Roundtable on Monetizing Mobile Apps
By Start-up Saturday

Date: Saturday, 14th June, 2014   **Time:** 17.45 to 19.45

Venue: S4 Co-creation Center (S4-C3), 2nd floor, ACPC Building, GTU Ahmedabad campus. LDCE Complex

Who should participate in the RoundTable: GTU students, alumni and faculty members,

- who know how to build a good app but don't know how to monetize it;
- who have always wondered about what the top app developers do differently;
- who want to ride on the smartphone boom.

Register @
https://docs.google.com/forms/d/1k3UZDXSSB_jiG9yBQ3S8Jn22rBfe1JWGgpuODOf8Bs8/viewform
N.B: Only 45 participants would be welcomed based on 1st cum 1st basis.

Schedule
17.45-18.00 - Registration
18.00-18.15 - Introductions of Participants and Announcements
        About GIC and S4 , About Headstart Network, Startup Saturday Initiative
        Nasscom Partnership and 10,000 Startup Initiative

18.15 – 19.00 – Interaction with Utpal Betai on Latest Trends in Monetization of Mobile Apps
19.00 – 19.45 – Interaction with Mahendra Sharma on Gujarati Pride's App Monetization Success Story & Lessons Learnt

19.45 Onwards - Tea, snacks and networking

Entry Fees: Free

Connect with the Organizers: s4@gtu.edu.in , ahmedabad@headstart.in
For more details, email us at ahmedabad@headstart.in or call Tejas on +91 99250 01250