

GTU INNOVATION COUNCIL (GIC)

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Second Start-up Saturday Program at S4 Co-creation space

Venue: S4 Co-Creation Center (S4-C3), GTU Ahmedabad Campus, 2nd floor ACPC Building, LDCE Complex

Date: Saturday, 12th July 2014

Time: 17.45 to 19.45

Theme: Getting Crowd Funding Right

GIC in cooperation with start-up Saturday program and start 51 is organizing a RoundTable session as a part of 2nd edition of the start-up Saturday program on 12th July 2014. This program brings you an opportunity to have a deeper understanding of how crowd funding can become a powerful tool in helping startups.

Interested participants are required to mail at s4@gtu.edu.in before 10.00 p.m, 11th July 2014. A confirmation mail will be sent to all participants by 12.00 p.m , 12th July 2014.

For any query kindly connect to Tejas Mehta tejas.mehta@headstart.in , Hiranmay Mahanta, hiranmay@techpedia.in or share your suggestions at s4@gtu.edu.in

The following mentors will moderate the discussions.

Ateet Bajaj: Ateet Bajaj is the founder of Start51.com and has been working for promoting crowd funding in India. He believes in the ideology "Raise and Rise from the crowd" and has played a key role in organizing and making Crowd Funding Initiator, India's first residential boot camp (16th June to 11th July) a successful event.

Kanan Dhru : Kanan Dhru leads the Lawtoons project. Lawtoons is a cartoon series on the laws of India. One of the first of its kinds in the country, the comic book is going to illustrate laws and legal rights of every individual to make it easier to understand and fun to learn. Lawtoons project was entirely funded by crowd funding model.

Kishan Thobhani : He is the cofounder of printajoy.com – India's first affordable, online printing tool that converts your Instagram photos into beautiful lifetime memories. Printajoy.com

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raised its seed funding through the crowd funding model.

The above session will be moderated by Hiranmay Mahanta, Hon 'Director GTU Innovation Council and Mr. Tejas Mehta, Start-up Saturday, Ahmedabad

The participants will be from diverse backgrounds. Industry mentors, investors, student start-ups, crowd funded teams, CFI (Crowd funding initiator) participants at GTU and others.

To know more about the CFI (Crowd funding initiator) at S4 kindly refer:

http://www.gtu.ac.in/circulars/14Jun/03062014_02.pdf

You may refer 1st start-up Saturday program at S4 at:

<http://www.gtu.ac.in/circulars/14Jun/13062014.pdf>