

**GUJARAT  
TECHNOLOGICAL  
UNIVERSITY**



**CENTRE FOR GLOBAL  
BUSINESS STUDIES**



**National Day Celebration of  
Israel, Yemen, South Africa, Russia and Nepal**



**11<sup>th</sup> April 2015 at GTU Chandkheda Campus**



**On 11<sup>th</sup> April 2015**, GTU celebrated the National Days of **Israel, Yemen, South Africa, Russia and Nepal**. The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since last three years, MBA students of GTU are studying various aspects like cultural, political, environmental, economic and demographical aspects of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or boost the business in a specific industry.

During the academic year 2014-15, students of GTU MBA institutes are studying more than 110 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.

The Celebration began with lamp lighting by the guests. As a part of the National Day Celebration, all the participants and Guests recited the national anthems of **India, Israel, Yemen, South Africa, Russia and Nepal.**



Dr. Sarika Srivastava, Assistant Professor-GTU acted as the Master of Ceremony by introducing the Speakers to the audience. Mrs. Shakuntala Aggarwal, Dr. Kaushal Bhatt, Mr. Keyur Darji & Dr. Jyoti Srivastava welcomed the esteemed guests by giving them fruits basket.



Dignitaries who adorned the event with their valuable experience and views were (from right to left) **Mr. Jagat Shah, Foreign representative of Government of Manitoba, MS. Bhagyesh Soneji, Chairperson of Gujarat council of ASSOCHAM Mr. Vinod Mehta, Senior Trade officer, Embassy of Israel to India, New Delhi, Dr. Akshai Aggarwal, Vice Chancellor of GTU Mr. Zafar Sareshwala, Vice Chancellor - Maulana Azad National Urdu University, Hyderabad Mr. J.C. Lilani, Registrar (I/c), GTU**



To celebrate the national days of **Israel, Yemen, South Africa, Russia and Nepal**. Faculty members and students of **S. R. Luthra Institute of Management & SAL Institute of Management**- who are studying "**South Africa**", **L J Institute of Engineering and Technology** - who are studying "**Nepal**", **Shri Jairambhai Patel Institute of Business Management**- who are studying "**Israel**" and **Shri Jaysukhlal Vadhar Institute of Management Studies** - who are studying "**Yemen**", **SAL Institute of Management** who are studying "**Russia**", participated in the event at Gujarat Technological University.



**Mr. J.C. Lilani, Registrar (I/c), GTU** welcomed the audience and appreciated the initiative of National Day Celebration organized by the Centre for Global Business Studies. He urged participants to increase the involvement in Global Country Study Report (GCSR).

### **Presentation of video on National Day Celebration from August 2013 (1<sup>st</sup> celebration) to April 2015 (20<sup>th</sup> celebration)**

**Dr. Akshai Aggarwal, Vice Chancellor of GTU** said that students should think globally. Even a small company or a startup can take the advantage of global opportunities. Further, he focused on the need of innovation in our education system to remove existing rigidities. He shared an example of how Chinese universities are good in documentation process. He highlighted the importance of national day celebration. He said that national day celebration is a unique program in the country. Lastly, he talked about importance of foreign visits of Indian PM.



**Mr. K H Patel**-former Ambassador and High Commissioner of many African countries and member of GCSR Board of Advisors-said that the GCSR program is a unique program in India and such program should be followed by the other Universities also. He said that English language is the most important global language. Further, he offered certain tips for improvement in the English language.



**Prof. N. K. Goyal**- President, CMAI association of India and Advisor of GCSR program-said that celebrating national days is a wonderful idea. He appreciated efforts of GTU for having such successful celebration. He gave the credit of this successful and unique initiative in the form of National Day Celebration to the Vice Chancellor, Hon'ble Dr. Akshai Aggarwal.



**Mr. Vinod Mehta**- Senior Trade Officer, Embassy of Israel to India, New Delhi – said that Israel can help India in improving homeland security of Smart Cities and defence production as a part of “**Make in India**” programme. He added that India and Israel can have more co-operation in agriculture, dairy, water treatment, green energy, telecom, software, medical equipment and diamond polishing. He highlighted the need for bilateral ties between the Republic of India and the State of Israel in many areas such as Education, Agriculture, Medical services treatment, Military etc.



**Mr. Zafar Sareshwala**- Vice Chancellor, Maulana Azad National Urdu University, Hyderabad- told students to work hard in the current competitive era. At the same time, universities must make education more meaningful by focusing on employability. He said that the casual approach will not work in current times. Now universities are becoming factories of un-employed youth. Such shortcoming is due to casualness in our system. We can not live only with the help of our past glory only. This is not the age of a superficial world, it is an age of excel. You have to become specialist in your field i.e. one-upmanship.



**Mr. Jagat Shah**- Foreign representative of Government of Manitoba, Canada in India- said that generally our academia and industry linkage is very poor, but at GTU the linkage is very strong. He advised students to respect their faculties and do not hesitate in case of a failure. He informed students that each one of you must have your own website or blog. He also emphasized that each one of you must have a passport.



**Ms. Bhagyesh Soneji**-Chairperson of Gujarat council of ASSOCHAM- said “let us explore life with passion and see of how beautiful life is? Feel Hindustan, let us be true Indian. You are a diamond and education will bring the sparkle in you”.



