



# Gujarat Technological University

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## **CENTRE FOR GLOBAL BUSINESS STUDIES**

*Cordially Invites You to*

### **NATIONAL DAY CELEBRATION OF ZIMBABWE AND SYRIA**

(A Unique Initiative under Global Country Study Program of MBA)

**10.00 AM, Saturday, 19<sup>th</sup> April 2014**

**GTU Chandkheda Campus**

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#### **A CORDIAL INVITATION**

**Gujarat Technological University (GTU)** is organizing the celebration of National days of **Zimbabwe and Syria** on Saturday, 19<sup>th</sup> April 2014 at GTU, Chandkheda Campus - Ahmedabad, Gujarat.

**YOU ARE CORDIALLY INVITED TO PARTICIPATE IN THE CELEBRATIONS.**

**BACKGROUND:** GTU has implemented a new Global MBA program since August 2011. This program requires immersion studies and preparation of reports and case studies in different subjects. GTU's new MBA Program has three characteristics: Global, Innovative and Skill-oriented.

GCSR (Global Country Study Report) program has been introduced, as a 2-semester study program during the 3<sup>rd</sup> and the 4<sup>th</sup> semesters of MBA program. Under GCSR, the students and faculty members study business inter-actions between India and the world, with a special focus on developing countries.

To strengthen the program, GTU has appointed a Board of Advisors for GCSR. The Members of the Board are experts and leaders in foreign trade as well as diplomatic relations.

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On 19<sup>th</sup> May 2013, GTU had organized a workshop on African and Asian countries. **His Excellency Mr. Ndubuisi Vitus Amaku, the High Commissioner of Nigeria, had graced the workshop as the Chief Guest.**

As a part of the GCSR program, GTU decided to celebrate the National Day/ Independence Day of some the countries, being studied under the GCSR program.

Following are some of the key objectives of the activity:

- ➔ To enhance the overall involvement of the students with the selected GCSR country.
- ➔ To strengthen the network among students, professors and other stakeholders in India with those in the selected country
- ➔ To discuss the environmental factors for exploring the business opportunities between the selected GCSR country and India
- ➔ To provide a platform to the faculties / students to interact with the diplomats / corporate leaders / Entrepreneurs of the selected country.
- ➔ To inform the citizens of Ahmedabad and Gujarat about the country

During the National Day Celebrations, the students who are studying a specific country come to the GTU's main campus, and celebrate the National Day by reciting National Anthem, presentation on business and trade opportunities and cultural performances of the country, they are studying.

137 International students from 20 countries of Asia and Africa are also studying at various affiliated institutes at GTU. A few of these international students also join the function as special invitees for celebrating National/Independence day of their countries.

It is our pleasure to report that **His Excellency Mr. Nguyen Thanh TAN**, the Ambassador of Vietnam to India and **His Excellency Mr. Tarek Azouz**, the Ambassador of Tunisia to India graced the National Day celebrations of Vietnam and Tunisia respectively.

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The **first National Day Celebration** was organized for **Afghanistan and Indonesia** on 17<sup>th</sup> August 2013 at GTU Chandkheda Campus. (The detailed report is available at: [http://www.gtu.ac.in/circulars/13Aug/23082013\\_01.pdf](http://www.gtu.ac.in/circulars/13Aug/23082013_01.pdf).)

The **second National Day Celebration** was organized for **Vietnam and Brazil** on 7<sup>th</sup> September 2013 at GTU. His Excellency **Mr. Nguyen Thanh Tan – Ambassador of Vietnam to India** has graced the **workshop as a chief guest**. (The detailed report is available at: [http://www.gtu.ac.in/circulars/13Oct/Report\\_%207%20September%202013\\_National\\_Days\\_of\\_Brazil\\_and\\_Vietnam.pdf](http://www.gtu.ac.in/circulars/13Oct/Report_%207%20September%202013_National_Days_of_Brazil_and_Vietnam.pdf))

The **third National Day Celebration** was organized for **Chile and Qatar** on 21<sup>st</sup> September 2013 at GTU. (Report at [http://www.gtu.ac.in/circulars/13Oct/22102013\\_02.pdf](http://www.gtu.ac.in/circulars/13Oct/22102013_02.pdf))

The **fourth National Day Celebration** was organized for **China and Nigeria** on 5<sup>th</sup> October 2013. (Report at [http://www.gtu.ac.in/circulars/13Oct/22102013\\_01.pdf](http://www.gtu.ac.in/circulars/13Oct/22102013_01.pdf).)

