



**Students Start-up Support System (S4)**  
**Hands on workshops on “Start-up Analysis”**

Venue- S4 Co-Creation Center (S4-C3), GTU Ahmedabad Campus, LDCE Complex

**Date- 2<sup>nd</sup>- 5<sup>th</sup> September 2014**

**Time- 5.30 P.M to 8.30 P.M**

GIC (GTU Innovation Council) is arranging hands-on workshops on “Start-up Analysis “for 50 participants (1st cum 1st serve basis, priority will be given to GIC, S4 fellows) to understand various facets which are crucial to start and run a start-up successfully. Experts from industry will mentor this proposed Start-up analysis workshop. Participants like student, Faculty Members , mentors closely working with projects or innovation club coordinators can participate in these workshops. Students and Faculty Members from all streams and years can participate in these workshops.

During this series of workshops in four days we will arrange 4 different types of interventions and help participants unravel many Indian start-ups out of about 1500, which have created an impact during the past 8 years in India. Participants will get to know the nuts and bolts of start-up making and the heart and head aspects of running a successful start-up even during the college days. We will give tools and strategies with the help of which participants will analyse Indian and global start-ups and aspire to leverage the white space to create new start-ups based on technology and innovation. This is 1<sup>st</sup> of its kind program to bring in faster start-up literacy among tech students.

For participation please register at:

[https://docs.google.com/forms/d/1EgeWkC80sFDcF9JH7052O6TH\\_WtOK9b11OZOACPfln0/viewform?usp=send\\_form](https://docs.google.com/forms/d/1EgeWkC80sFDcF9JH7052O6TH_WtOK9b11OZOACPfln0/viewform?usp=send_form)

For any input , please mail to :

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*BACKGROUND: GTU initiated its Student Start-up support system co-creation space less than two years back. GTU feels that educating the students about the Start-up culture throughout the world is valuable. These workshops. are an Initiative for empowering students to learn and analyze different start-ups across our country and the world. Such an analysis would kindle new ideas for starting their own ventures. This process would help them to overcome the inertia of students and challenge them to create their own start-ups.*