



# GUJARAT TECHNOLOGICAL UNIVERSITY

*Centre for Global Business Studies*

organizes

**Seminar on – Lessons from the joint projects with DHBW, Germany on Cooperation Management**

And

**8<sup>th</sup> FDP on New Electives and Specializations in MBA program**

► **18<sup>th</sup> August 2014 (Monday) 10:00AM**

*Venue: Conference hall, GTU Chandkheda Campus Ahmedabad*

## About The Program

### **Seminar on – Lessons from the joint projects with DHBW, Germany on “Cooperation Management among Businesses”**

GTU has initiated two collaborative research projects with Duale Hochschule Baden Wuerttemberg (DHBW) Stuttgart, Germany under the Indo-German Study Centre in 2013. The research projects were titled as (I) Doing Business between India and Germany – Dos and Don'ts (II) Cooperation Management among Businesses.

To get some deeper insight in today's Cooperation Management, GTU and DHBW, Stuttgart has initiated a joint research project during the visit of Prof. (Dr.) Friedrich Augenstein, Dean, Dept of Management and Prof. (Dr.) Ramesh Shah at GTU. The research group consisting faculties of GTU institutes have interviewed almost 156 corporate houses and the data were collected through questionnaire. The researchers from GTU and DHBW analyzed the data and extracted the findings.

These results have been compared with the results of the German survey and the book on the research findings and outcome will be published by Hon'ble Vice Chancellor Dr. Akshai Aggarwal in presence of Dr. Ramesh Shah, DHBW, Germany.

Dr. Ramesh Shah, Dr. Khajuria and Dr. Juanre, and Dr. K N Sheth will share the outcomes and lessons learned from the joint research project as a core research team members.

In continuation of the GTU-DHBW joint research collaboration, GTU has initiated one another joint research project namely, Multi Location Collaborative Learning (MLCL). 8 GTU affiliated Institutes and PG research centers at GTU have completed the 1<sup>st</sup> joint project in collaboration with DHBW during February to May 2014. Now, GTU is planning to have 2<sup>nd</sup> joint project under MLCL on Studying the Democracies of the World. So, in seminar the group will discuss on the future directions and methodologies of research for the MLCL project on democracy. The Institutes, who have not participated in 1<sup>st</sup> project will have the opportunity to take part in 2<sup>nd</sup> Project.

## About The Program

### 8th FDP on New Electives and Specializations in MBA program

GTU's global MBA Program which has been announced in July/August 2011, offered many new Electives and new Specializations looking at the current need and opportunities in specialized management disciplines. From that beginning, GTU is continuously trying to enhance and improve the syllabus of MBA so that, it can be truly considered as Global MBA program which can produce the future managers having global competitiveness.

With a view to improve teaching quality, enhance teaching capabilities and train learned Faculty members of MBA Program offered by all MBA Institutes / Colleges, Gujarat Technological University (GTU) proposes to organize Faculty Development Program (FDP) for new electives/Specializations offered from Academic Year 2014 -15 for the benefit of GTU MBA institutions and Faculty Members.

The FDP will cover the detailed discussions on following new specializations/electives:

1. Entrepreneurship and Family Business Specialization – New Specialization
2. Retail Operation – New Elective
3. WTO and Its Impact on Business and Industry – New Elective

#### Contact Us

Mr. Keyur Darji:  
[research.gbs@gtu.edu.in]  
[8866098866],

Dr. Kaushal Bhatt:  
[ap1\_cgbs@gtu.edu.in]  
[9879739171]

Dr. Sarika Srivastava:  
[ap2\_cgbs@gtu.edu.in]  
[9724359232]

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***CERTIFICATE***  
***All participants will***  
***be awarded a GTU –***  
***CGBS certificate of***  
***participation***

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#### WHO SHOULD ATTEND?

- All the members of the research team who have participated in the joint research project on Cooperation Management from GTU affiliated MBA institutes
- All the members of the research team who have participated in the in the MLCL joint research project on “Relativity and Objectivity of Different Media”
- All faculty members who are interested to take part in the 2<sup>nd</sup> joint project on Study of Democracies of the World
- Directors, HODs and Faculty members of GTU affiliated MBA Institutes who are interested to offer the new specializations/electives as mentioned in the brief of the program.

**Last date of registration: 14/08/2014 (Thursday) 05:00 PM**

**Registration link for Seminar/FDP/Both the programs:**

<https://docs.google.com/a/gtu.edu.in/forms/d/1s0-ksisxFqoxIGwvNfQXLgCs4wHy0O1vcWZgV6GOVzM/viewform>

## PROGRAM SCHEDULE

Registration & Tea	10:00 AM to 10:30 AM
Lamp Lighting & Felicitation of Guests	10:30 AM to 10:40 AM
<b>8th FDP on New Electives and Specializations in MBA program</b>	
Session on Entrepreneurship and Family Business Specialization – New Specialization By - Industry and Sr. Academic Experts	10:40 AM to 11:30 AM
Session on Retail Operation – New Elective by Dr. S O Junare, Dean GTU, Director SJPIM, Gandhinagar	11:30 AM to 12:15 PM
Session on WTO and Its Impact on Business and Industry – New Elective by Dr. Rajesh Khajuria, Director CKSVIM, Vadodara	12:15 PM to 01:30 PM
Vote of Thanks	01:30 PM to 01:35 PM
Lunch Break and Certificate Distribution	01:35 PM to 02:30 PM
<b>Seminar on – Lessons from the joint projects with DHBW, Germany on Cooperation Management</b>	
The lessons from collaborations on the research projects with DHBW-Stuttgart by Dr. Ramesh Shah, DHBW Germany and GTU Dean/Director	02:30 PM to 03:30 PM
The future directions and methodologies of research for the MLCL project on democracy – Panel Discussion	03:30 PM to 04:30 PM
Vote of Thanks	04:30 PM to 04:35 PM
Tea and Certificate distribution	04:35 PM onwards