



GTU INNOVATION COUNCIL

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S4 Extension Center @ GIT



BUSINESS MODEL CANVASING

Date: Wednesday, 19/03/2014

Time: 11.30 AM To 4:00 PM

One day workshop BUSINESS MODEL CANVAS, organised on 19th March 2014

This programme was organized by the student members of Entrepreneurship Club (S4 extension centers) of the Gandhinagar Institute of Technology to get a concept about how to generate a business model on student's pre-convinced ideas.

The event commenced at 11.30 am with a keynote by Mr. Kaushik Akiwatkar, Chairperson of E-Cell. The two mentors present for workshop were Mr. Yash Shah(CEO,Grey Line Infotech) and Mr. Dhruv Saidava(CEO,GTU Pedia). Mr. Yash briefed about the workshop explaining the students how to develop a Business Model. Then students were given time to push their minds and think of an innovative idea on which they can prepare their Business Model.





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The implementation of workshop took place when students were provided with the materials. Students thrived to get their ideas executed on the canvas. Eagerness to do something out of nothing could be seen in each and every team. Students prepared their Business Model Canvas under the mentoring of Mr. Yash and Mr. Dhruv not only encouraged the students but also pointed out the flaws in their model which the students got corrected and got ready with their Business Model.





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The teams presented their Business Model Canvas in front of the mentors and two winner teams selected were:

❖ For best revenue plan: Team "PROGANG"

Idea - Biogas plant using cowdung to produce electricity, biogas and fertilizers too.





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❖ For best Business Model: Team "Innovative five"

Idea: Creating gloves for the industries out of waste of jeans material.



Our honourable director, Dr. N M Bhatt sir awarded the students with the certificate of excellence. Mr. Kaushik Akiwatkar gave vote of thanks to Director Dr. N M Bhatt sir for his and all the team members working efficiently to make this event a success. E-Cell Team also thanked all the college admin staff and faculties for their active support and help. Workshop was really useful for the students which gave them scope to explore their minds, bringing creativity in them and getting innovative idea. This hands-on workshop really ignited the minds of the students and led them to move in the world of innovations creating something new and would help them to implement it in real world.