



सत्यमेव जयते
Government of Gujarat



11-13 Jan.

GUJARAT 2015

The Global Business Hub | 7th Global Summit



mGovernance: | TOWARDS A MORE EMPOWERED SOCIETY

MOBILE APP DEVELOPMENT COMPETITION FOR STUDENTS AND PROFESSIONALS

COMPETITION STARTS FROM:
JUNE 8, 2014

COMPETITION CLOSURES ON:
JULY 8, 2014



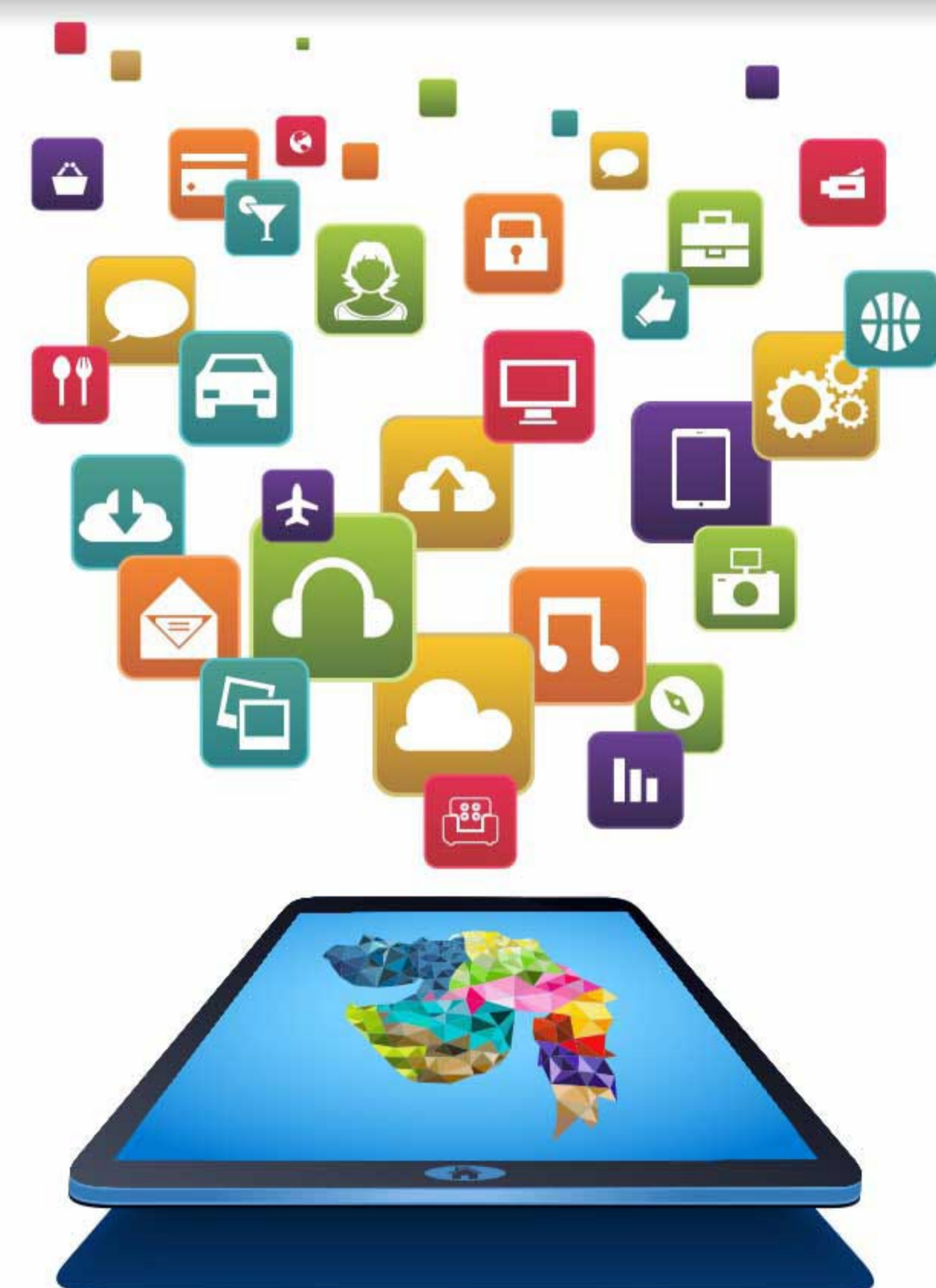
INTRODUCTION

There are 893.31 million subscribers of wireless services in India as per TRAI's telecom subscription data released on 31st January, 2014. With such a large mobile penetration which is expected to grow further, mobile services in India have become the best medium for the government to reach the citizens and vice versa. Mobile devices are removing barriers of time & distance and empowering citizens to quickly and efficiently connect to the government for health, education, employment, public safety, financial, transportation, legal and other services through lower costs and enabling ease in operability.

With this in mind, Department of Science & Technology, Government of Gujarat is pleased to announce "mGovernance: Towards a more empowered society", an event planned to take a step forward in making Gujarat the most m-governed state in the country.

As a precursor to the event, there will be a competition for mobile-based app development. The App Development competition challenges participants to develop a mobile-based applications in areas of agriculture, education, health, transport and civic services for better governance of the state. The competition aims to bring together students and professional app developers to develop innovative mobile-based applications which could serve to raise awareness, deliver service, measure progress or help in some other way to improve the communication between government and citizens. The communication channel could be G2C, G2B, G2G or even C2G.





Towards Making Gujarat the most m-governed state in the country

COMPETITION PERIOD

The competition begins on June 8th, 2014 at 12:00 PM IST and ends on July 08, 2014 at 5:00 PM IST.

CATEGORIES

The competition will have two categories: a) College Students and b) Professionals. Participation can be individual or it can be in the form of a team (maximum 5 persons). These individuals/teams are required to register in the appropriate category providing valid identity proof documents as mentioned in Section 3.

REGISTRATION

Contestants must register at www.gil.gujarat.gov.in/mgov to submit an entry and may do so at any time until close of the submission period. Registration will be free. Only applicants registered through www.gil.gujarat.gov.in/mgov will be accepted. An acknowledgement of acceptance of the submission will be sent within 19th July 2014.

