



# Gujarat Technological University

## CENTRE FOR GLOBAL BUSINESS STUDIES IN ASSOCIATION WITH ICEC



### CELEBRATION OF NATIONAL DAYS OF CHINA AND NIGERIA AT GTU



(A Unique Initiative under Global Country Study Program of MBA)

5<sup>th</sup> October 2013

GTU Chandkheda Campus

*"Knowledge can only be got in one way, the way of experience; there is no other way to know"*  
- Swami Vivekananda

GTU's Centre for Global Business Studies awe this thought and to impart the real knowledge of country study, it was found necessary to add the touch of live experience of foreign country in Global Country Study Report (GCSR) program. To make GCSR truly experienced based, GTU has decided to celebrate the National Days of GCSR countries. The National Day celebrations make the students involved with the project where they get real experience of essential dimensions of country study.

On 5<sup>th</sup> October 2013, GTU celebrated the National Day of China in association with India China Economic & Cultural Council (ICEC) along with Nigeria Day. It was fourth National Day celebration of GCSR countries at GTU.



The program began with felicitation of Guests and lamp lighting by all dignitaries.

The dignitaries on the dais were (from right) Mr. Sunil Modi (Member - Board of Advisor, GCSR);

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Dr. Rajesh Khajuria Director, CKSVIM Baroda and Chairman GCSR committee; Mr. Jagat Shah, Chairman - India China Economic & Cultural Council (ICEC); Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, GTU; Mr Roy Han, GM- Sales, Shanghai Highly company and Dr. G P Vadodaria, I/C Registrar and Controller of Examination, GTU.

Dr. S.O. Junare, Director Jairam Bhai Patel Institute of Management and Dean, GTU and Dr. Avadhesh Jha, Professor at EDI, Gandhinagar graced the workshop as special invitees.



Around 12 Chinese students, who are doing their project on Hindi Language and Business culture at EDI, also have participated in the event with Dr. Jha.

Two GTU international students Mr. Yusuf from Nigeria and Mr. David from Tanzania, studying at Shri Jairambhai Patel Institute of Business Management and Computer Applications have also participated in the event.



C K Shah Vijapurwala Institute of Management Studies, Vadodara; L J Institute of Management Studies, Ahmedabad and Shri Jaysukhlal Vadhear Institute of Management Studies, Jamnagar have participated with 165 students and faculty members.



China and Nigeria were extremely happy by getting the platform of celebrating National Days of their country in India along with other

As a part of National Day Celebration, there was a recitation of National Anthems of India, China and Nigeria respectively. Students from



people reciting their national anthem with same proud.

Centre for Global Business Studies have prepared the handbook for GCSR with guidance of Hon'ble Vice Chancellor and Deans of Management. It contains the concept, objective, guidelines and formats of GCSR in a form of comprehensive booklet which will help the students and faculties to prepare the reports in very efficient way.

The handbook was launched by Hon'ble Vice Chancellor; Dr. Akshai Aggarwal and other dignitaries presented in event.



Honorable Vice Chancellor Dr. Akshai Aggarwal addressed the students & faculty members and said that China is our great neighbour as far as trade, culture and educational exchange is concerned. He shared that few of the Chinese Universities offering higher education are in top 50 universities of the world. This is one of the area where we should learn from China that how to excel in such fields. He has also added that from



last couple of years Nigeria and India have had close interaction because of the fact that both of us are the member of British Common wealth. He emphasized that students who are studying China and Nigeria should learn the languages of respective countries. He also added that students should try to develop write-ups and papers based upon their studies and finally as an

outcome our businesses and industry should get valuable input from the studies of our students through GCSR.

Mr. Jagat Shah, Chairman- India China Economic & Cultural Council (ICEC) acknowledged that China is the biggest trading partner of India. He gave a brief introduction of ICEC (India China Economic and Cultural Council) and its activities. ICEC promotes 5 activities like Trade, Investment, Education, Exchange of Cultural values and Tourism. He emphasized that there should be increase of trade between India and China. Mr. Shah also offered that after completing the project works on china whichever group stands first; ICEC may sponsor the country visit for the group of students to China. He shared one live case study of one Chinese company run by a lady who started as a small worker of chocolate making company, and finally become the entrepreneur and MD of company making famous brands of chocolates.



Mr. Roy Han said that his company is working in India for more than 10 years. He gave information about his company and added that their motto is “We are here to serve you”. The dream of company was to reach at 1 million units per year and in the year 2013 that dream came true and company achieved its target. He also added that his company has participated in vibrant Gujarat summit – 2013 and promised to invest 17 Million in Gujarat in next five years.

Mr. Sunil Modi praised the concept of Global Country Study Report (GCSR) and vision of Hon’ble vice chancellor to promote academic activity for various programs. He told that even for the top universities of the world, the concept of GCSR is very new and interesting. He shared his experience which he had on the visit of WITS University, South Africa. He added that WITS University is looking forward to have same program of GCSR in MBA curriculum after consultation with GTU.





Dr. Rajesh Khajuria said GCSR underwent some metamorphosis over last two years. He emphasized on entrepreneurial abilities of GTU's students. He informed that India has good trading history with US, UK, Africa and China as well. He told the MBA students that you can develop the entrepreneurial ability by starting business relations with China and Nigeria. He added that some believe that education kills entrepreneurship, the more educated you are lesser you take risk. He oppose this saying and told that "the higher educated you are the higher risk taking ability you may have because you make best calculations of the risk.

From 12 Chinese students who participated from EDI in the event, two girls addressed the audience. One of them has given the speech in HINDI. She discussed the history and culture of china and its



relation with India. Another student talked about the overall social, cultural and economic cultural of China. The student from Nigeria, who is studying in MCA at GTU, also shared the information on Nigeria and told that he is very excited and happy to celebrate Nigeria Day at GTU and this celebration brought the feel of home to him.

In the Technical session, the students from all three institutes have presented the information regarding the



political, economic, social, and cultural environment of the respective countries of study. The students also have presented the current trade relation of India with China and Nigeria as well as the companies dealing with these two countries. They highlighted some industries where there is a good scope of business relations from India and Gujarat.

In the cultural performances, the students of CKSVIM Vadodara have presented the cultural walk with traditional



attire of India and China. CKSVIM have celebrated the China week at their institute and as a part of that, students have prepared beautiful posters of cultural symbols of China and India which is presented in the event.



The students of L J Institute of Management Studies have walked in the hall with Flag- March

lead by Chinese Students and Mr. Roy Han. They celebrated the event by cake cutting ceremony. They demonstrated a role play of Trade Deal between India and China.

The students of SJVIMS Jamnagar presented beautiful traditional dances and represented the segments like Culture and social customs which they are studying for Nigeria in their GCSR.



The best performances of students in technical and cultural presentations were awarded by Mr. Sunil Modi and Mr. Roy Han. The concluding remarks were given by Dr. Sarika and Dr. Kaushal.

Mr. Keyur Darji expressed vote of thanks to all guests and participants.

The students of all three participant institutes were highly motivated and exited after this magnificent event. They were delighted with the interactions with Chinese and Nigerian students and shared the contact details of each other. They gave very encouraging feedback and assured that this celebration will definitely enhance the quality of productivity of GCSR.

## Memorable Moments...



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