



**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**(Established under Gujarat Act No. 20 of 2007)**

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી  
(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

**Ref: GTU/ Academic/ 2014/ 170**

**Date: 04-01-2014**

**Circular**

Gujarat Technological University is commencing the Flexi-MBA Program from the academic year 2013-14. The rules for admissions to Flexi-MBA Program are as under:

**RULES FOR ADMISSION TO THE FLEXI – MBA PROGRAM**

1. GTU has decided to introduce the Flexi – MBA Program from the Academic Year 2013 – 14 and the first batch of international and Indian students can be admitted directly from January 2014 in the respective semester. The University will accord the admissions to the students and allot to the GTU affiliated colleges who have agreed to adopt the scheme, structure and system of Flexi – MBA.
2. As per the Flexi – MBA Program, GTU will give admissions to the eligible students, who have passed their graduation from recognized university from India / abroad with minimum 50% (45% for reserved categories as per government norms). The GTU will invite applications from the eligible candidates and give admissions on the basis of merit and interviews.
3. The admitted students will be allotted to the affiliating and interested institutes that fulfill the academic standards. For this, the GTU will invite applications from the affiliated institutes, who are interested to run Flexi – MBA course. Once the institute shows its willingness to run Flexi – MBA course, it will have to give an undertaking, to make necessary arrangements for teaching the prescribed subjects for Flexi – MBA.
4. There would not be any commitment about the minimum no. of students to be allocated at each of the interested college. The institutes have to deploy the required no. of faculties for teaching additional courses as specified in each semester.
5. An Institute, as specified in the rules for admitting International Students, can be permitted to have 10% super numeric seats for Students allocated by GTU.
6. Any student can take a maximum of 8 subjects / courses in any specific semester.
7. Students have to ensure before opting for any subject / course that the prerequisite subjects / courses (if applicable) must be cleared by him / her.
8. All other criteria related to the subject, teaching, evaluation and the passing as well as the detention shall be applicable as it is meant for the existing MBA program.

**Winners of: ICT Enabled University Award E-India - 2009 Manthan Award - 2009**

2nd Floor, ACPC Building, L.D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015.  
Ph.No.: + 91 - 79 - 26300499 / 599 Fax: + 91 - 79 - 26301500 E-mail : [registrar@gtu.ac.in](mailto:registrar@gtu.ac.in) URL : [www.gtu.ac.in](http://www.gtu.ac.in)



**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**(Established under Gujarat Act No. 20 of 2007)**

**ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી**  
(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

9. Institute can offer following 12 papers in the summer intake of Academic Year 2013 - 14.

Sr. No.	Subject Code	Subject Name	Prerequisite
1	2810001	Accounting for Managers (AFM)	-
2	2810002	Economics for Managers (EFM)	-
3	2810003	Managerial Communication (MC)	-
4	2810004	Organization Behavior (OB)	-
5	2810005	Principles of Management (POM)	-
6	2810006	Research Methodology (RM)	-
7	2810007	Quantitative Analysis – 1 (QA-I)	-
8	2820002	Management Information System (MIS)	-
9	2820003	Human Resource Management (HRM)	-
10	2820005	Financial Management (FM)	-
11	2820006	Production & Operations Management (POM)	-
12	2820007	Quantitative Analysis – 2 (QA – II)	-

10. Institute can provide following 14 papers from winter intake of academic year 2014 - 15.

Sr. No.	Subject Code	Subject Name	Prerequisite
1	2810001	Accounting for Managers (AFM)	-
2	2810002	Economics for Managers (EFM)	-
3	2810003	Managerial Communication (MC)	-
4	2810004	Organization Behavior (OB)	-
5	2810005	Principles of Management (POM)	-

**Winners of: ICT Enabled University Award E-India - 2009 Manthan Award - 2009**



**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**(Established under Gujarat Act No. 20 of 2007)**

**ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી**  
(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

6	2810006	Research Methodology (RM)	-
7	2810007	Quantitative Analysis – 1 (QA-I)	-
8	2820001	Cost & Management Accounting (CMA)	2810001
9	2820002	Management Information System (MIS)	-
10	2820003	Human Resource Management (HRM)	-
11	2820004	Marketing Management (MM)	2810002
12	2820005	Financial Management (FM)	2810001
13	2820006	Production & Operations Management (POM)	-
14	2820007	Quantitative Analysis – 2 (QA-II)	-

In implementation of the provisions of these rules, if any difficulty or question arises as to the interpretation of any provision, the decision of the Vice Chancellor shall be considered as final and abiding to all concerned people.

Sd/-

I/c Registrar

**Winners of: ICT Enabled University Award E-India - 2009 Manthan Award - 2009**

2nd Floor, ACPC Building, L.D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015.  
Ph.No.: + 91 - 79 - 26300499 / 599 Fax: + 91 - 79 - 26301500 E-mail : [registrar@gtu.ac.in](mailto:registrar@gtu.ac.in) URL : [www.gtu.ac.in](http://www.gtu.ac.in)