

GUJARAT TECHNOLOGICAL UNIVERSITY

GTU/MBA/Skill Councils/2014-15/6209

Date: 4th September, 2014

To,
The Director/Principals/HODs,
All GTU Affiliated MBA Institutes

Sub: Rejuvenation of GTU- Skills Councils

As you are aware that GTU has established three different skill councils namely, GTU Financial Services Skills Council (GTU-FSSC), GTU- Council for Human Resource Studies and Organizational Structures (GTU-CHRSOS) and GTU-Skills Council for Marketing (GTUSCM)

The core objectives are-

- To increase the employability of the students graduating from Management Schools.
- To facilitate the students in getting valuable assignments for Summer Internship.
- To jointly develop Case Studies.
- To develop Industry- Institute- Interaction and focus on skills rather than functions.
- To identify sub- sectors and develop skills of students to meet industry requirements.

1. GTU-SCC (Skills Councils Coordinators) – Following members will work for Skills Councils at GTU.

GTU-SCM	GTU-FSSC	GTU- CHRSOS
Mrs. Krishna Parmar	Dr. Sarika Srivastava	Mrs. Krutika Rawal
Mr. Keyur Darji	Dr. Kaushal Bhatt	Mr. Rajesh Ramani
Dr. Ritesh Patel	Mr. Vikrant Vala	
	Mr. Hitesh Gujarati	
Email: scm@gtu.edu.in	Email: fssc@gtu.edu.in	Email: chrsos@gtu.edu.in

2. Proposed Structure of Skills Councils at MBA Institute

To activate the skills councils, it is proposed to nominate one Faculty Coordinator (specialization wise), two student members - one from MBA – Semester - III from each specialization (HR, Marketing and Finance) and one from MBA- Semester – I (for each Skill Council). This group of 9 members shall be responsible to activate Skills Councils and conducting related activities at Institute level. **GTU-SCC** (Skill Councils Coordinators) will work with them in terms of solving queries, collecting reports from MBA Institutes, organizing Faculty Development Program (FDP) etc.



3. Linkage of MBA specialization subjects with Skills Councils Activities-

GTU MBA syllabus of each subject consists of five modules. Fifth module focuses on practical aspects. So faculty coordinator may incorporate skills councils' activities under this module where involvement of all students is compulsory.

4. Proposed Activities of Skills Councils –

A suggestive list of activities for Finance, Marketing and HR is given. Faculty Coordinators have freedom to choose the activity and they are also encouraged to do any relevant activity under each Skill Councils. The purpose is to increase **Institute-Industry- Interaction** while learning the practical module (Module-V) under each specialization.

- Seminar/ Workshop/ Guest Lecture by Industry Expert
- Industrial Visit
- Any small Research Project
- Quiz/ Group discussion/ Debate preferably in presence of Industry Expert
- Additional Certification Course (e.g. NISM/ AMFI/ SAP/ SCM/ IRDA etc.)
- Sectorial Studies
- Any other activity decided by Faculty Coordinator

5. Role of Faculty Coordinators -

Faculty Coordinators of Institute shall submit the report of activities done under each skill council at the end of semester III and semester IV to the University without fail. It will be mandatory for all MBA Institutes to submit '**Skill Council Activity Reports**' to the respective Email Ids(**scm@gtu.edu.in, fssc@gtu.edu.in, chrros@gtu.edu.in**) as and when asked by GTU. It is applicable from academic year 2014-15.

6. Communication Email ID –

All communications shall be done to separate email ID especially created for Skill Councils.

e.g. **fssc@gtu.edu.in** (for GTU- FSSC)

chrros@gtu.edu.in ((for GTU-CHRROS)

scm@gtu.edu.in (for GTU-SCM)

7. Links to Register Faculty Coordinators' and Student Coordinators' details for all three Skills Councils.

- Financial Services Skill Council (GTU-FSSC)

https://docs.google.com/forms/d/1Z2Txpex0sXFBFa-hZFKhQL42fhHNOUxGJ4pdqgeqrQc/viewform?c=0&w=1&usp=mail_form_link

- Marketing Skill Council (GTU-SCM)

<https://docs.google.com/a/gtu.edu.in/forms/d/1P1OLHi4vdPJCKqXqhWGPVJhDpIHAPYimAbbWy8QRo/viewform>

- Human Resource Studies and Organizational Structures (GTU-CHRSOS)

https://docs.google.com/a/gtu.edu.in/forms/d/1rNr9vr4cJY2VN0yjU_j78jpfYKbLD4NCMd3ff3O85Sw/viewform

8. Last date to upload data

All Institutes are hereby informed to upload required data on or before 15th September, 2014

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(I/C) Registrar