

# ANDROID START-UP CAMP & SEO WORKSHOP ON 26<sup>TH</sup>-27<sup>TH</sup> OCTOBER @ NCCA, BHARUCH

## ANDROID :

ANDROID INTRODUCTION  
HISTORY OF ANDROID  
ANDROID ARCHITECTURE  
ANDROID PROJECT COMPONENTS  
ANDROID DESIGN PHILOSOPHY  
ECLIPSE INTRODUCTION  
PACKAGE EXPLORER  
JDR (JAVA DEVELOPMENT KIT)  
SDR & SDR MANAGER (SOFTWARE DEVELOPMENT KIT)  
AVD (ANDROID VIRTUAL DEVICE)  
BASIC WIDGETS  
DESIGN & DEVELOP ANDROID APPLICATION  
UPLOADING APPS TO GOOGLE PLAY STORE

## CO-ORDINATOR

MR. VISHAL RAJPUT  
(ASST. PROF, NCCA BHARUCH)  
(M : 9998607201)

## FEES

FOR NCCA & NCSC STUDENTS : RS.750/-  
FOR OTHER STUDENTS : RS.850/-

## CONVENER

DR. JATINDERRUMAR SAINI  
(I/C DIRECTOR, NCCA BHARUCH)

## SPEAKER & TRAINER

MR. RUCHIT J. GANDHI  
(FOUNDER & DEVELOPER @ DREAM TECH DEVELOPERS)  
(M : 8511566867)

## SEO :

WHAT IS SEARCH ENGINE OPTIMIZATION  
ORGANIC VERSUS PAID SEARCH  
WHY APPLY SEO TO YOUR WEB SITE  
THE BENEFITS OF DOING SEO  
EXAMINING A STRESS FREE SYSTEM OF DOING SEO  
MARKING YOUR CONTENT EFFECTIVE  
GOOGLE TRENDS  
GOOGLE PLACES  
GOOGLE WEBMASTER TOOLS  
GOOGLE ADWORDS  
THE NEW WORLD OF WEB CONTENT  
GOOGLE PANDA AND SEO

## CO-CORDINATOR

MR. BHAVESH PATEL  
(ASST. PROF, NCCA BHARUCH)  
(M : 9426477708)

ORGANISED BY : NARMADA COLLEGE OF COMPUTER APPLICATION, BHARUCH