

Student Startup Support System (S4)

REPORT:

GTU S4's Student Startup Showcase Stage (S4-S4)

20 Young student startups show cased their start up initiative and co-created new possibilities during the 1st S4-S4 workshop on 2nd October 2013 at GTU' s New Campus at Chandkheda, Ahmedabad

While GTU Innovation Council has intervened in existing process of final year project and has helped implement innovative policies of GTU, relating to IDP/UDP, the S4-S4 workshop of 2nd October 2013 was the starting point of a new innovation value chain at GTU. We at various Innovation Sankuls noticed, after two cycles of IDP/UDP by thousands of students, that some students were trying to be job creators rather than being job seekers. While doing an early survey after 2 cycle of IDP/UDP, we found that quite a no of teams had started converting their final year projects to student ventures. So we felt the need for a platform dedicatedly for these young student startups. The platform is designed to provide an opportunity to the budding entrepreneurs to show case their startups and to co-create even a better start-up, wherever possible.

GTU has already created a physical space, called S4 Co-Creation Center (S4-C3), where these young teams can meet and work and where GTU could bring mentors and others, who could help the young entrepreneurs.

The 1st edition of S4-S4 was hosted by GTU Innovation Council on 2nd October 2013. More than 20 student startups participated during this inaugural edition of the effort. Dr. Akshai Aggarwal, VC GTU chaired the inaugural discussion and shared the vision for setting up S4, S4-C3 and S4-S4 and how it could help young student start ups in the days to come.

Mr. Haren Shah, CEO Peachcomp, Mr Vishal Vasu, CTO, Dev ITPL, Mr Sawan Ruparel , Founder, ThirdEye Inc , Mr Jaimin Shah, founder DevITPL, Mr Pankaj Shah, President GESIA were present as jury, mentor and advisor to these student start ups . Mr. Hiranmay Mahanta , MD Techpedia moderated the session . Kunal Udani, Kainik Shah Founder of Startup University managed the execution process of the 1st S4-S4 along with team S4 and GIC at GTU.

The event was designed in two parts. Prof Akshai Aggarwal, VC GTU chaired the first session of introduction of each student startup. Then each team presented their start ups and jury and mentors mentored them. The experienced jury spent hours with the young teams and shared their inputs which was found to be immensely helpful to all teams as they claimed after the event.

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During second half of the event the student startups were asked to co-create better strategies for their student startups. This turned to be huge encouraging and impacting. Each team discovered new complementary possibilities when they partnered with 3-4 more startups. During this round of co-creation we noticed that given such a possibility the young teams can co-create amazing ventures by banking upon each other's skill set. This was 1st of its kind experiment at S4-S4 and it proved to be a new pedagogy for nurturing student startups within university ecosystem.

In the presence of the jury and VC, GTU each co-creation team presented their new possibilities while working together with different student ventures. The best teams adjudged by the jury were awarded by VC GTU. Himanshu Singh, founder of Pahiyaa and some other presenters were also appreciated by the jury for their persistent efforts. Every participant in this event came out with an exciting experience of handholding and mentoring after this event. Mr. Hiranmay Mahanta and Mr. Haren Shah, founder of Peachcomp met the teams separately to understand their specific needs which may help them in their endeavors. At the end of the workshop, GTU Innovation Council declared to host week end boot camp for student startups from 3rd-5th October at S4-C3, the Co-Creation Center at GTU's Ahmedabad campus at the 2nd floor of ACPC building in LDCE complex. It was decided that such S4-S4 will be replicated again to give opportunities to more new enterprises. Hon'ble VC,GTU congratulated each student start up and promised all policy support from GTU Innovation Council to help them in the days to come. He shared that these efforts will certainly nurture the possibility of emerging era of student entrepreneurs where the real journey of mind to market will kick-start right from the academic campuses.



Out of the 20 startup, which made the pitch, the top 5 startup presentations were Youth Connect, Jayso Labs, Relacio Group, AK Freshmart, and MobiHeal. GTU gave a certificate of appreciation to founder or co-founders of such student startups on merit basis.

After the startup presentation by every team, the startups collaborated with each other so that they could co-create by working out collaborations to help each other. This co-create activity evolved 7 teams formed by collaborating startup. They were given one hour to work on how they could help each other

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grow. Two teams were awarded for their presentation after the co-creation activity. The first winner included the teams Concept World and AK Freshmart and the second winner was Web layers, Jayson Labs & E-Yuva.