**Dr. Alpana Neogy- Consultant - Education Limca book of records-** said that initially Limca book of record a team was very confused as to how could we study 50 countries in 2 years? What kind of study is this? She said “But after attending the program, I have been so impressed by its organization, speakers and students”. She also explained the history and significance of Limca book of records that started in 1990.



**Mr. Sunil Modi** -Advisor to Global Country Study Report (GCSR) -said that students **of new India are most valuable and priceless human resource.**

He said “Indeed it is a Privilege and Honor to be a part, share and contribute in the 50th golden celebration event of national day celebration of 5 countries today under global country study report”.

**Further, he commented “What a memorable day for CGBS - history is not created in vacuum. It is carved out for future generations to follow. A historical moment to get recognized in Limca book of records.**

Today what a wonderful event! We all can hear not only the applaud from you all, but from the millions of stars in the galaxy and eternity for a visionary mesmerizing personality who dreamed, visualized, who contributed for the betterment of student fraternity. It would be unfair on our part if we forget to pay our respect to the moonshot personality who has given a chance to each of you to be an entrepreneur by fulfilling the dream of India and to show the world that the coming century belongs to India and prove **that India is no more job seeker but job provider.** The one and only one pole star of universe and the architect of GCSR, our **Hon’ble vice chancellor Dr. Akshai Aggarwal.** Everyone has made contribution in CGBS to make all 50 celebration events a grand success.”





**Dr. Shivendra Gupta-** Independent Education Management Professional- shared his foreign experience with students and encouraged students and faculty members for better participation in the national day celebration types of program. He highlighted the importance of India in the world economy.

**Dr. Rajesh Khajuria-** Director CKSVIM and Chairman, GCSR Committee- emphasized that the main motive of national day celebration program is to develop a global understanding among students and faculty members.



### **Cultural performance by Nepali students of CKSVIM Vadodara**



**Felicitation of BOA Members-GCSR and cake cutting Ceremony on the occasion of celebrating National Day of 50<sup>th</sup> Country**



**In the Technical session**, the students from all the four institutes presented the brief on the STEEPLED analysis done for their respective countries, analysis of the prospective industries of the GCSR country, prospects in Gujarat and the same in the context of other allocated states of India.



They also have discussed their learning outcomes of the company/industry visit during the semester GAP. The panel members have given their comments on the areas of improvement with respect to the presentations on specific country.

## Cultural Performance during National Day Celebration

**At the end of the celebration**, Centre for Global Business Studies- Gujarat Technological University presented awards to all the four institutes for their active participation in the National day celebration of **Israel, Yemen, South Africa, Russia and Nepal**.



## AWARD CEREMONY





## Media Coverage:

Following are the links for the Media Coverage of the event:

DNA:

<http://epaper.dnaindia.com/epapermain.aspx?pgNo=3&edcode=1310009&eddate=2015-04-13>

**Report Prepared by: Dr. Jyoti Srivastava**

**Contact us:**

**Mr. Keyur Darji: email: [research.gbs@gtu.edu.in](mailto:research.gbs@gtu.edu.in)  
Cell: +91 8866098866**

**Dr. Kaushal Bhatt: email: [ap1\\_cgbs@gtu.edu.in](mailto:ap1_cgbs@gtu.edu.in)  
Cell: +91 9099063069**

**Dr. Sarika Srivastava: email: [ap2\\_cgbs@gtu.edu.in](mailto:ap2_cgbs@gtu.edu.in)  
Cell: +91 9724359232**

**For more details of activities of CGBS**

**Kindly visit: <http://international.gtu.ac.in>**

**For E Newsletter of GCBS**

**Kindly Visit: <http://gsn.gtu.ac.in/>**

### GTU completes national day celebration of 50 countries

The varsity's unique feat is likely to enter Limca Book of Records, 2016

 dna correspondent @dnaahmedabad



"Israel can help India in improving homeland security of smart cities and defense production as a part of Make in India programme," said Vinod Mehta, Senior Trade officer, Embassy of Israel, New Delhi.

 Enlarge image

Mehta was speaking at the national day celebration of Israel, the 50th country whose national day was celebrated at Gujarat Technological Universities (GTU) on Saturday following a string of national day celebrations of various countries. The university has implemented a new global MBA program called Global Country Study Report (GCSR) programme, which has three characteristics: global, innovative and skill-oriented.

The GCSR programme has been introduced, as a two-semester study programme. With the objective of making the GCSR programme more efficient and interesting, GTU had started to celebrate the national day or independence day of selected countries. GTU's national day celebration of 50 countries is likely to get a place in the Limca Book of Records, 2016.

Students and faculties from JVIMS, Jamnagar, LI Institute of Management, Ahmedabad, SAL Institute of Management, Ahmedabad and SJPM – Gandhinagar were present at the event. They made presentations on five countries.

At the event, Dr Akshai Aggarwal, vice chancellor of GTU, said, "Most businesses are becoming global. Management students have to think about it. Smaller companies cannot start import-export without knowledge. We do business blindly. This blindness is created by us. It is high time to apply our education to remove such