



National Day Celebration Tunisia and Hungary



30th March 2014 at GTU Chandkheda Campus

On 30th March 2014, in the valuable presence of His Excellency Mr. Tarek Azouz, the Ambassador of Tunisia to India, GTU celebrated the National Days of Tunisia and Hungary. The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since the last three years, students of GTU MBA institutes are studying various aspects like, culture, political environment, economy and demographics of various countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2013-14 students of GTU MBA institutes are studying 110 countries. During this year, GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program. On 30th March 2014, the Centre for Global Business Studies of GTU organized the 8th such program of the academic year 2013-14.

H.E. Mr. Tarek Azouz, the Ambassador of Tunisia to India graced the celebration of the National Days of Tunisia and Hungary as the Chief Guest.

Objectives of National Day Celebration

- To enhance the overall involvement of the students with the selected GCSR country.*
- To strengthen the network among students, professors and other stakeholders with the selected country*
- To demonstrate and uphold the national pride and fellowship*



Dignitaries who adorned the event with their valuable experience and views were Mr. Sunil Modi (Member, Board of Advisors for GCSR), Mr. Jagat Shah (Representative of Manitoba Trade & Investment, Govt. of Manitoba, Canada, in India), Ms. Bhagyesh Soneji (CMD , Ameda Pharma Pvt Ltd, Ahmedabad & Chairperson- Gujarat Council ASSOCHAM), Dr. Akshai Aggarwal (Vice Chancellor, GTU), H.E. Mr. Tarek Azouz (Ambassador of Tunisia to India), Mr. K H Patel (Member, Board of Advisors for GCSR) and Dr. G P Vadodaria (Registrar(I/C) , GTU)

Mr. Maher Ferchichi (the First secretary to H.E. Mr. Tarek Azoz, Embassy of Tunisia to India), Mrs. Shakuntala A. Aggarwal, Prof. Hamed Sara Sarraf (Texas Tech University, Texas) and Mrs. Nataliya Sara Sarraf and Dr. Anirudh Singh (Dean - Research, Innovation and Consultancy, Panjab Technological University) and Dr. Saurabh Mehta (Associate Professor, VIT Mumbai) graced the celebration as special invitees.



The students and faculty members of the Faculty of Management, Grow More Education Group, Himmatnagar are studying Tunisia. The students and faculty members of Atmiya Institute of Science and Technology, Rajkot are studying Hungary. Both the groups participated in the event at GTU.

The Celebration began with lamp lighting by all the guests followed by a welcome address of Dr. G P Vadodaria. He shared the objectives behind celebrating National Days and the efforts by GTU to make the GCSR program effective.



As a part of the National Day Celebration, all the participants and guests recited the national anthems of India, Tunisia and Hungary.

Dr. Akshai Aggarwal in his speech said that Tunisia is one of the most modern countries of Asia and Africa. Dr. Aggarwal discussed the importance of studying GCSR as a part of the MBA program. He suggested that the institutes should establish relationships with Universities and Corporate leaders of the country of study. He emphasized on the need of faculty involvement in the project, so that gradually we can build up an intellectual reservoir, where our faculties will be able to provide consultation to any industry or company who

“Studying one country does not mean that you will remain confined to that particular country. It helps you learn the process of learning about new countries”

want to establish the business relations with the particular country.

He gave the example of China, where there are the dedicated institutes studying various countries in depth. Due to this they know almost every micro detail about the education, culture, businesses and politics of the country. He said that GTU Colleges have been studying various countries under GCSR

since 2011. But he asked the faculty members and the Colleges to put in renewed efforts so that the College and its Faculty members are recognized as experts in the country, which they have been studying . He said “A university can become great by its learning environment” and asked all the students and faculties to enhance their learning capabilities.

Mr. K H Patel started his speech with the wish for prosperity and wellness to all citizens of Tunisia and Hungary on occasion of National Day Celebration of Tunisia and Hungary at GTU.

He appreciated the initiative of GTU to study the different countries of the world as far as the business relations and opportunities are concerned. **He said that though a few of the institutes in India study the politics and social factors of other countries, but the business opportunities along with these all factors are being studied at GTU only.**

He shared his experience and views on the diplomatic relations of India with both the countries. About Tunisia, he shared that it is well established, progressive and secure country. The status of women is also very appreciable. Tunisia is also playing big role in Indian agriculture industry, as it is very reliable source of phosphate for India.

His Excellency Mr. Tarek Azouz expressed the gratitude to Dr. Akshai Aggarwal for offering this opportunity to him to be a part of the National Day Celebration of Tunisia and



Hungary. He said that it was his first visit to Ahmedabad.



He shared the historical outlines of Tunisia and told that Tunisia is a country which can look forward to a bright future and great progress in the years ahead.

He said that the transition phase in Tunisia, after the Jasmine Revolution of 2010, had ended in January 2014. So, the National Day of 2014 was quite historical for Tunisia and it is a great feeling that the students and faculties of GTU are celebrating the Tunisia day in India.

