



Gujarat Technological University

WORKSHOP ON

STUDIES OF AFRICAN AND ASIAN COUNTRIES AT GTU

19th May 2013, at 10.00 AM

Being organized jointly with CMAI Association of India

Note: At the Workshop, the countries, for which every College/ Institution is to conduct the study during 2013-14 will be finalized. So please do not fail to participate.

Who is to participate in the Workshop?

(i) Directors of MBA Colleges and

(ii) Coordinators of the Country-Study Program (GCSR)

To,

All Directors and GCSR Coordinators.

GTU has implemented a new Global MBA program since August 2011. This program requires immersion studies and preparation of reports and case studies in different subjects. GTU's new MBA Program has three characteristics: Global, Innovative and Skill-oriented.

GCSR (Global Country Study Report) program has been introduced, as a 2-semester study program during the 3rd and the 4th semesters of the 4-semester MBA program. GTU has decided that it would focus on the study of business inter-actions with African and Asian countries in its GCSR program.

To help make the delivery of the program even better in 2013-14, GTU is has established a Board of Advisers for GCSR on 25th April 2013.

The GCSR program's Board of Advisors:

1. **Mr. N. K. Goyal**, President CMAI Association of India, Member Governing Council Telecom Equipment & Services Export Promotion Council, Govt. of India, Director NFL National, Fertilizers Ltd, Govt. of India, Vice Chairman, ITU APT India, Chairman India Trade Promotion Services, Dubai UAE, Chairman Emeritus TEMA. CMAI has correspondents in more than 52 countries
2. **Mr. K. H. Patel**, Chairman, Non-Resident Gujaratis (NRG) Committee, Gujarat Chamber of Commerce & Industry (GCCI) and Hon. Chairman of Non-Resident Gujarati Centre – Ahmedabad, sponsored and maintained by Government of Gujarat. Also served as former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi.
3. **Mr. Sunil Modi**, President, R B Mody & Co., BABU KAKKAL & Sons. Having vast experience of more than 30 years in business dealing with African Countries.

Mr. Modi believes that every MBA graduate, who has gone through the new Global MBA program, would be found to be useful to both the Indian as well as African companies.

Gujarat Technological University

Now, as we are preparing for the GCSR for 2013-14, looking at the need of students and Faculty members about the information on developing countries, as well as to re-specify the guidelines for GCSR, GTU is arranging a **Workshop for the GCSR program**. At the workshop the Directors & GCSR Coordinators will be able to meet and inter-act with the Members of the Board of Advisors. The objectives of the meet are as follows.

1. To discuss the current status of GCSR and area of improvements.
2. To provide the macro level information about the actual status and business opportunities in African Countries by BOA.
3. To launch a GCSR Handbook – A comprehensive document on GCSR guidelines and formats – to help faculties and students to maintain uniformity and quality in GCSR reports.
4. To solve the queries and doubts about GCSR program
5. **To allocate the country of study to every College** (For every class of 60 students, one country will be allocated by GTU.)

Date: 19/ 05 / 2013

Venue: Conference hall, GTU Chandkheda Campus. Ahmedabad

Please register by sending a mail to [Mr. Keyur Darji \[research.gbs@gtu.edu.in\]](mailto:research.gbs@gtu.edu.in) on or before **14th May 2013.**

Tentative Program:

Registration and Welcome Tea	9.30 AM to 10.00 AM
Felicitation to Guests of Honour	10.00 AM to 10.15 AM
About GTU in brief: Dr Akshai Aggarwal, Vice-Chancellor, GTU	10.15 AM to 10.45 AM
About GCSR Program: Dr Rajesh Khajuria, Director, CKSVIM	10.45 AM to 11.00 AM
Introduction of Board of Advisors: Shri N.K.Goyal, Shri K. H. Patel and Shri Sunil Modi by Keyur Darji	11.00 AM to 11.15 AM
Address by the Chief Guest	11.15 AM to 11.30 AM
Presentation of Plaques by the Chief Guest and Addresses by the Hon'ble Recipients (Guests, who may include Ambassadors of some countries)	11.30 AM to 12.30 AM
About Africa: Mr. Sunil Modi	12.30 AM to 1.15 PM
Break for Lunch	1.15 PM to 2.15 PM
About Central Asia/ East Asia/ West Asia	2.15 PM to 3.00 PM
Open Discussion among Directors of Business Schools with a panel consisting of the Board of Advisors	3.00 PM to 4.00 PM
Allocation of Countries for Studies for 2013-14	4.00 PM to 4.30 PM
Vote of Thanks	4.30 PM to 4.45PM