

# Gujarat Technological University

## CENTRE FOR GLOBAL BUSINESS STUDIES



### INDO-GERMAN STUDY CENTRE

### DHBW- STUTTGART GERMANY STUDENTS' VISIT TO GTU



The Indo-German Study Centre was launched on 21<sup>st</sup> August, 2012. On the same day GTU had signed an MOU with a German University “*University of Applied Sciences Technology, Business and Design*” at Wismar. The Centre was inaugurated by Dr. Akshai Aggarwal, Hon’ble Vice Chancellor of GTU and Dr. Norbert Gulerwald, Rector of the University of Applied Sciences Technology, Business and Design, Germany.

On 10<sup>th</sup> February, 2014, the Indo-German Study Center of Gujarat Technological University warmly welcomed students from Duale Hochschule Baden-Württemberg (DHBW), Stuttgart Germany. DHBW students were in India on a study tour for 15 days and GTU Colleges

were hosting the tour.

Dr. Akshai Aggarwal, Vice Chancellor, GTU; Dr. Ramesh Shah, Professor, International Business Management,



# Gujarat Technological University

DHBW University; Dr. Rajesh Khajuria, Director, CKSVIM; Dr. S.O. Junare, Dean- GTU & Director - SJPIM, Gandhinagar and CGBS team were present at the time of DHBW students' visit to the office of GTU.

Dr. Kaushal Bhatt, Assistant Professor, GTU and Mr. Keyur Darji, Research Associate, GTU welcomed the eminent speakers and German students.



Mr. Keyur Darji introduced Gujarat Technological University to German students. He discussed about the 486 affiliated colleges, Indo- German Study Centre, International Experience Program, Programs offered at GTU, Centre for Global Business Studies which is one of the active PG research centres, National Day Celebrations of other countries , International students etc.

Global Country Study Report of GTU MBA program was introduced in GTU MBA in the year 2011 in which students learn about different aspects of specific country. In the academic year 2013-14, GTU students and faculties are studying 110 countries. A group of GTU MBA students are preparing a study report on Germany.

On **26th October 2013**, GTU celebrated the **National Day of Germany**. It was the fifth National Day celebration of GCSR countries at GTU. Ritesh Shetty, Head Operation, Deutsche bank, Ahmedabad; Anshul Dodia, Deutsche bank; Mr. Dipendra Pal – DWIH New Delhi; and Mr. Job Glas from Netherland Trade Office, Ahmedabad graced the workshop as special invitees.



# Gujarat Technological University

GTU has signed MoU with many foreign universities across the world including University of Alberta (Canada), Laurentian University (Canada), Bielefeld University of Applied Sciences Gujarat Technological University (Germany), Hochschule Wismar – University of Applied Sciences Technology Business and Design (Germany), Kansas State University, USA and SIAS University, China.



## Initiatives taken by Indo- German Study Centre:

- Dr. (Rector) Norbert Gulerwald of University of Applied Sciences, Technology, Business and Design, Wismar, Germany visited GTU on 21<sup>st</sup> – 22<sup>nd</sup> August 2012 for signing an MOU with GTU. At that visit, the Indo-German Study Centre was inaugurated.
- GTU has started working for two collaborative research projects (I) Cooperation Management among Businesses & (II) Do's & Don'ts for cross-cultural businesses with Duale Hochschule Baden Wuerttemberg (DHBW) Stuttgart, Germany under the Indo-German Study Centre.
- On 20<sup>th</sup> November 2013, the **Indo-German Study Centre** and **Centre for Environmental and Green Technologies** have organized one day “**International Seminar on Sustainable Energy**” in which Prof. Dr. Reinhard Doleschal from University of Applied Science, Lemgo Germany participated as a speaker. (Report available at [http://www.gtu.ac.in/circulars/13Dec/11122013\\_04.pdf](http://www.gtu.ac.in/circulars/13Dec/11122013_04.pdf))
- DWIH Excellence on Tour at Ahmedabad: The German House for Research and Innovation - DWIH New Delhi, an organization set by German Government had organized a one week long program “DWIH -Excellence on Tour“ from 15<sup>th</sup> to 22<sup>nd</sup> November 2013 at Science City, Ahmedabad to promote the research and education opportunities at Germany. DWIH had invited GTU for cooperation in the same



**Prof. Ramesh Shah, DHBW- Stuttgart, Germany** discussed about the University programs, Dual studies program offered by DHBW, Germany and benefits to students. He appreciated the efforts done by GTU in the area of international exposure given to students.



