

GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Workshops on implementation of Crowdfunding Initiator (CFI) frameworks by GTU Innovation Council (GIC)

Venue: S4 (Student Start-up Support System) conference hall

2nd floor ACPC Building, GTU Ahmedabad campus

Call to students, experts, professors, alumnus, industry persons to participate
in the upcoming

workshops for shaping the tools and processes necessary for CrowdFunding I scale up

- 4th August 2014 - Workshop on how to market crowdfunding project through social media using social media canvas Time 5:00 P.M to 7:30 P.M
- 8th August 2014- Workshop on how to make pitch videos for crowdfunding campaigns using crowllywood canvas Time 5:00 P.M to 7:30 P.M
- 11th August 2014 - Workshop on how to do post launch strategy using crowdfunding post launch canvas Time 5:00 P.M to 7:30 P.M

Interested stakeholders can register their names at:

https://docs.google.com/forms/d/1poJhe2Jv1G7ztO8kWUW0zqlufUclf_mdkrw39rFp_ls/viewform

Note: With reference to the circular <http://www.gtu.ac.in/circulars/14Jul/24072014.pdf>, GIC has taken up the task of creating tools and frameworks for scaling up CrowdFunding process. While four sessions were arranged in last month in developing the canvases and tools, GIC has started the process of testing these toolkits by simulating them with active participants before finalizing them for wider usage.

We have already done two such workshops on 28th July 2014 and 31st July 2014 for testing two modules:
28th July 2014 - Workshop on how to start project based crowdfunding using crowdfunding canvas Time 5:00 P.M to 7:30 P.M

31st July 2014 - Workshop on how to develop crowdfunding rewards using crowdfunding rewards canvas Time 5:00 P.M to 7:30 P.M

For any query write to gic@gtu.edu.in