

## Report

On

### MoU between Parul Group of Institutes (PGI) and Baroda Management Association (BMA)

The Parul Group of Institutes has entered into a Memorandum of Understanding (MoU) with the Baroda Management Association (BMA) and has become the Academic Partner of Baroda Management Association (BMA).

**The Parul Group Of Institutes (PGI)** belonging to Parul Arogya Seva Mandal , a trust registered under Bombay Public Trust , is one of the largest education hubs of Gujarat with 22,000 students enrolled in 19 self financed institutions .

Since its foundation in 2003, campus has become synonymous with the multi-disciplinary centre of quality learning and development across Gujarat. The vision is to identify and nurture talent and kindle the passion for learning and development ; to groom budding engineers, pharmacists, management graduates and doctors into responsible and resourceful work professionals; to instill in our students a burning desire for knowledge and impeccable value system that shall direct them in charting their course towards successful career with clarity of thought and conviction; to provide them resources to implement their theoretical knowledge in practice and strengthen their fundamental concepts of learning and development.



*(From left to right) Dr. PGK Murthy (Director-PIMR), Prof. Sameer Rohadia (Director-PIM PGDM), Dr. Bijal Zaveri (Director PIET MBA), Prof. Shantanu Chakravarty (Principal PIBA) and Prof. Fomi Dwivedi (Director – PIM MBA)*

**Baroda Management Association (BMA)** is an autonomous, non-political, non-profit, public (educational) institution, registered under the Bombay Public Trust Act, 1950. BMA has been recipient of Best Local Management Association award from All India Management Association for 13 times.

Baroda Management Association organizes a variety of activities involving all segments of society through Conventions, Seminars, Conferences, In-house training programs, Management Development programs.

The Vision is: To be a leader in Management Development Movement

The Mission is: To facilitate individuals and organizations realize their potential

BMA caters to the scientific management needs by conducting Management development Programs, In-house programs, Seminars, Lectures, Symposia, Evening Talks, Video Film Shows on all aspect of management and career development courses for students.



*(From left to right) Dr. Arjun Singh Mehta (President of BMA), Mr. Sagar Mehta (Secretary of BMA) and Ms. Amita Jaspal (CEO of BMA)*

With this MoU the Students and Faculty Members of Parul Group of Institutes will participate in various activities of BMA at concessional fees. Students of all management courses like MBA, PGDM, and BBA become members of BMA. BMA and PGI will undertake jointly various

education initiatives which will improve quality of management education and management practices in India.

The MoU was signed at Parul Campus, on 14<sup>th</sup> July 2014 at 3 pm.



*Ms. Amita Jaspal , CEO , BMA and Dr. Devanshu Patel (Managing Trustee , Parul Group of Institutes ) signing the document*

The Office bearers from BMA present on auspicious occasion were:

President of BMA – Dr. Arjun Singh Mehta, Secretary of BMA – Mr. Sagar Mehta and the CEO – Ms. Amita Jaspal represented BMA.

Dr.Devanshu Patel , Managing Trustee of PGI , Dr. P G K Murthy , Director , Parul Institute of Management and Research, Prof. Sameer Rohadia (Director-PIM PGDM), Dr. Bijal Zaveri (Director PIET MBA), Prof. Shantanu Chakravarty (Principal PIBA) and Prof. Fomi Dwivedi (Director – PIM MBA) represented PGI.



*The Team after the signing ceremony*