# Gujarat Technological University

On 10<sup>th</sup> of February 2014, Dr Ramesh Shah presented the Memorandum of Understanding, signed by Prof. Dr. Joachim Weber, Rector, Duale Hochschule Baden Wuerttemberg (DHBW), Stuttgart, Germany for collaboration with GTU. The MoU had been under discussions



between the two Universities for many months, During this period, there had been two visits by Prof. Dr. Friedrich Augenstein and a few visits by Professor Dr. Ramesh N. Shah. GTU has marked its presence in Germany Education system which is one of the most advanced education systems. **Dr. Ramesh Shah, Professor, DHBW**

**University and Dr. Akshai Aggarwal, Vice Chancellor, GTU** exchanged the documents. Indo-German study Centre offers an opportunity to enhance the research and educational process with mutual understanding. As a part of MoU, GTU and DHBW it is going to initiate a research project on “*Study on Relative Impact & Objectivity of Different Media*”. The research program is termed as **Multi Location Collaborative Learning (MLCL)**.

On the occasion **Dr. Akshai Aggarwal, Vice Chancellor, GTU** welcomed the German students and said that the International Experience Program of GTU is, by far, the largest International Program in the country. He discussed about the two joint research projects, initiated by Dr Professors Dr. Friedrich Augenstein and Dr. Ramesh Shah from DHBW Stuttgart. He called upon them to join the new research project on the study of the impact of different types of media including the social media on marketing, including their effect on public systems like general elections.

All the students gave their formal introduction and a brief presentation was given by the German students. They discussed about the Germany, DHBW University, Dual studies program which covers theoretical and Practical component and they showed an interest in doing joint research project with GTU students.

In his keynote address **Dr. S.O. Junare** shared with the students that Gujarat is a land of Entrepreneurs and most of the countries are having experts from India. He discussed about the Flexi MBA program in



# Gujarat Technological University

which students can take admission at the start of the semester in both the semesters during the year and motivated the students to do case studies from India like 'Dabbawala', 'SEWA' and Indian Railway system etc.



## Token of Love & Appreciation received by Team CGBS from DHBW, Germany



**Dr. Rajesh Khajuria** shared his experiences on Germany students' visit to CKSVIM, Baroda. He also motivated students to publish the research work in Indian and international journals. He shared the news coverage with GTU on study tour of DHBW students covered by various newspapers.

**Mr. Hiren Thakar**, OSD, GTU talked about 'International Experience Program (IEP)' of the University. GTU arranges the student exchange programs and Summer Internship Programs (SIP) since 2011 for its students where the students visit the foreign universities in the semester gap and studies the various subjects of their respective courses. More than 300 students have participated in Summer Internship program till now from 2011. For the summer 2014, GTU has expanded its German program. Electrical Engineering branch is proposed to be added for IEP at Germany, in addition to other branches at LU and KSU.



# Gujarat Technological University



Dr. Kaushal Bhatt gave vote of thanks to all invited esteemed guests for visiting Gujarat Technological University, signing MOU with GTU and discussing about DHBW on behalf of the entire team of the University.

## German Students at GTU:



## MEDIA FLASH:

**Cityભાસ્કર** **એક્ટિવિટી** THURSDAY, 6 FEBRUARY, 2014 2

# જર્મન સ્ટુડન્ટ્સે આપ્યા સિટીને ઈનોવેટિવ બનાવવાના આઈડિયા

## NEW IDEAS

### એજ્યુકેશન એક્સચેન્જ હેઠળ જર્મન સ્ટુડન્ટ્સ શહેરમાં આવ્યા

• સિટી રિપોર્ટર વડોદરા

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી અને યુનિ. ઓફ ડીએચબીએલ્યુ સ્ટુડન્ટ્સ, જર્મની વચ્ચે થયેલા એક્સચેન્જ કરાર અંતર્ગત જર્મનીના મેનેજમેન્ટ ફાઈનલ ઈયરના 17 સ્ટુડન્ટ્સ શહેરની મહાવીર જૈન વિદ્યાલયની સી.કે. શાહ વિજાપુરવાલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ખાતે આવ્યા છે. આ સ્ટુડી ટુરનો મુખ્ય હેતુ આઈડિયાઝ એક્સચેન્જ સાથે ઉચ્ચતર શિક્ષણની માહિતી અને એકબીજાના કલ્ચરને જાણવાનો છે.

