

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**INTEGRATED TRAINING AND PLACEMENT CELL**

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02/06/2014

**Alembic Ltd- Opportunity for B. Pharmacy students 2013 & 2014 batch**

Alembic Pharmaceuticals is a Gujarat based organization and one of the most respected institutions in the Pharmaceutical Industry established in Baroda in the year 1907. Successfully completed more than 100 years in the industry.

**Job Title:** Medical Representative

**Qualification:** B.Pharm

**Location:** Gujarat

**Reports to:** Line Manager

**Job Purpose:** To meet Doctors, promote products & implementing company's strategy.

**Candidate Profile**

- The candidate must have good communication, interpersonal skills & presentation skills.
- Should be a self- starter & a team player.
- Should be career oriented.
- Willingness to travel and building relationships.

**Responsibilities:**

- The candidate must be capable of building good relation with Doctors, Wholesalers, Chemists, Private Hospitals, Nursing Homes for Product Sales.
- Dissemination of latest medical information to Doctors.
- The candidate will be responsible for generating prescriptions from the Doctors,
- The candidate will be responsible for conducting various marketing activities decided by company in Territories including interiors.
- Monitoring competitor activity and their products

Registration Link:

[https://docs.google.com/forms/d/1CCaeKNxiVJGohlkYe\\_qZf5EQ8EDvj2hyKGkznVWkw38/viewform](https://docs.google.com/forms/d/1CCaeKNxiVJGohlkYe_qZf5EQ8EDvj2hyKGkznVWkw38/viewform)

(Copy and paste full link in new tab)

**Date of Interview: 12<sup>th</sup> June, 2014 Thursday**

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**GUJARAT TECHNOLOGICAL UNIVERSITY** (<http://www.gtu.ac.in/>)

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