Award-winning teams of this S4-S4 to various affiliated colleges to interact with young techies as a part of ideation and sensitization program. With support from external industry experts, university policymakers, fellow colleagues and other entrepreneurs each team participating in the 1st edition of S4-S4 were sure that they will set new bench mark in their respective field in coming days.



(S4-S4)Demo day is the day when students show off their startup ventures (business), their progress, their product, and a brief about their future growth. This type of presentation is conducted in the presence of a large audience from diverse backgrounds having direct or indirect interest in student ventures. Any student/students who is/are studying or who have graduated, during the last three years, and who have a student venture (business) can participate in the program. It can give a new entrepreneur exposure to potential people who could help in expanding a startup (business) in a sustainable manner. S4 will be creating more such opportunities to provide a wide range of handholding support to startups. GTU will select the best ones and extend facilities like co-creation space, office space for certain time and connecting to wide pool of local and global entrepreneurs. These teams who are having a startup/business will get access to the flagship program of S4 called SLP(Startup Leadership Program) and others. Besides GTU will also invite potential investors to visit the Co-Creation center.

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Students or our recent alumni, from any stream like engineering/ diploma/ MBA/ MCA/ Pharmacy, and others having a startup in any of the phases (Conceptual Stage/ Prototype Stage/ validated prototype stage/ Scale-up Stage) can apply for S4-S4 workshops.

GTU Innovation Council will attempt to link these young start ups with mentors, public systems and investors so that they can excel further. In turn, they will be mentoring other young students through Entre Week-end programs at S4 to help nourish student start-ups. GTU Innovation Council will invite the Award-winning teams of this S4-S4 to various affiliated colleges to interact with young techies as a part of ideation and sensitization program. With support from external industry experts, university policymakers, fellow colleagues and other entrepreneurs each team participating in the 1st edition of S4-S4 were sure that they will set new bench mark in their respective field in coming days.



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Teams in Student Startup Showcase Stage

1. Hash Media: Hash Media is an IT Services Company which mainly focuses on providing all kind of Augmented Reality Application Solutions. Team Founders: Mr. Harshit Lalpura-& Mr. Jay Dhamsaniya .
2. Youth Connect: Youth Connect is a magazine as well as a web portal which targets youth by catering the articles, contests and programs which youth likes. - Team Founders: Mr. Divesh Aswani & Mr. Rahul Bhagchandani
3. CompareOPrice: It is an online product price comparison website. - Team Founder: Mr. Rohan Pandya



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4. eYuva.com: Online Technological cum Social Media Magazine. - Team Founder: Mr. Vivek Sancheti
5. Epsilon Electronics: Technical hardware equipments for Home, Hotels, Security, Power & Medical Sector. - Team Founders: Mr. Hardik Patel
6. MobiHeal: It is a mobile health company that deals with making people aware about the most serious side effects of prescription drugs using mobile phones/SMS. - Team Founder: Mr. Nitesh Pandey(-).
7. Jayso Labs: It is a hackerspace where students/developers/hobbyists/hackers can come and take their ideas and inceptions to the next stage using cool open source hardware boards and technologies.
- Team Founders: Sohil Patel Jayneil Dalal, & Ujval Joshi.
8. GTU Pedia: It is a website which has latest information about the GTU college events, course details and exam papers. - Team Founder: Mr. Dhruv Saidava
9. Ace infotech: It is an IT startup which is into IT outsourcing. - Team Founder: Mr. Niraj
10. Bravura Electronics: It is a tech startup which has spread its wings in the field of NextGen Technology, and are manufacturing Tablet PCs & Smartphones. - Team Founder: Mr. Deep Vyas & Mr. Stavan Panchal.
11. askinfos.com: Askinfos let students help to share their ideas/ebooks/projects & more. - Team Founder: Mr. Abhishek Kamodiya
12. AK FreshMart : A.K. Fresh has been started with a view to provide high quality fresh vegetables, fruits & other groceries home delivery.
13. Concept World Solution: It provides custom engineering and technology development services to broad array of clients, including engineering activities and related technical companies, research groups, consultancy, inventors and entrepreneurs.
14. Xiom: Search Engine.
15. Human Companion: Develop softwares and concepts like Google glass.
16. Greyline Infotech: It is a tech outsourcing startup.
17. Concept World Solution: "Concept World Solution" provides custom engineering and technology development services to broad array of clients, including engineering activities and related technical companies, research groups, consultancy, inventors and entrepreneurs.

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18. Smart Lift metering cum security: Security Service hardware providing startup.
19. Relacio Group- Local E-Commerce website.
20. Somil International: Petroleum and chemical consulting start-up.
21. Weblayers Technologies , Harsh Kotak