

Gujarat Technological University



Centre for Global Business Studies National Day Celebration of Sri Lanka and Iran 8th February 2014



The Centre for Global Business Studies (CGBS) is one of the PG research centres of GTU. CGBS promotes the research work in the fields of business management and facilitates the foreign study programs across the branches of Engineering, Pharmacy, Computer Science and Management. In the current academic year, MBA students are studying 110 countries under the GTU's Global Country Study Report (GCSR) program. There is a committee of Board of Advisors who guide on various issues for the program.

List of National Days celebrated at GTU

- *Afghanistan & Indonesia*
- *Brazil & Vietnam*
- *Chile & Qatar*
- *China & Nigeria*
- *Germany & Uganda*
- *Sri Lanka & Iran*

To Promote the GCSR Program, GTU has started celebration of different Countries and till date GTU has celebrated National Days of 10 countries from August 2013 to November 2013. The photographs itself suggest how effectively and enthusiastically GTU is celebrating these days. The students performance, highly qualified mentor's speech in which they shared their knowledge and GTU staff co-ordination, has helped to develop the program.

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To walk in that direction ahead, GTU celebrated National days of 2 more countries i.e. Sri Lanka and Iran on 8th February, 2014.

The main objective of the celebration was to enhance the overall involvement of the students with the selected GCSR country. The program began with felicitation of Guests and lamp lighting by all dignitaries.



The dignitaries on the dias were (From the right) Mr. Sunil Modi, Board of Advisor, GCSR, GTU; Ms. Bhagyesh Soneji, CMD, AMEDA Pharma Pvt. Ltd; Mr. K. H. Patel, Board of Advisor, GCSR, GTU, Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, GTU; Mr. Manoj, Executive Director, Electrotherm India and Dr. G.P. Vadodaria, I/C Registrar, GTU.

Key objectives of the activity

- To enhance the overall involvement of the students.
- To provide the platform to the faculties / students to interact with the diplomats / Entrepreneurs of selected country
- To strengthen the network among students, professors and other stakeholders with the selected country
- To explore the business opportunities with the Selected GCSR Country
- To demonstrate and uphold the national pride.



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Dr. G. P. Vadodaria, I/C Registrar, GTU welcomed Mr. Manoj, Executive Director, Electrotherm (India) Limited.

Mrs. Shakuntala Aggarwal welcomed Ms. Bhagyesh Soneji, CMD, AMEDA Pharma Pvt. Ltd by giving her flower bouquet. Dr. Kaushal Bhatt Assistant Professor, GTU welcomed Mr. Sunil modi, Board of Advisor, GCSR. Dr. Sarika Srivastava, Assistant Professor, GTU welcomed Mr. K.H. Patel, - Board of Advisor, GCSR.



As a part of National Day Celebration, there was a recitation of National Anthems of India, Sri Lanka and Iran respectively. Sri Lankan students who are studying various courses under different streams at GTU participated in the program very passionately.



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Dr. G.P. Vadodaria, Registrar, Gujarat Technological University welcomed the eminent guests, faculty members, students and staff members of the University on the occasion of celebration of National Days of Sri Lanka and Iran. He talked about GCSR programme and wished to invite industry experts for GCSR program.



Dr. Akshai Aggarwal addressed the audience and briefed them about the need of doing GCSR as well as National/Independence Day Celebration of GCSR Countries. He explained to the students and faculties that MBAs have to work in a globalized environment. He said, “GCSR should result in making highly knowledgeable about a country over a few years. Such faculties will be the source of information to the Industry”. He clarified two benefits of GCSR: The major advantage is that students /faculties will come to know about the business environment of the country. In addition the students would learn about the methodology of learning about a new country. Such knowledgeable persons can help the companies work globally with information resources about the countries available from GTU. At the end he gave the example of China which has institutes, which study all the countries of the world.

Mr. Manoj, Executive Director of Electrotherm (India) Limited has wide experience in dealing with Iran since 2005. He is dealing with 42 different countries of Africa, South & Middle Asia. He was one of the speakers at the event. Mr. Manoj said, “Iran is the 2nd largest producer of Natural Gas & 4th largest producer of Crude Oil. People of Iran have strong



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family value like India has. They respect Indians. He talked about Import-Export of India and Iran. There are opportunities in many of the industries in Iran. Iran is a beautiful and peaceful country”. He also interacted with the students and solved the queries of students related to the county.



Mr. K. H. Patel, who is Board of Advisor for GCSR, talked about social, economic and political scenario of Sri Lanka. He said that Sri Lanka has large number of Indian origin people. He threw some light on the issues like Tamils & Human rights.

Ms. Bhagyesh Soneji said those who have passion to learn world can take International Business as a specialisation. She believes in “Atithi Devo Bhavah:” concept. She congratulated GTU for CGBS Programme. She said if you want to do something, do it now and don’t wait for government or others to do that. She advised students & faculties to have international friends. Students & faculties can go on trip to the particular country for this they can have sponsor like Government, NGO, Industry etc. She explained her journey from ‘Saraswati’ to ‘Laxmi’ and said ‘Not to do hard work but smart work’. She wished students to be dynamic brand of nation & bright future.



Mr. Sunil Modi praised the concept of Global Country Study Report (GCSR). He emphasized the importance of GCSR and discussed why it is introduced in the MBA Programme. Mr. Modi told that this will give opportunity to the students to grow in their career.

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GTU celebrates National Days of various countries every month to motivate the study on particular country in GCSR. Sri Lanka celebrates the National day on 4th February while Iran Celebrates National Day on 11th February. GTU celebrated National Days of Sri Lanka and Iran on 8th February 2014 at GTU, Chandkheda Campus - Ahmedabad, Gujarat.



More than 150 students of four of GTU MBA colleges studying Sri Lanka & Iran participated in the event. 15 Sri Lankan students of GTU performed an interesting play representing the Sri Lankan culture and history.

In the cultural performances, the best cultural performances of Sri Lankan students were awarded by Dr. Akshai Aggarwal.



The concluding speech was given by Mr. Keyur Darji, Research Associate- GTU. The students were quite happy as they got platform to express their innovative ideas and also they could present culture of their respective countries. Our GTU students were delighted with the interactions with Sri Lankan students and shared the contact details with each other. They assured that

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this celebration will definitely enhance the quality of productivity of GCSR.

Technical session was started with the presentation on Sri Lanka and Iran. Students of Marwadi Foundation, Rajkot, Chimanbhai Patel Institute of Management, Ahmedabad and Bhagwan Mahavir Institutes of Management, Surat gave presentation on Sri Lanka while students of H. N. Shukla Institute of Management, Rajkot studying Iran discussed about the social, economic, political factors and trade opportunities with Iran.



GTU appreciated the efforts and hard work of students of all four institutes by giving awards and certificate of participation in the category of technical presentation.



The program concluded on a high note of motivation and encouragement to participating students and faculty members. All participants gave very positive and encouraging feedback. Team CGBS appreciated their 'CAN DO' approach and ensured them all the possible help and guidance for GCSR.

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Memorable Moments.....



For other National Day Reports, Kindly visit –

<http://international.gtu.ac.in/pages.aspx?p=recentactivity>

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