

Centre for Global Business Studies

<http://international.gtu.ac.in/>

Global Country Study Report (GCSR) has been introduced as a part of Global MBA program since 2011 with the vision to enable our students to be globally competitive and to enable our faculties to be experts on specific countries as far as international trade is concerned. For preparing the GCSR reports on such desired quality, it is obvious that the faculties must be equipped with latest information on international trade as well as they must have the knowledge of Export & Import procedures. Centre for Global business Studies is organizing this seminar with the objective to familiarize the participants with the effective understanding of procedural aspects of export-import, which is one of the basic fundamentals of international business. The program is designed to have deeper insights on Export-Import procedure and guidelines.

OBJECTIVES:

- To acquaint the faculty members on International Trade with special focus on prerequisites for Export-Import.
- GCSR Country Allocation for 2014-15

ONE DAY SEMINAR ON INTERNATIONAL TRADE & GCSR COUNTRY ALLOCATION FOR THE ACADEMIC YEAR 2014-15

Wednesday, 25th June 2014 [09:30 AM]

About Seminar

Centre for Global Business Studies, GTU is organizing one day seminar on 'International Trade with special focus on prerequisites for Export-Import' and Country allocation for academic year 2014-15 on 25th June 2014.

Contact Us

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Post liberalization, India is considered to be amongst the potential markets for global trade. This has initiated the government to make necessary policies which has opened new doors for international trade. Global trade has necessitated national markets to follow international trends. Also with amendments in the budget annually, there are changes in the export import policies making it essential for potential global marketers to stay abreast with the latest.



PROGRAM SCHEDULE:

- Registration & Tea: 09:30 AM to 10:30 AM
- Welcome & Felicitation of Guests: 10:30 AM to 10:40 AM
- Welcome Address by Dr. G P Vadodaria, I/C Registrar - GTU 10:40 AM to 10:45 AM
- Address by Dr. Akshai Aggarwal, Vice Chancellor – GTU: 10:45 AM to 11:00 AM
- Address by Dean – Management 11:00 AM to 11:15 AM
- Address by Mr. Sunil Modi, Board of Advisor, GCSR: 11:15 AM to 01:00 PM
- Lunch Break: 01:00 PM to 01:45 PM
- Discussion about GCSR Guidelines: 01:45 PM to 2:45 PM
- GCSR country allocation: 2:45 PM to 05:30 PM
- Certificate distribution: 05:30 Onwards

VENUE:

Conference Hall, GTU Chandkheda Campus, Ahmedabad.

WHO SHOULD ATTEND?

GCSR Coordinator & Guides MUST Attend the Seminar:

GCSR COUNTRY ALLOCATION FOR THE ACADEMIC YEAR 2014-15

The country allocation of GCSR 2014-15 will be announced on the same day by CGBS team with the guidance of Board of Advisors- GCSR.

Note: The faculties who will be available in the seminar will have the privilege to request a country of preference (instead of allocated country for 2014-15) – with suitable and convincing justification. So, from each MBA Institutes minimum one faculty representative must participate in the seminar.

Faculty Members:

Faculty members from GTU affiliated MBA institutes grappling with complexities in information and knowledge of import & export documentation formalities in GCSR should take advantage of this opportunity to get a clear understanding on the subject.



CONTENTS

- *Parameters of International Trade*
- *Prerequisites of Export-import*
- *Linkage with GCSR countries*
- *Benefits to the faculties through GCSR.*
- *GCSR 2014-15 Country allocation*

COURSE MATERIAL

The participating teachers will be provided course content and required material in printed form at the time of registration at GTU.

CERTIFICATE

All participants of the seminar on 'International Trade' will be awarded a GTU – CGBS certificate on successful completion of the programme

LINK FOR REGISTRATION:

https://docs.google.com/forms/d/1VsgzWRt3aed98Zk07xiSAa6FUWppgma1RXR1VLpWa7I/viewform?c=0&w=1&usp=mail_form_link

**Last date of registration: 23/06/2014 (Monday)
5:00 PM**