

To,
The Directors/Principals,
All GTU Affiliated MBA Colleges

Sub: Strengthening Comprehensive Project (CP) as a core subject of MBA.

Dear Sir/Madam,

Comprehensive Project (CP) is a core subject of MBA which can provide great opportunities to students to be acquainted with real corporate exposure with live research experience but it has been observed that it is not being carried out as it should have been for various reasons. Hence, to streamline and monitor various activities with respect to this project, GTU has taken the initiative to review the progress of the projects on regular basis and provide valuable inputs (if required) by the dedicated team of officers from GTU.

It is required for all MBA institutes to provide necessary data (in given format) on or before **25th September 2014**. The institute has to prepare an excel sheet containing all the required details and has to send this excel sheet through an e-mail to respective zone officers nominated as under. The excel sheet has to be saved by the **Institute code only**. For any query regarding data submission kindly contact following officers of GTU at given e-mail addresses.

Zone	Name of the GTU Officer	Email ID
Zone I	Mr. Keyur Darji	research.gbs@gtu.edu.in
Zone II	Mr. Vikrant Vala	research.cfs@gtu.edu.in
Zone III	Dr. Sarika Srivastava	ap2_cgbs@gtu.edu.in
Zone IV	Dr. Kaushal Bhatt	ap1_cgbs@gtu.edu.in
Zone V	Ms. Krutika Raval	ap2_cbe@gtu.edu.in

Format to prepare and submit data (in excel)

Student Details						Guide Details	
Group No.	Enrolment No.	Name of Student	Selected Industry	Specialization	Title of CP	Name of Guide	E-mail ID
1							
2							
3							

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I/C Registrar