



GUJARAT TECHNOLOGICAL UNIVERSITY
(Established under Gujarat Act No. 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી
(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Ref: GTU/ Academic/ MBA_Spe._Fees/ 2013/ 9565

Date: 28/10/2013

Read: The Academic Council, GTU resolution dated 14th October, 2013

Circular

Offering of New Specializations in MBA Program:

To All Directors/ Principals/ Coordinators of MBA Colleges,

Gujarat Technological University offers four specializations (namely Marketing, Finance, HR and IT) to the students of MBA through its affiliated institutes. Now onwards GTU will allow the institutes to offer the new specialization, (excluding Marketing, Finance, HR and IT specializations) with specialization fees of Rs. 50,000/- or @ Rs. 5,000 per student (*whichever is higher*). It is hereby informed that no institute shall offer any new specialization if there are less than 06 students opting the particular specializations. These norms shall be applicable from the batch commencing from 2013.

GTU will continue to offer existing four specializations (namely Marketing, Finance, HR and IT) without any specialization fees from the institutes.

Sd/-

I/ C Registrar