બુધવારે યોજાયેલ એક પત્રકાર પરિષદમાં જર્મન સ્ટુડન્ટ્સે તેમને આપવામાં આવેલા પ્રોજેક્ટસ વિશે વાત કરી. 'મેકિંગ વડોદરા એન ઈનોવેટિવ સિટી' અંતર્ગત સ્ટુડન્ટ્સે શહેરને ટુરિઝમ, એજ્યુકેશન અને ટ્રાફિકની દ્રષ્ટિએ ઈનોવેટિવ બનાવવા માટે આઈડિયાઝ આપ્યા. સીકેએસવીઆઈએમના ડાયરેક્ટર ડો રાજેશ ખજૂરીયા અને યુરો-એશિયા શાહ કન્સલ્ટન્ટ્સના એમ.ડી ડો રમેશ શાહ એક્સચેન્જ કાર્યક્રમનો હેતુ અને તેના આયોજન વિશે માહિતી આપી હતી.

**વિદેશીઓએ સિટીના કલ્ચરને જાણ્યું**



જર્મન સ્ટુડન્ટ્સે આઈડિયાઝ આપતા પહેલા શહેરની વિઝીટ કરી હતી.

**જર્મનીમાં એજ્યુકેશન**

જર્મનીમાં એજ્યુકેશન પ્રોસેસ વિશે ડો. રમેશ શાહ કહ્યું કે, 'હ્યાં ડાયુઅલ એજ્યુકેશન સિસ્ટમ છે, જેમાં એક સેમેસ્ટરમાં કંપનીમાં વર્કને શીખવાનું અને બીજા સેમેસ્ટરમાં તેની તાલીમ મેળવવાની. મેનેજમેન્ટમાં જર્મનીમાં લોજીસ્ટીક્સ, કંટ્રોલીંગ, કન્સલ્ટીંગ મેનેજમેન્ટ અને ઈન્ટરનેશનલ મેનેજમેન્ટ શીખવાડવામાં આવે છે.

**આ ત્રણ ક્ષેત્રે ઈનોવેટિવ આઈડિયા આપ્યાં**

ટ્રાફિક	ટુરિઝમ	એજ્યુકેશન
શહેરના ગીચ વિસ્તારોમાં વહાં ટ્રાફિકની સમસ્યા છે. તેને વન-વે જાહેર કરવામાં આવે અને ફક્ત 'સાઈકલ ઝોન' અથવા તો 'નો ટ્રિકલ ઝોન' જાહેર કરવામાં આવે તો ટ્રાફિકનું સોલ્યુશન થઈ શકે છે. <b>ઉલ્લીક પેદબર્ગ</b>	વડોદરામાં બેનમૂલ પેલેસ છે. યુરોપમાં ઘણા ખરા સ્થળો ટુરિઝમ અને હિસ્ટોરિકલ પ્રમોશનથી જ આગળ આવ્યા છે. ટુરિઝમ વધશે તો હોટેલ્સ વધશે અને આપોઆપ ઈન્કમ જનરેટ થશે. <b>નયાલી રોલેત</b>	ઈન્ડસ્ટ્રીઝ, ચુનિ. અને ગર્વમેન્ટ વચ્ચે એક પુલ સ્થાપવો. એકબીજાની જરૂરિયાત અનુસાર જો કામ કરવામાં આવે તો પ્રણેય સેક્ટરની સમસ્યાનું સમાધાન આવી શકે છે. જર્મનીમાં આવી રીતે જ શિક્ષણ અપાય છે. <b>સ્ટીફન શીર્લીંગર</b>

**અહીં મુલાકાત લેશે**

જર્મન સ્ટુડન્ટ્સે લક્ષ્મીવિલાસ પેલેસ, મંગળબાર અને માંડવીની મુલાકાત કરી હતી. બપોરે સીકે શાહ કોલેજમાં જૈન ભોવન માણ્યું હતું. ભોવનમાં આટલી વેરાયટીઝ પહેલીવાર ખેલાયું તેમણે કહ્યું. જ્યારે આગામી 2 વિક્રમ તેઓ ગાંધીનગરની એઆઈસીએમ ઈન્સ્ટિટ્યૂટ, જીટીયુ, તેમજ મધર ડેરી, શહેરની એબીબી, જવેલ બ્રશીસ, અને પોલેકેન ઈન્ડસ્ટ્રીઝની મુલાકાત લેશે.

Vielen Dank!