- College Student Category: To register in the college student category, you need to submit a scanned copy of the Identity Card issued by your college/university along with the scanned copy of any Government issued Identity Card (DL, PAN Card, Voter's Card etc.)
- Professional Category: To register in the professional category, you need to submit a scanned copy of your Government issued Identity Card (DL, PAN Card, Voter's Card etc.)
- No single participant can register in both the categories. Doing so will invite disqualification from the competition.

NUMBER OF ENTRIES

Contestants may submit more than one entry. However, applications must not be substantially similar to a prior application in a submission by the same contestant.

MEDIUM OF LANGUAGE USED

The medium of language used in the app development should be either English or Gujarati. No other medium of language is accepted.

SUBMISSION REQUIREMENTS

The submissions must meet the following criteria to be eligible for selection:

- Each contestant will be required to provide the following as part of their entry ("Submission")
 - Source code and executable file of the application uploaded at the link provided
 - A text description of the application
 - Electronic acknowledgement through the website that the entrants(s) have read and agreed to be bound by the official rules.
- Submission must contain an application that functions as expressed in the text description
- Applications should be mobile based using any platform (Android, iOS, Windows, Blackberry etc.). Even cross platform apps are allowed.
- Submission must be a) be original; b) be solely owned by Contestant, who represents that no other party has any rights or interest, whether known or unknown; and c) not violate the Intellectual Property or privacy rights of other parties. Intellectual property rights of submitted Applications will be owned by the contestants.
- Once a submission is done, the contestant cannot make any changes or alterations to the submission.

USE OF THE SUBMISSIONS

By submitting an Application, you grant the Department of Science & Technology, a non-exclusive, one year, royalty free right to use your application for promotion, public display, informational, educational or awareness purposes.

JUDGING COMMITTEE

A Judging committee will be formed from the members from Government and academia. They will shortlist and the shortlisted candidate need to give presentation before the committee. After this process the winners will be selected.

