

GTU INNOVATION COUNCIL (GIC)

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Calling

- (i) GTU's Alumni, with Crowd fund ready projects,
- (ii) GIC Fellows of 2013-14 having interest in innovation strategy or in new pedagogy development,
- (iii) Experts with expertise in design thinking and crowd funding:

Let us participate in the

RoundTable Hands-on Workshops

on

designing CrowdFunding canvases to make GTU's CFI (Crowd Funding Initiator) a high impact scalable model to support young innovators after they complete their final year project

Date: 25th, 26th & 27th, 29th July 2014

Time: 10.00 A.M to 3.00 P.M

Venue: S4-C3 (Student Start-up Support System- Co-Creation Space), Ahmedabad Campus of Gujarat Technological University(GTU), 2nd Floor ACPC Building, LDCE Complex, Navarangpura, Ahmedabad -380 015

The 1st edition of CFI at S4 was highly successful in supporting teams of the alumni to take their innovation to product stage and finally to market. Hon'ble VC GTU Prof Akshai Aggarwal and Mr Hiranmay Mahanta, Honorary Director GTU Innovation Council said to the mentors that such efforts could be scaled up so that similar support could be provided to about 100 projects every year. The team at GIC and S4, jointly with the mentors of CFI, is now developing a step-by-step framework with clearly defined hands-on modules, through which any innovative team of students should be able to make their final year project CrowdFund-ready. This process will involve preparation of canvases for each step of the entire exercise through a few modules like: **Reward Canvas, CrowdFunding Basics/valuation Canvas, Social media canvas, Post Launch strategy canvas etc.** To validate the developed modules we have arranged 4 workshops involving last CFI participants, new aspiring teams, who finished their Final year project in 2013-14 and are now trying to go for CrowdFunding.

How to apply for the above? Kindly register at:

<https://docs.google.com/forms/d/1B2QT5u1pOs1rK4LB4o28hjDVQmBsJOrNAS6nuT8UrDM/viewform>

For any query and suggestions kindly write to , Mr. Hiranmay Mahanta , Honorary Director, GTU Innovation Council . hiranmay@techpedia.in , gic@gtu.edu.in, info@crowdfundinginitiator.com