

International Experience Program (IEP) 2013 at Wismar University, Germany
Student of MBA (III Semester)

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As a part of its Global Initiative, Gujarat Technological University (GTU) has been sending our students for visiting and studying at some International University during the period of summer vacation. The process began in 2011, when GTU sent 34 students and a faculty member to University of Alberta, Canada. In 2012, GTU sent 129 students and two faculty members to two Universities, one in USA and the other in Canada.

GTU has received an acceptance from Wismar University, Germany for hosting our students and for organizing the teaching of the following courses:

MBA

Main Subjects

1. International Marketing – Strategic Management (2830001).
2. International Marketing – Consumer Behavior (2830101).

Additional Subject

1. Business Ethics

Industrial Visit

- 4 company visit

The academic calendar for this batch has been designed in such a way that their next academic term does not suffer. At Wismar University, the classes for those following subjects will be held regularly for 7 weeks. At the end of program, students have to appear in the final exam at Wismar University.

Students who opt for IEP will have to go to Germany during this summer to take the courses at Wismar University. After successfully completion of the courses and passing the exam at Wismar University, a student may be given credit at GTU. This student will not have to retake the course when he/she resume his/her study back at his/her parent college. A student, who passes the exam successfully at Wismar University, will be able to take two less subjects during the final year.

GTU will get VISA related papers from Wismar University for the selected students and then the students have to apply for the VISA on their own. Please note that short listing does not guarantee the visa for a student, since every student has to fill up the visa application form and supply the necessary info to the Embassy in India. Wismar University and GTU will help by recommending the names of the selected student to Germany Embassy.

Duration of the program: June 24, 2013 to August 02,2013

Selection Criteria

- Students who will be studying in semester-2 are eligible to apply for this program.
- MBA students who have **CPI 6.5** and above till **Semester- 1 (with No backlog)** are eligible to apply.
- Students' selection will be based on starting from Highest CPI only.

Students' confirmation:

- Students will be paying INR 10,000 towards to confirmation of the program in form of DD.
Please note: Incase, if the student withdraw from the program the amount will be non refundable.
- When students pay boarding and lodging at Wismar University, they will be paying **INR 10,000 less to the total amount.**

Additional information

- Students can apply using following link. The same has been sent to all the colleges too.
<http://form.jotform.me/form/30913388852461>
- **Last date of application is: 31.05.2013 00:00 hours.**
- **Please note: applying for IEP will not guarantee you a visa.**
- A valid passport is must for applying for IEP.
- Document list and other details will be made available to you time to time

Cost Estimates per students

		COST TO STUDENTS
Accommodation Charges on single room accommodation basis/per student.	Rental	Euro 500
	Deposit for accommodation	Euro 100
Industrial / Excursion Visits Transportation Charges		Euro 137
Per student basis (Total 4 to 5 visits to Industries)		
Airport Pick up & drop arrangements		Euro 60
University Registration & Alien office Registration		Euro 50
Total		Euro 847

(Deposit Euro 100 for accommodation shall be refunded if the rooms are clean and neat without any damage as earlier)

**The cost may vary a little depends on the number of students finally enroll.*

OTHER EXPENSES

AIR TICKET FARE (ESTIMATES AS ON TODAY)	62000 INR*
VISA FEES (Single entry)	4300 INR (ONCE PAID IT IS NON REFUNDABLE)
INSURANCE	3500 INR** (ONCE PAID IT IS NON REFUNDABLE)

Note:

(a) Food may be available at University Mess depending upon the number of students during the summer vacation.

Mostly all food items are available at nearby super market (for home cooking) for students. The costs will depend upon taste and choice.

(b) Local train transportation is cheaper when you travel in group to different cities.

(c) Air Ticket till Hamburg airport to be arranged by students on their own. GTU has asked "Skyjet Aviation Pvt. Ltd., 36, Lal Darwaja, Ahmedabad – 380001.(M:) 9978986142" to provide approximate air-travel expense to give an idea of the costs to the students. According to the estimates of today, the ticket may cost Rs 62000.

**The final price of ticket may vary at the actual time of booking the ticket.*

*** Insurance premium may vary as the policy coverage changes. The price is for information only.*

(d) Health Insurance is must before entering to Germany.

(e) Student hostels have facilities of kitchen.

For any query kindly email at: stp@gtu.edu.in.