

GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Student Startup Support System (S4)



Workshop on Design Thinking and



Design Driven Innovation

Date: 17th - 18th May 2014

Time: 9:30AM to 5:30PM

Exclusively for FIRST and SECOND year students of Eng. Colleges, affiliated with GTU

Venue: S4 Co-Creation Center, GTU Ahmedabad Campus, 2nd Floor ACPC building, LDCE Complex

INTRODUCTION: GTU Innovation Council works for building the capacity of young students so that they may be able to become innovation leaders of GTU. We expect these young students to take leadership in spearheading such efforts at respective colleges, after participating in such workshops at S4 Co-Creation Center (S4-C3).

This workshop is for students of 1st/2nd year across GTU affiliated colleges. Students having research aptitude are invited to register for the workshop.

HOW TO REGISTER FOR THE WORKSHOP: The interested students may register at:

<https://docs.google.com/a/gtu.edu.in/forms/d/1wbjqsj66ZvEimcKPIHk10Jp5Ft3QQLW5IJq9IwS7iWc/viewform>

In case of any query you can contact:

gic_admin@gtu.edu.in

Sunny Patel: 079-26300499/599

Tentative schedule:

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| Gujarat Technological University (<http://www.gtu.ac.in/>) |

Contact: gtu_innovation_council@gtu.edu.in, gic@gtu.edu.in | Tel: +91-79-2630 0699;

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Student Startup Support System (S4)

17th May 2014

9:30 am - 10:00 am Break-fast

10:30 am– 12:30 pm Introduction with innovative ideas, EDIPT

12:30 pm -1:00 pm Interview & Dig deep (Say, do, think, feel)

1:00 pm - 1:30 pm Survey

1:30 pm - 2:00 pm Lunch

2:00 pm - 2:30 pm Capture Findings (Analysis of survey & meetings)

2:30 pm - 3:00 pm Define Problem Statement

3:00 pm - 3:30 pm Feedback/Checking of problem statement

3:30 pm - 4:30 pm Ideation of different domains with videos and pictures

4:30 pm - 5:00 pm how problem can be solved by IK Methods (Modular thinking)

18th May 2014

9:30 am - 10:00 am Break-fast

10:00 am – 11:00 am Prototype Definition

11:00 am – 1:00 pm Prototype (Phase-1)

1:00 pm – 2:00 pm Lunch and Socializing

2:00 pm – 3:30 pm Prototype (Phase -2)

3:30 pm – 4:30 pm Presentation by teams

4:30 pm – 5:00 pm Closing ceremony

REFERENCES:

Some of the recent programs of interest to First / Second Year students:

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1. 3rd -4th May 2014: Two day Boot-camp on Mobile App-based Innovations
<http://www.gtu.ac.in/circulars/14May/03052014.pdf>
2. 3rd -4th May 2014: Two days Creative Short Film Making Competition
<http://www.gtu.ac.in/circulars/14May/twodayCreative.pdf>
3. 26th -27th April 2014: Two days hands-on Workshop on still photography
http://www.gtu.ac.in/circulars/14Apr/25042014_04.pdf
4. 26th - 27th April 2014: Workshop on Understanding Innovation Value Chain and "Role of Innovation Ecosystem" for developing student Start-Ups
http://www.gtu.ac.in/circulars/14Apr/22042014_02.pdf
5. 20th April 2014: Flash Venture Workshop for students of 1st/2nd year across GTU affiliated colleges. Please refer-
http://www.gtu.ac.in/15042014/flash_venture_for_first_and_2nd_year_GTU_students_New_S_4_Fellows_Associates_final.pdf
6. FELLOW PROGRAMS OF GTU ON THE WEB:
 - a. One Day Capacity-Building, Consultation and Orientation Programme for IPR/Patent Fellow and Associate applicants on **22nd February 2014, Saturday** & on IPR, Patent Searching, PSAR & PDE on **01st March 2014, Saturday**
http://www.gtu.ac.in/circulars/14March/25032014_03.pdf
 - b. Report on the Orientation Program for GIC Fellows and Associates: 18th & 25th January, 2014
http://www.gtu.ac.in/circulars/14March/10032014_01.pdf;
Call for 18th Jan and 25th Jan at respectively
<http://www.gtu.ac.in/circulars/14Jan/Onedaycapacity.pdf> and
http://www.gtu.ac.in/circulars/14Jan/Web%20Notice%20for%20One%20day%20Workshop%20for%20GIC%20fellows%20and%20associates_25%20Jan%202014.pdf