The **fifth National Day Celebration** was organized for **Germany and Uganda** on 26<sup>th</sup> October, 2013. (Report at [http://www.gtu.ac.in/circulars/13Dec/16122013\\_01.pdf](http://www.gtu.ac.in/circulars/13Dec/16122013_01.pdf). The Press Release is available at [http://www.gtu.ac.in/Media/Oct\\_13/Germany\\_Uganda\\_National\\_Day/Germany\\_Uganda\\_National\\_Day\\_Eng.pdf](http://www.gtu.ac.in/Media/Oct_13/Germany_Uganda_National_Day/Germany_Uganda_National_Day_Eng.pdf).)

The **sixth National Day Celebration** was organized for **Sri Lanka and Iran** on 8<sup>th</sup> February, 2014. (Report at <http://www.gtu.ac.in/circulars/14March/05032014.pdf>, Invitation at [http://www.gtu.ac.in/circulars/14Feb/General%20Invitation%20-%20National\\_Independence%20Day%20Celebration%208th%20Feb%202014.pdf](http://www.gtu.ac.in/circulars/14Feb/General%20Invitation%20-%20National_Independence%20Day%20Celebration%208th%20Feb%202014.pdf), the Press Release at [http://www.gtu.ac.in/Media/Feb\\_14/Natinal\\_Day\\_Celebration\\_of\\_Sri\\_Lank\\_and\\_Iran/Natinal\\_Day\\_Celebration\\_of\\_Sri\\_Lank\\_and\\_Iran.pdf](http://www.gtu.ac.in/Media/Feb_14/Natinal_Day_Celebration_of_Sri_Lank_and_Iran/Natinal_Day_Celebration_of_Sri_Lank_and_Iran.pdf) )

The **seventh National Day Celebration** was organized for **Bangladesh and Mauritius** on 1<sup>st</sup> March 2014. (Report at <http://www.gtu.ac.in/circulars/14Apr/09042014.pdf>.)

The **eighth National Day Celebration** was of **Tunisia and Hungary** on 30<sup>th</sup> March 2014. (Please see the Report at [http://www.gtu.ac.in/circulars/14Apr/16042014\\_01.pdf](http://www.gtu.ac.in/circulars/14Apr/16042014_01.pdf).)

(Kindly Visit <http://international.gtu.ac.in/pages.aspx?p=recentactivity> for detailed reports)

**You are cordially invited to grace the event by your valuable presence.**

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## Tentative Schedule of Program:

**Registration and Tea: 10:00 AM to 10:45 AM**

### **1<sup>st</sup> Session:**

<b>Inauguration of program, Felicitation of Guests, Recitation of National Anthem of countries, and Address by Guests</b>	<b>10:45 AM to 12:30 PM</b>
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**Lunch Break: 12:30 to 1:30**

### **2<sup>nd</sup> Session:**

#### **Technical and Cultural Presentation by Institutes**

<b>Presentation by students about the country (Zimbabwe)</b>	
- Introduction, History and General Information	1:30 PM to 1:40 PM
- Cultural performance on the country	1:40 PM to 1:50 PM
- Economic, Social, Cultural and Political profile	1:50 PM to 2:00 PM
- Business status, Exports and Imports Companies and Products	2:00 PM to 2:15 PM
- Documentary on country by group of students	2:15 PM to 2:30 PM
Break	2:30 PM to 2:45 PM
<b>Presentation by students about the country (Syria)</b>	
- Introduction, History and General Information	2:45 PM to 2:55 PM
- Cultural performance on the country	2:55 PM to 3:05 PM
- Economic, Social, Cultural and Political profile	3:05 PM to 3:15 PM
- Business status, Exports and Imports Companies and Products	3:15 PM to 3:30 PM
- Documentary on country by group of students	3:30 PM to 3:45 PM
Award and Certificate distribution	3:45 PM to 4:00 PM
High Tea and Adjournment	4:00 PM Onwards

**Date and Time: 19/04/2014 (Saturday) at 10:00 AM**

#### **Venue:**

Conference Hall (B - 0),  
GTU Chandkheda Campus, Ahmedabad.  
Nr. Vishwakarma Government Engineering College  
Nr. Visat Three Roads, Visat - Gandhinagar Highway  
Chandkheda, Ahmedabad – 382424 - Gujarat