

## Report – National Day Celebration

URUGUAY, INDONESIA, AFGHANISTAN AND UKRAINE

23<sup>rd</sup> August 2014 @ GTU Chandkheda Campus



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On 23<sup>rd</sup> August 2014, GTU celebrated the National Days of **Uruguay, Indonesia, Afghanistan and Ukraine**. The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since the last three years, students of GTU MBA institutes are studying various aspects like, culture, political environment, economy and demographics of various countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2014-15 students of GTU MBA institutes are studying 113 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program. On 23<sup>rd</sup> August 2014, the **Centre for Global Business Studies (CGBS)** of GTU organized the 10<sup>th</sup> such program. **GTU has celebrated National/Independence days of 22 countries from August 2013 to August 2014.**



Dignitaries who adorned the event with their valuable experience and views were Mr. Sunil Modi (Member, Board of Advisors for GCSR), Mr. Sanjay Trivedi- Senior manager with Corporate Communications of Shalby Hospitals, Mr. K H Patel (Member, Board of Advisors for GCSR), Mr. Suresh Patel- former Technical Director and Operational Excellence Executive, Dr. Akshai Aggarwal (Vice Chancellor, GTU), Ms. Bhagyesh Soneji (CMD, Ameda Pharma Pvt. Ltd, Ahmedabad & Chairperson- Gujarat Council ASSOCHAM), and Dr. S.O. Junare, Dean – GTU and Director, SJIPM.

The Celebration began with lamp lighting by all the guests followed by speech of various speakers. As a part of the National Day Celebration, all the participants and guests recited the national anthems of India, Uruguay, Indonesia, Afghanistan, and Ukraine.



Dr. Kaushal Bhatt and Mr. Keyur Darji welcomed the esteemed guests by giving them flower bouquet.



To celebrate the national days of **URUGUAY, INDONESIA, AFGHANISTAN, AND UKRAINE**, faculty members and students of L. J. Institute of Management Studies who are studying Indonesia, Kalol Institute of management who are studying Afghanistan, Sardar Patel college of Administration and Management who are studying Ukraine and Shayona Institute of Business Management who are studying Uruguay participated in the event at GTU.



**Dr. Akshai Aggarwal (Vice Chancellor, GTU)** shared the objectives behind celebrating National Days and the efforts by GTU to make the GCSR program effective. He said that it is always a pleasure to interact with students and faculty members and talk about GTU's MBA Program.

The MBA program is judged by teaching in the classrooms and the work that the faculty member do. The MBA program is successful only when both faculty members and students put efforts together in order to make it successful, because their joint efforts will able to change the system of the country as the students will acquire the capability to analyze the things in the span to two years.



**Mr. K H Patel**- Member, Board of Advisors for GCSR said that Afghanistan is a very vital country for India. With Indonesia we have had very nice relations and inspite of being an Islamic country lots of major Indian companies are established there and trend is blooming. He also talked about business relations of India with Uruguay and Ukraine.

**Ms. Bhagyesh Soneji** -CMD, Ameda Pharma Pvt. Ltd, Ahmedabad & Chairperson- Gujarat Council ASSOCHAM asked the audiences, "Are we proud of our own brands? I request you pledge today you will hoot people who use imported products. Don't get impressed. If you want to build the nation, build the reason today that after 20 years your coming generation will feel proud to use Indian products. Do we need a car or mobile phone for survival? Do we need rice and dal for survival? If the answer is yes, what do we give to our farmers? You should have the respect for the feeling of my country, my language, my culture and my products. If you don't respect your own products why should world respect your product? So start respecting your own products."



Afghanistan students also participated in the National day celebration and performed traditional dance of Afghanistan during the program. They also discussed some cultural facts of the country.

**Dr. S.O. Junare** proposed the vote of thanks to the speakers on behalf of GTU for gracing the National day celebration and sharing their experiences with the participants and faculty members. He emphasized to do the research in the area of agriculture and explained the students to put sincere efforts in doing all the practical projects which are part of MBA syllabus.

**Mr. Sunil Modi** presented technical information on Afro –Asian countries. He discussed about the major Industries of both the countries and the opportunity for Indian Industries to expand their businesses.

He also explained the importance of GCSR in the Management Studies. He gave a new meaning to GCSR as **Getting Continuous Safe and Sustainable Return**. He told the students that GCSR can be a key for their success if they study and prepare the project with suggested guidelines properly.



In the Technical session, the students from all four institutes have presented the information regarding the political, economic, social, and cultural environment of the respective countries of study.

The students also presented the current trade relation of India with country of study as well as the companies dealing with these four countries. They highlighted some industries where there is a good scope of business relations from India and Gujarat.

The students of L J institute of Management Studies have walked in the hall with Flag-March. They celebrated the event by cake cutting ceremony.



Dr. Kaushal Bhatt concluded the event with vote of thanks to all the participants, guests and staff of GTU for their cooperation.

**At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all four institutes for their active participation in the National day celebration of Uruguay, Indonesia, Afghanistan, and Ukraine.**

All the participants were delighted to attend the unique program organized by Centre for Global Business Studies (CGBS), Gujarat Technological University which is by far the largest International Studies program of any University in India.

## Memorable Moments-



For more details of CGBS kindly visit: <http://international.gtu.ac.in>

**Gujarat Technological University: Centre for Global Business Studies**

**Contact:**

**Mr. Keyur Darji:**

**email: [research.gbs@gtu.edu.in](mailto:research.gbs@gtu.edu.in) Cell: 8866098866**

**Dr. Kaushal Bhatt:**

**email: [ap1\\_cgbs@gtu.edu.in](mailto:ap1_cgbs@gtu.edu.in) Cell: 9099063069**

**Dr. Sarika Srivastava:**

**email: [ap2\\_cgbs@gtu.edu.in](mailto:ap2_cgbs@gtu.edu.in) Phone: 07923267590**