

GUJARAT TECHNOLOGICAL UNIVERSITY , AHMEDABAD

MBA Program (Academic Year 2011-13)

Circular Regarding GCSR Part - I Submission

It is requested to all MBA institutes to submit the **Part – I of GCSR** (The Merged / Compiled Summary report of PESTEL analysis with other relevant information, prepared at the end of Semester III) as per the last guideline on the subject issued on GTU website.

Filesto be submitted:

- 1) Compiled summary of all groups in a **SinglePDF file**, for the work done up to Semester – III.
- 2) Separate **Single** Excel file having the Enrollment numbers and Name of students, Segment allocated in part I analysis, and name of selected industry/ sector/ company. The title of the excel sheet should include the Name of Institute, College code, Zone and Country selected.
- 3) Plagiarism report as HTML page or PDF page of the compiled summary report.

Kindly refer the GCSR circular http://gtu.ac.in/circulars/12SEP/24092012_05.pdf for contents requirements.

The Institutes are required to send the **Part-I Summary only through “Email” on the following IDs as per respective zones.**

Zone 1 → GCSR_Zone_1@gtu.edu.in

Zone 2 → GCSR_Zone_2@gtu.edu.in

Zone 3 → GCSR_Zone_3@gtu.edu.in

Zone 4 → GCSR_Zone_4@gtu.edu.in

Zone 5 → GCSR_Zone_5@gtu.edu.in

Last date of Submission: 6th April 2013 by 4.00 PM.