

15.11.2013

The Great Mind Challenge 2013 - Mobile App Contest for UG/PG Engineering Students

IBM Academy, in association with Gujarat Technological University announces The Great Mind Challenge 2013-Mobile App contest. Gujarat Technical University wants engineering college students to engage in a contest format on a very current technology that is in high demand and relevance in the business world now.

IBM Academic Initiative is launching a series of contests to help students take advantage of this opportunity. The Great Mind Challenge 2013 is based exclusively on the 1st of the Big4, namely, Mobility. The contest offers students of engineering college, the chance to learn about Mobility from a repository of self-learning assets and provides them with the software tools free of cost to work on and build mobile applications under the able mentorship of experts from IBM Software Labs and the software industry at large.

Details of the Contest:

Name of the contest	The Great Mind Challenge 2013, (TGMC13) www.ibmTGMC.com
Contest Theme	Mobility Made Possible
Eligibility	UG/PG engineering students of AICTE approved colleges
Period of Contest:	15Oct to 31Dec
Technology	Mobility
Enablement	Self-learning with videos, RedBooks, WhitePapers, Articles & Webinars
Mentorship	Mobility experts from IBM Labs and the software industry
Objective of contest	To develop a mobile application
To develop a mobile application	IBM Worklight & OpenSource tools for Mobile application development

The Great
Mind Challenge
2013
presents

**Close Encounters
of the Mobile Kind**
YOU CAN CHANGE THE WORLD



Even the **biggest**
and **best** innovation
begins with a **simple** idea.

Whether you want to stop global warming or revolutionise the electoral process in the biggest democracy or eradicate poverty across the nation...

If you believe your idea can change the world, participate in the 'Close Encounters of the Mobile Kind' – The Great Mind Challenge Mobile App Contest. Work with the IBM experts on ground-breaking technology platforms and convert your game-changing ideas into cutting-edge mobile applications.

You could win: **Exciting cash prizes | Internship with leading IT organisations | Industry recognition**

**Move beyond classrooms.
Achieve your dreams. Be career-ready!**

Connect with us on Facebook at [facebook.com/thegreatmindchallenge](https://www.facebook.com/thegreatmindchallenge)

Register now
for The Great Mind
Challenge 2013
Mobile App Contest.

For more details, visit
www.ibmtgmc.com

Last date for
registration is
15th December, 2013.

Participating Partners



Outdoor Gear Partner



Scan to register

