



# Gujarat Technological University

## CENTRE FOR GLOBAL BUSINESS STUDIES

### CELEBRATION OF NATIONAL/INDEPENDENCE DAYS OF QATAR AND CHILE AT GTU

(A Unique Initiative under Global Country Study Program of MBA)

21<sup>st</sup> September 2013

GTU Chandkheda Campus

The Centre for Global Business Studies (CGBS) is one of the PG research Centre of GTU. The main focus of CGBS is to discover opportunities for doing business in seven regions the world, namely: North America, Europe, South America, Middle East, Africa, Central Asia, East Asia and Pacific Countries.

The Global Country Study Report (GCSR) is a full year project in MBA under which students and faculties study the business opportunities in various countries. This year 110 countries are being studied by GTU MBA institutes across the state.

To make the GCSR program more interesting and effective, GTU is celebrating the national days of GCSR countries.

The **first National Day Celebration** was organized for **Afghanistan and Indonesia** on 17<sup>th</sup> August 2013 at GTU Chandkheda Campus. (For detailed report please visit: [http://www.gtu.ac.in/circulars/13Aug/23082013\\_01.pdf](http://www.gtu.ac.in/circulars/13Aug/23082013_01.pdf))

The **second National Day Celebration** was organized for **Brazil and Vietnam** on 7<sup>th</sup> September 2013 at GTU Chandkheda Campus. (For detailed report please visit: [http://www.gtu.ac.in/circulars/13Oct/Report\\_%207%20September%202013\\_National\\_Days\\_of\\_Brazil\\_and\\_Vietnam.pdf](http://www.gtu.ac.in/circulars/13Oct/Report_%207%20September%202013_National_Days_of_Brazil_and_Vietnam.pdf))



The **third National/Independence Day Celebration** was organized for **Qatar and Chile** on 21<sup>st</sup> September 2013 at GTU Chandkheda Campus.

Dr. Akshai Aggarwal, Hon'ble Vice Chancellor GTU, Mr. K. H. Patel, Member Board of Advisors for GCSR and Dr. G P Vadodaria, in-charge Registrar and Controller of

Examination, GTU graced the event with their valuable presence.

# Gujarat Technological University

Faculty of Management - GrowMore Trust Himmatnagar, N. R. Institute of Business Management, Ahmedabad and Sunshine Institute of Management studies, Rajkot studying have participated in the event with their 140 students and faculties.

The program began with felicitation of Guests and lamp lighting by dignitaries. As a part of National/Independence Day Celebration, there was a recitation of National Anthems of India, Qatar and Chile respectively. The audience participated with full fidelity towards the National anthems of GCSR countries.



**Dr. Akshai Aggarwal** addressed the audience and briefed them about the need of doing GCSR as well as National/Independence Day Celebration of GCSR Countries. He explained to the



students and faculties that MBAs have to work in a globalized environment. He said that unless our MBA students learn about the other countries in detail, they would not be able to develop the strategies to do businesses in those countries. He said that GCSR will open-up the mind of students towards the global environment. He said, "Passing in an exam is an easy job, but learning requires more efforts. We must move the approach of our studies from

exam orientation towards a learning orientation. For achieving the target, GTU is continuously working to develop and enrich the faculty members so that they can deliver best knowledge which enables their students to learn rather than to mug-up.

He told that the students must identify the Indian companies which deal with particular country of study and the institute should invite the CEO of these companies to interact with their students and faculties. This will create a unique identity of our MBAs in industry which will lead to better job opportunities for our students."



Mr. K. H. Patel started his speech quoting that "I must appreciate the innovative idea of Hon'ble Vice Chancellor Dr. Aggrawal of founding an international arena for the management students of Gujarat".

# Gujarat Technological University

He shared that probably, nowhere in any other universities of India this kind of study is being conducted by management students. He said that GCSR is a need of Gujarat, as we have a large numbers of industries and business setup which really require the guidance to expand themselves in foreign market.

Mr. Patel is a former ambassador to many African countries; so he guided the students on diplomatic relations of India with Qatar and Chile. He shared in depth information regarding the relation of India with these two countries starting from our Independence to current status. He concluded his speech with the assurance that if the students study the country under GCSR, that will definitely enhance their employability in good organizations.



Dr. G.P. Vadodaria, I/C Registrar, GTU gave the vote of Thanks to all the dignitaries on the dais along with the faculty members and students from all three institutes i.e. Grow More faculty of Management, Himmatnagar and N. R. Institute of Business Management, Ahmedabad are studying Qatar and Sunshine MBA College, Rajkot.

Dr. Kaushal Bhatt, member, CGBS Team explained the importance of National Day Celebration and informed the audience about the activities of Centre for Global Business Studies (CGBS) and the Guidelines of Technical sessions for Qatar and Chile. He also explained the objectives of Global Country Study Report (GCSR) to all the students and faculties. He added that GTU's objectives is not only to make MBA



student competent enough to get a good job, but GTU wants to create Entrepreneurs who could able to give jobs or employ number of people out there in job market.

In the technical sessions on Qatar and Chile, the students of all three institutes made presentations on Basics of country, political, social, cultural and economic profile of the country, and export - import opportunities with the list of companies involved. They have also presented the documentaries on Qatar.

The students from **N R Institute of**



# Gujarat Technological University

Management, Ahmedabad, who came in the traditional attire of India and Qatar, presented the diversity of Indian culture and the same with Qatar.



The Students of GrowMore have performed the play on cultural differences between two countries. The audience enjoyed the presentation of core

festivals like Diwali and Eid, National games of India and Qatar i.e. Hockey and Football, Agricultural sector of India and Industrial Sector of Qatar etc. All these programs were the center of attraction for all the participants.

The students of **Sunshine Institute of Management, Rajkot** presented the glimpse of Chile through the Folk dance with traditional attire



GTU appreciated the efforts and hard work of students of all three institutes by giving awards in categories of

technical and cultural performances.

The program concluded with vote of thanks by Dr. Sarika Srivastava. She appreciated the efforts and involvement of the students to make the event a grand success and for showing an innovative way of studying GCSR.

All participants gave very positive and encouraging feedback. The students shared that they have been charged up fully and by participating in this event, they have developed a new and creative approach to study Qatar and Chile. This will indeed help them to do their GCSR more effectively and efficiently.

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## Memorable Moments...



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<http://www.gtu.ac.in/ABP/GCSR%20PDF%202013/778%20Qutar%2013-.pdf>

A Report on Qatar, submitted by MBA Students of Som Lalit Institute of Business Management, Ahmedabad MBA Batch – 2011-13

<http://www.gtu.ac.in/ABP/GCSR%20PDF%202013/713%20Qutar%2011-.pdf>

A Report on Qatar, submitted by MBA Students of Grow More Faculty of Management MBA Batch – 2011-13

<http://www.gtu.ac.in/ABP/GCSR%20PDF%202013/702%20Qutar%20-%202-.pdf>

A Report on Qatar, submitted by MBA Students of Anand Institute of Management, Anand MBA Batch – 2010-12