, Ahmedabad is the largest city in the whole state of Gujarat. From the year 1960 to 1970, it served as the capital city of Gujarat. However, later on, the capital was shifted to the Gandhinagar city. It was founded in the year 1411 by Sultan Ahmed Shah. It is owing to this reason that, sometimes, it is also referred to as the city of Ahmed Shah.

Ahmedabad is the hub of trade and commerce in Gujarat. The commercial importance of Ahmedabad makes the city an important travel destination in India. Besides being home to a number of important industries, Ahmedabad also has a number of majestic monuments, which remind us of the great historical and cultural past of the city.

Ahmedabad was incorporated into the Bombay Presidency during the British rule but remained the most important city in the Gujarat region. Over a period of time, Ahmedabad established itself as the home of textile industry and earned the nickname of "the Manchester of the East." A rising centre of higher education, information technology and scientific industries, Ahmedabad continues to remain one of the important cultural and commercial centers of western India.

Tourist Attractions in Gujarat

Pavagadh: A wonderful hill resort for the people of Vadodara, Pavagadh is widely believed to be a chunk of the Himalayas.
 Champaner: Lying at the foothills of the Pavagadh hill in Gujarat, Champaner is the erstwhile capital of Sultan Mahmud Beghara. The Jama Masjid here is a must visit. Tourist Places in Gujarat for Foreigners and Indian Visitors from Outside Gujarat :
Ahmedabad: The city of Ahmed Shah who was the medieval ruler of Gujarat, associated with the great thinker and freedom fighter, Mahatma Gandhi, Ahmedabad offers the traveler an exclusive blend of Hindu and Islamic styles of architecture. **Gandhinagar:** Located about 25 kilometers north of Ahmedabad, Gandhinagar is the newly built capital of Gujarat, named after Mahatma Gandhi.
Surat: An important center for textiles, zari (gold and silver threadwork) and diamond cutting and polishing, Surat in Gujarat is one of the favorites tourist sites.
Saputara: Gujarat's most popular hill resort, Saputara literally means 'the Abode of Serpents' and is situated on top of the second highest plateau in the Sahyadri range in the center of thick forests.
Junagadh: To the west of Bhavnagar, situated at the base of the Girnar Hills of Gujarat is Junagadh. The place to be seen in Junagadh is the rock edict of Emperor Ashoka, dating back to 250 BC.
Uperkot: Located around five kilometers from Junagadh is Uperkot. The fort on top of the Uperkot hill, constructed by the Rajputs, has a beautifully decorated triple gateway. The Buddhist caves and stupas of times as early as 100-700 AD are other attractions in Uperkot.

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Porbandar: Set along the coast of Gujarat to the west of Junagadh, is Porbandar. It is famous for being the birthplace of Mahatma Gandhi.

Bhuj: Known popularly as the doorway to Kutch, the old walled city Bhuj is one the most important tourist destinations in India.

Somnath: Located near the port town of Veraval in Junagadh, Somnath is perhaps one of the most visited pilgrimage centers of Gujarat.

Dwarka : Lying on the northern tip of the Saurashtra peninsula, at the convergence of the Gomti River and the Arabian Sea, the holy town of Dwarka is yet another pilgrimage site.

Girnar: The complex of 16 marble temples atop the 1,118-meter high Mount Girnar in Junagadh district of Gujarat, is one of the most sacred pilgrimage sites for the Jain community.

Palitana: The 863 Jain temples at Palitana of Gujarat are located on the 600-meter high Shatrujaya Hill, and are dedicated to various Jain saints and deities.

Some other cities within 500 kms from Ahmedabad are Udaipur, Jaipur, Gwalior, Indore, Ujjain etc.

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Chandkheda Campus : Sabarmati-Koba Highway, Nr. Visat Three Roads, (Campus of Vishwakarma Government Engg. College & IIT Gandhinagar), Chandkheda, Ahmedabad 382424, Gujarat, INDIA. **Tele.: +91- 079-2326 7500**

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Gandhinagar Campus : E-4, K-6 Circle, G.I.D.C. Electronics Estate, Sector-26, Near Gandhinagar Polytechnic (Old GNLU Campus),
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Emerging Issues, Principles, Policies & Practices in **Governments, Businesses & Services, Corporations, Universities, Co-operatives Society, Hospitals & NGOs.**

REGISTRATION FORM

Details of the Participants

Sr. No	Name of the Participant(s)	Designation	Email ID	Mobile No	Amount Rs.	Total Cheque / DD Amt. (Rs.)
Total Amount:						

Our At Par Demand Draft _____ for Rs._____ dated_____ drawn in favour of **"Gujarat Technological University"** payable at **Ahmedabad** is enclosed.

Sender's Name: _____Designation_____

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