



# Gujarat Technological University

## ***Centre for Business Ethics and Corporate Social Responsibility***

***organizes***

### ***“Leadership Excellence Meet”***

***Learn to Lead***

***on 19<sup>th</sup> October, 2013.***

#### **An Invitation:**

*To all the GTU affiliated Institutes Senior HODs, Deans, Professors, Directors and Faculties.*

#### **Registration:**

Fill your Registration form on the below link on or before 17<sup>th</sup> October, 2013:

<https://docs.google.com/a/gtu.edu.in/forms/d/1JfuB51-45S7Wqd-Lce5UgXmWJqswJMGzqJUcbQMXxwk/viewform>

#### **Venue:**

Gujarat Technological University, Chandkheda Campus.

#### **Time:**

9:00 am Onwards

#### **Objective:**

- To bring together Academicians, Corporate tycoons, Business leaders, Civil Society etc. on a common platform for sharing their knowledge, ideas, and experiences.
- To create a knowledge sharing platform for the Senior HODs, Deans, Professors, and Directors

### **Prof. Ashish Nanda**



### **Chief Guest**

Asish Nanda is a Director of Indian Institute of Management – Ahmedabad. He teaches “Leadership in Law Firms” and “Professional Services: Advanced Topics” in the JD program, is faculty director of Executive Education, and is research director at the Program on the Legal Profession. Before joining Harvard Law School, Nanda was a Harvard Business School faculty member for 13 years, where he continues to teach in executive education courses.

### **Mr. Harish Bijoor**



### **Key Note Speaker**

Harish Bijoor is a Brand domain specialist operating out of Bangalore. He runs a unique boutique consulting outfit branded Harish Bijoor Consults Inc., a brand name that has a consulting presence across the markets of Hong Kong, Seattle, London, Dubai and the Indian sub-continent.

Three of his 47 unique academic credits are listed here:

1. His very unique and simple definition of a brand: “The brand is a thought! A thought that lives in people’s minds!”
2. His theory of the “Love-Hate pendulum” in the realm of brands and human relationships
3. His definitive theory: ‘Customer Orgasm’, the ultimate way to please a customer. Customer Service is passé. As is ‘Customer Satisfaction’. As is ‘Customer Delight’. And as is ‘Customer Ecstasy’! The new era of marketing is all about ‘Customer Orgasm’!

### **Atika Dhandhia**



### **Second Speaker**

Atika is a Commerce graduate from the Delhi University and has studied jewellery designing from the Gemological Institute of America (GIA), Santa Monica. She is now a practicing Image Consultant, trained by world renowned Judith Rasband .As an Image consultant she continues to give makeovers to the various corporate executives and help them project an appropriate and powerful image working on their personal style, by enhancing their strengths and downplaying their weaknesses. Through her 15 year Association with the esteemed Art of living Foundation an NGO, which is engaged in stress management and service initiatives. The Art of Living through its breathing techniques, yoga and meditation has reached out to 3 million people across 152 countries. Atika is proud to be a Senior Train the trainer Faculty at the Foundation where she has gathered immense knowledge about handling the human mind.

***Dr. Shailesh Thaker***



***Third Speaker***

Dr. Shailesh Thaker, business coach and young power-house of motivation and leadership, holds Ph. D. in Cognitive Thinking and Creative Writing (INDIA). He is also one of the third named fellows of JCI University for the International Training Fellowship from SAARC countries.

His coaching has helped millions to achieve personal and professional goals. To his credits, he has conducted over 1,400 workshops, influenced over 1,98,000 participants across the world. He has crafted more than 500 trainers and imparted training to design, develop and conduct programmes in the area of Training and Development. He has contributed 20 years in conducting training programmes to the tune of 12,500 training hours. Recently, he is added in the top 100 management trainers of the world.

***Mr. Himanshu Buch***



***Fourth Speaker***

Mr. Himanshu Buch is a sales man, a stage actor, a humorist, an author, a motivational speaker, a corporate trainer and a ZEN coach. He has a rich experience of 20 years in sales and marketing of consumer durables and non-durables.

Being a Stage Actor and Creative thinker he himself is a performer of the finest art of mime, mimicry and true art of acting which helps him to keep the audience live throughout the day. With his unique style of presentation he has a different niche because a trainer is not an Actor ~ and an Actor is not a trainer.