

**GUJARAT
TECHNOLOGICAL
UNIVERSITY**



**CENTRE FOR
GLOBAL BUSINESS
STUDIES**



National Day Celebration of



Mauritius, Poland, Greece and Kenya



14th March 2015 at GTU Chandkheda Campus

On 14th March 2015, GTU celebrated the National Days of **Mauritius, Poland, Greece and Kenya**. The Global Country Study Report (GCSR) is two-semester project in the curriculum of GTU's Global MBA program. Since last three years, MBA students of GTU are studying various aspects like cultural, political, environmental, economic and demographical of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.



During the academic year 2014-15, students of GTU MBA institutes are studying more than 110 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.

The Celebration began with lamp lighting by all the guests. As a part of the National Day Celebration, all the participants and Guests recited the national anthems of India, Mauritius, Poland, Greece and Kenya.

Dr. Sarika Srivastava acted as a Master of Ceremony. Dr. Kaushal Bhatt, Mr. Keyur Darji & Dr. Jyoti Srivastava welcomed the esteemed guests by giving them flower bouquet



Dignitaries who adorned the event with their valuable experience and views were (from right to left) **Mr. K. H. Patel**, former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU, **Mr. Sunil Modi** President, Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent and Member – BOA, GCSR GTU, **Dr. Shivendra Gupta**, Independent Education Management Professional and BOA – GCSR GTU .

To celebrate the national days of **Mauritius, Poland, Greece and Kenya** faculty members and students of **Shri Chimanbhai Patel Institute of Management & Research, Ahmedabad** - who are studying "**Greece**", **Parul Institute of Management and Research, Vadodara** - who are studying "**Mauritius**", **Geetanjali Institute of Management Studies, Rajkot** - who are studying "**Kenya**" and **Naran Lala School Of Industrial Management and Computer science, Navsari** - who are studying "**Poland**" have participated in the event at Gujarat Technological University.



Mr. K H Patel, Member, Board of Advisors Committee for GCSR and former Ambassador to Rwanda addressed the students and faculties. He appreciated this innovative idea of Vice-Chancellor Dr. Akshai Aggarwal to introduce the Global Country Study Report (GCSR) program in MBA curriculum. He advised the students to focus on political relations with India and other countries and suggested to keep a close eye on each and every development between two countries. He discussed in detail regarding the political and economic scenario of Kenya and Mauritius.

He highlighted significance of Mauritius visit of Honorable Prime Minister **Shri Narendra Modi**.

In 19th century, workers from India started coming into Mauritius for working in sugar plantations. In fact when slavery was abolished by the British Parliament, large numbers of Indian workers began to be brought into Mauritius as laborers. He said that Indians from different states came to Mauritius. More than 68% of the Mauritian population is of Indian origin. Mauritius got independence from the United Kingdom. Mauritius celebrates republic day on 12th March because this day **Gandhi ji** started his **Dandi yatra**.

He said that Mauritius has close relations with various African and European countries. As considered part of Africa geographically, Mauritius has friendly relations with many African countries, particularly with South Africa, by far its one of the largest trading partner. Currently, Mauritian investors are gradually entering Africa, Mozambique, Madagascar and Zimbabwe.

Dr. Shivendra Gupta, Member, Board of Advisors Committee for GCSR, advised the Faculties that they should guide the students on all the aspects of International Business with 360 degree approach. He emphasized on personality development and communication skills as crucial requirements for the employment in good corporate houses. He advised that students should always grab a chance to stand-up and speak in college. He offered many tips for personality development. He said that **“A good Personality is a key to become a good Manager”**. He highlighted the importance of Poland and Greece and told that most of the good architectures in the world originated from Ancient Greek Architectures. Greece used to be known for philosophers, agriculture, and culture.





Mr. Sunil Modi, Member, Board of Advisors Committee for GCSR shared his experience about the international business. He shared that GCSR is a unique program and no other university is offering such a comprehensive international outlook which can make the MBA students globally competitive. He shared his personal experience of Kenya and motivated the students.

He said that Kenya got independence from Britain in 1963. India and Kenya have good trade and commercial relations.

He said that major Indian exports to Kenya include pharmaceuticals, steel, machinery and automobiles while Kenyan exports to India are largely primary commodities such as soda ash, vegetables and tea. Indian MNCs and public sector banks have a noteworthy presence in Kenya such as the Tata Group, Essar, Reliance Industries and Bharti Airtel, Bank of Baroda and Bank of India have business operations in Kenya.

Dr. Kaushal Bhatt, assistant professor -GTU proposed the vote of thanks to the speakers on behalf of GTU for gracing the National day celebration and sharing their experiences with the participants and faculty members of all four institutes. He highlighted need of 3 **Cs- Choice, Chance, and Change- in student life.**



In the Technical session, the students from all four institutes presented the brief on the STEEPLED Analysis done on their respective countries, analysis of the prospective industries of the GCSR country, Prospects in Gujarat and the same at the allocated other State of India.

They also have discussed their learning outcomes of the company/industry visit during the semester GAP.

The panel members (Mr. Sunil Modi and Dr. Kaushal Bhatt- for **Greece & Mauritius** Dr. Shivendra Gupta, Mr. Keyur Darji & Dr. Sarika Srivastava – for **Kenya and Poland**) have given their comments on the area of improvements with respect to the presentations on specific country.



At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all four institutes for their active participation in the National day celebration of **Mauritius, Poland, Greece and Kenya**.

AWARD CEREMONY



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