JUDGING CRITERIA

Submissions will be judged on the following three criteria:

- Quality of the idea (including creativity and originality).
- Implementation of the idea (including user experience, design, and performance).
- Potential Impact and usability of the app by a common man.

SELECTION OF WINNERS

The winners will be selected by the Judging Committee. A certificate will be awarded to the winners of each of the two categories.

AWARDS

Cash Prizes along with certificates will be awarded to the winners of each category as per below:

FOR COLLEGE STUDENTS:

First Prize	Rs. 25000
Second Prize	Rs. 15000
Third Prize	Rs. 10000

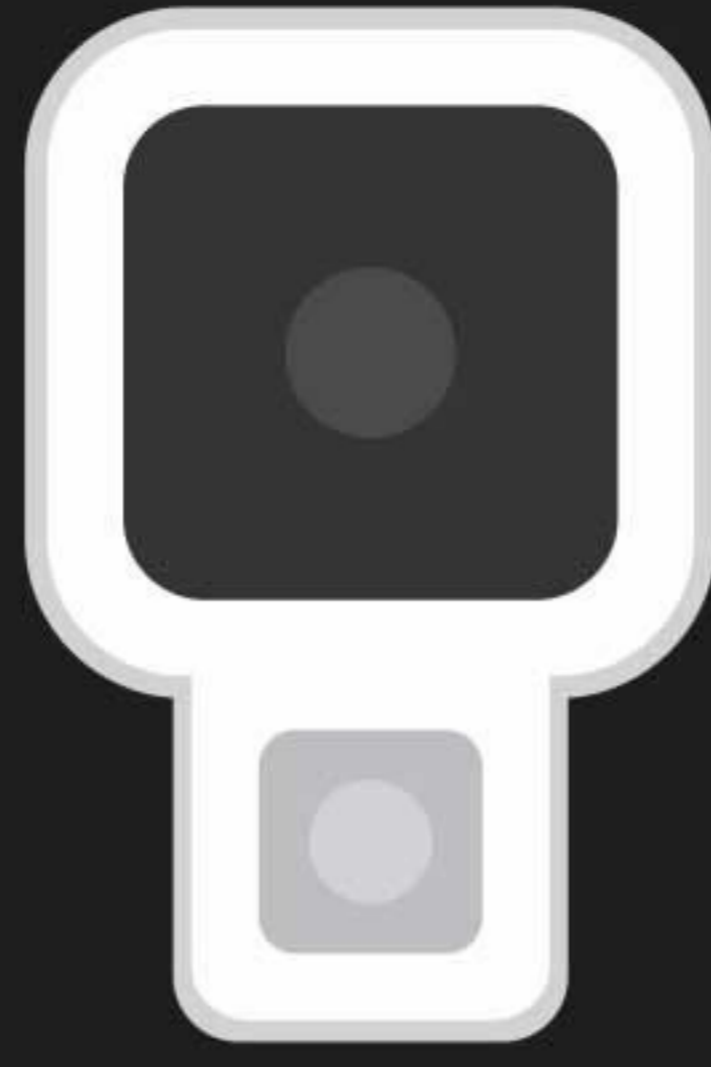
FOR PROFESSIONALS:

First Prize	Rs. 75000
Second Prize	Rs. 50000
Third Prize	Rs. 25000

RECOURSE TO JUDICIAL PROCEDURES:

The courts of Gandhinagar will have exclusive jurisdiction to try any dispute arising from this competition. By participating in this competition, you agree to be bound by the terms of these rules and by Department of Science & Technology's decisions, which are final and binding on all matters pertaining to this competition.

Disclaimer: Government of Gujarat reserves the right to withdraw this competition at any time without giving any reasons.



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INDUSTRIAL EXTENSION BUREAU
(A GOVT. OF GUJARAT ORGANISATION)

ISO 9001:2008 Certified

Organised by



Knowledge Partner



Event Partner



For more details:

GUJARAT INFORMATICS LTD.

Block no. 1, 8th floor, Sector 11, Udyog Bhavan, Gandhinagar.

AMIT BAROT: 09825024914

SUNMEET SINGH BRAR: +91 79 26937581-82