He said that with the completion of the process of formation of the new constitution, the situation is gradually improving and the parliamentary elections are planned to be organized at the end of 2014. After the negative growth in 2010, the economy is now growing at slow but a steady rate of 2.8 % which is expected to be almost same in next year also. His Excellency informed the audience about the education system of Tunisia. He said that education is free from primary school to university and the Tunisian government spends almost 7% of its GDP and 25% of its budget on education.

For India-Tunisia bilateral relations he said that the relations are very old and strong. In many industries like, biomedical, pharmaceuticals, science and technology and agriculture, we have very good tie ups between Indian and Tunisian entities. He said that Tunisia was focusing on exporting olive oils directly to many of its export partners.

His Excellency concluded his speech with the offer that he welcomed GTU students to visit Tunisia as a part of their GCSR program.

Mr. Jagat Shah shared his major thoughts to enhance the India- Tunisia bilateral relations. He shared that there should be the inclusion of education representation by the universities like GTU in India- Tunisia joint commission. He shared that under the visionary leadership of Dr. Aggarwal, GTU is becoming a hub for innovations. So, Tunisian universities and industries must collaborate with GTU for research in innovations.



As a third point, he shared the model of one Gujarat based company which is operating at Senegal. He shared that this company is having 50% investment with government of Senegal for Technology Transfer. The company has identified the top 100 products imported by Senegal and the export of the same products from India to various countries. After this study they have identify that India is having expertise to manufacture all those 100 products and thus, the technology of manufacturing can be transferred to Senegal. He shared that the same model can be implemented to Tunisia also.

Ms. Bhagesh Soneji started her speech with the slogan “Think India, Talk India, Feel India” and she asked all the students to repeat the same with her. She told all the students that once they start following this slogan, they will surely start thinking, feeling and taking about other countries also.



Being a chairperson of ASSOCHAM Gujarat council, she said that the vision of Dr. Aggarwal to teach international trade to Gujarati citizens and that is also specific to countries is really a great work. For Hungary, she informed that India has tied up for expansion in Auto - Ancillaries industry. Now, It's a big opportunities for the students of Atmiya Institute to be situated at Rajkot and studying Hungary, because Rajkot is hub for Auto Ancillaries SMEs in Gujarat and India.

For Tunisia, she shared that pharmaceutical industry of Gujarat is having very good opportunity for business. From Tunisia, we can learn that how to be responsive to the progressive approach. She emphasized to identify the good companies from India as well the country of study, so that students can establish the relations with them and that can enhance the job opportunities. She also guided the students that apart from bilateral trade relationships, they can study the cultural tie ups, projects for social enhancement etc. She offered every possible help to the students which can be provided by her company and associations.



Mr. Sunil Modi presented technical information on Tunisia and Hungary. He discussed about the major Industries of both the countries and the opportunity for Indian Industries to expand their businesses in both the countries.

He also explained the importance of GCSR in the Management Studies. He gave a new meaning to GCSR as **Getting Continuous Safe and Sustainable Return**. He told the Students that GCSR can be a key for their success if they study and prepare the project with suggested guideline properly.

In the technical session, the students from Faculty of Management, Growmore foundation have presented the Role Play on Jasmine Revolution of Tunisia.

They explained regarding Jasmine Revolution, its roots, its emergence and its impact on Tunisian Political environment.





The students presented the facts on Business, Economics, Social, Educational and Demographic environment of Tunisia. They presented the bilateral trade opportunities between India and Tunisia along with major Industries which are having a good scope to expand the trade between two

countries. The technical presentation was concluded with a beautiful video documentary on Tunisia.

H.E. Mr. Tarek Azouz delivered the expert comments on the presentation. He appreciated the efforts of the students to demonstrate the Jasmine Revolution and information on bilateral trade opportunities between India and Tunisia.

The students of Atmiya Institute of Science and Technology, who call each other as "Atmiya" started their presentation on Hungary with the analysis of Social, Technological, Economic, Environmental, Political, Legal, Ethical and Demographic (STEEPLED)



factors. They shared the information on bilateral trade opportunities between India and Hungary. They also presented the information on a few of the Industries and corporate houses dealing with Hungary from India.



Prof. Alpesh Joshi, from Atmiya Institute, delivered the vote of thanks on behalf of both the institutes for organizing such a unique and helpful event.

The best performances from both the institutes were honored with the awards. From Growmore, **Mr. Mehul Soni** and **Ms. Dipika Prasad** got the best performance awards from **Mr. Maher Ferchichi**, the First Secretary to Ambassador, Tunisian Embassy.



From Atmiya, Ms. Farana Vanzara and Ms. Meghal got the best performance award form Mr. Sunil Modi.

Mr. Keyur Darji concluded the event with vote of thanks to all the participants, guests and staff of GTU for their cooperation.

GTU has celebrated National/Independence days of 16 countries from August 2013 to March 2014. Please click on the name of the countries mentioned below for detailed reports of these celebrations.

National Days Celebrated at GTU

[Afghanistan and Indonesia](#)

[Brazil and Vietnam](#)

[Chile and Qatar](#)

[China and Nigeria](#)

[Germany and Uganda](#)

[Sri Lanka and Iran](#)

[Mauritius and Bangladesh](#)

For more details kindly visit: <http://international.gtu.ac.in>

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Few Memories of the Celebration:

