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## Circular

To,

## All the GTU affiliated Institutes

## Invitation to contribute write up for the Newsletter of Ingo-German & Indo-Canadian Study Centres of GTU

Gujarat Technological University publishes series of several Newsletters. These newsletters are being circulated to more than 5000 readers across the world including corporates and educational institutes. These newsletters are designed aiming to spread awareness about the activities of GTU and its achievements. This activity not only expands the reach of the university to the Inbox of readers but also plays a crucial role in building a bridge with the readers to encourage associations.

GTU has decided to invite stories from affiliated institutes for the Newsletter of *Indo-Canadian Study Centre* and *Indo-German Study Centre* as many of the institutes are having various associations with both the countries. The next issue of these Newsletters will be published in the month of June 2014. Institutes affiliated to GTU can send their contribution before 15<sup>th</sup> May 2014 on <a href="mailto:GTUNewsletter@gtu.edu.in">GTUNewsletter@gtu.edu.in</a>. Mention the subject of the e-mail as NEWSLETTER – INDO-GERMAN or NEWSLETTER INDO-CANADIAN.

- Please send a story related to the centres only, if you have/had any activities or event or association with Canada or Germany.
- Institute can send more than 1 story for the newsletters
- The write up should be of maximum 1000 words.
- Please share at least 3 pictures of the event if possible



Please refer the link below to refer the previous editions.

Newsletter for Indo-German Study Centre -

http://gtu.ac.in/mypdf 2205 1.asp

Newsletter for Indo-Canadian Study Centre -

http://international.gtu.ac.in/userfiles1/file/Indo%20Canadian%20vol%20I.pdf

For further information you can call the media section on +91-079-23267549 or you can e-mail on <a href="mailto:projectofficer\_media@gtu.edu.in">projectofficer\_media@gtu.edu.in</a>

NOTE: If you have a list of e-mail ID to whom you wish to send GTU newsletters kindly e-mail an excel file containing e-mail IDs. We will add it to our data. Make sure that the data you sent is correct.

You can also share the e-mail ID's of your institute staff in a separate file to keep them updated about the initiatives of University.

S/D

Registrar (I/C)