



GUJARAT TECHNOLOGICAL UNIVERSITY

A Report of

2nd Live Panel Discussion Session at BISAG under GTU's ALVCOM Initiative on CAMPUS TO CORPORATE: HOW CAN WE FILL THE GAPS?

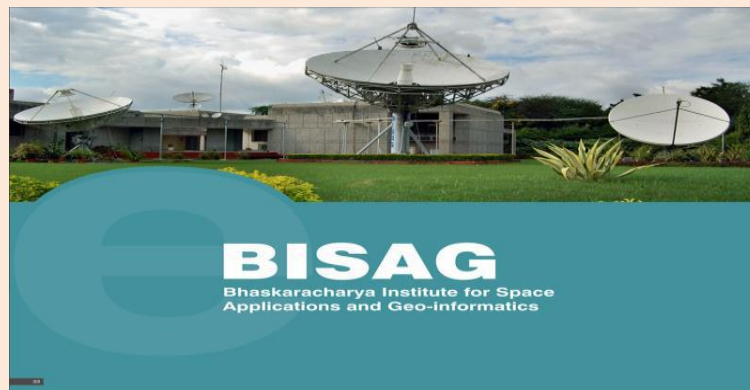
On 20th June 2015

Organized by

Gujarat Technological University



in an Association with BISAG





Project Team

Project Guide	Honorable Dr. Akshai Aggarwal, Vice Chancellor, GTU, Chandkheda, Gujarat.
Project Coordinator	Ms. Roma Thakur, Project Coordinator, GTU, Chandkheda, Gujarat.
Asst. Coordinator & Host	Mr. Imran Khan, Asst. Prof. in English, Om Institute of Engineering & Technology, Junagadh.
Experts	Mr. Uday Chhaya Associate Professor and in-charge Training, Placement & Personality Development Cell, L E College, Morbi.
	Miss. Bhagyesh Soneji CMD, AMEDA PHARMA PVT LTD. Chair Person Assocham Western Region
	Mr. Jay Talati Asst. Prof. & Head, MBA, Department, Noble College, Junagadh.
	Mr. Mehul Baraiya Head, Electrical Department, Om Engineering College, Junagadh




ABOUT GTU ALVCOM

GTU has started the venture of Video Lecture Telecasting Series- ALVCOM with the help of technical aid from BISAG since September 2012 and successfully completed its 1st phase with a live broadcast of more than 148 lectures and continuing with its 2nd Phase with a broadcast of 400 lectures and it's still going on.

Under the same banner, GTU planned for the second Panel Discussion with the formal approval from honorable Vice Chancellor, Dr. Akshai Aggarwal on a very relevant topic: ***Campus to Corporate: how can we fill the gaps?***



For this, GTU invited 5 experts from four different sectors of academics and industry. These experts got together at BISAG, Gandhinagar under the GTU Active Learning Banner to discuss on a relevant topic. Now lets us see the background of experts:-



Asst. Project Coordinator & Host	
	<p>M.A.,B.Ed. (English) Research Scholar (ELT)</p> <p>Teaching Experience: More than 6 years</p> <p>Asst. Prof. in English Om Institute of Engineering & Technology, Junagadh.</p>
Mr. Imran Khan	
Experts	
	<p>Post graduate from National Institute of Industrial Engineering, Mumbai</p> <p>Associate Professor and in-charge Training, Placement & Personality Development Cell,</p> <p>Teaching Experience: More than 25 years</p>
Mr. Uday Chhaya	<p>L E College, Morbi.</p>
	<p>CMD AMEDA PHARMA PVT LTD.</p> <p>Chair Person Assocham Western Region</p> <p>Chairperson</p>



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Miss Bhagyees Soneji	Foreign Trade Committee Gujarat Chamber of Commerce and Industries
	B.E. from GCET, Vallabhvidyanagar M. Tech from R.K. University, Rajkot. 1 Year Experience in Industry 3 Year Experience in Academic Head, Electrical Department, Om Engineering College, Junagadh
Mr. Mehul Baraiya	
	MBA Experience: 5 Years Head & Administrative Officer MBA Department Noble Group Of Institutions - Junagadh
Mr. Jay Talati	

The discussion was kept open by the host, Mr. Imran Khan. He introduced award winning GTU Active Learning initiative in nutshell and made the viewer's aware all about the project and its sound result produced by GTU in the last 3 years.

After the formal introduction of the experts, he requested them to put their opening remarks on and about the topic, which was *Campus to Corporate: how can we fill the gaps?* The discussion revolved round some listed out questions, which are as below:

Q. No.	Below questions were asked to each expert one after the other
1.	How should we define these two terms? <i>Campus and Corporate</i>
2.	Do you really think that there is a GAP between Campus and Corporate? (ONLY YES or NO)
3.	If there is gap, what is it?
4.	How should this gap be filled? But more important question is who should fill this gap? (Government, Academicians, Universities, policy makers, SFIs' managers, teachers, industries or students)
5.	Do you see any additional benefits of activities like R&D, Projects, Practical,



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	Trainings, SDPs, industrial Visits etc...
6.	What does an industry demand? Do we prepare our students to meet these demands? Do any gaps remain here? Please define present Demand and Supply ration
7.	Role of Language & Communication, skill based learning, technical expertise, personality development etc...
8.	Importance of marks
9.	Importance of ethics, honesty
10.	College as a training school
11.	What extra can be done?

Miss Bhagyesh Soneji, one of the most successful business tycoons, being the part of this discussion placed forward her message for the student which was clear. She stressed on lack of qualities like ethics, honesty and dedication which to her creates a big gap between academics and corporate. To her it is mother who cultivates these very basic qualities which no university can ever teach. She said English should not become a speed breaker for our students.



Mr. Uday Chhaya, being agreed with what Miss Soneji said, added lot many other points in the discussion. He mainly focused on the problem and gave his experts tips on how can this gap between campus and corporate be filled. He declared devaluation of engineering to be a myth and added that quality engineers are always in demand.



Mr. Mehul Baraiya, as head of department, shared some valuable experiences which will really be beneficial to the students. He too highlighted the importance of honesty and ethics. Going beyond this, he underlined the importance of practical knowledge and industrial trading which in long run would truly improve students' performance as a trainee and employee. He added in what Mr. Chhaya said by showing one graph. The graph was all about the demand and supply ratio and job opportunities for young and fresh engineers.

Mr. Jay Talati placed forward some very basic points on the desk and made it clear why actually this gap remains and what could be the solutions to fill this gap. He, like other experts, gave ample importance to some qualities which may not be taught at length in any business school. He gave some very strong and convincing reasons of why majority students prefer jobs and not take risk to start their own business. He truly convinced the students why qualities like honesty, ethics, soft skills and communication are required to be a successful business manager.

CONCLUDING REMARKS

The discussion unlike others ended with some very fruitful conclusion. All the experts could honestly and completely put their expert opinions as well as tips on and about the subject. This discussion at least could fill the gap and took this team on the platform to discuss this very burning issue.

