

GUJARAT TECHNOLGICAL UNIVERSITY

Centre for Global Business Studies





On

31st January, 2015 at GTU Chandkheda



GTU celebrated the National Days of Australia, Qatar, Oman, and Sudan on 31st January, 2015. The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since the last three years, students of GTU MBA institutes are studying various aspects like, culture, political environment, economy and demographics of various countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2014 -15 students of GTU MBA institutes have been studying more than 110 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.

On 31st January 2015, to celebrate the national days of Australia, Qatar, Oman, Sudan, faculty members and students of Shri Chimanbhai Patel Institute of Management &Research, Ahmedabad who are studying "Australia", S. S.

Agrawal Institute of Management who are studying "Sudan", N.R. Institute of Business Management who are studying "Qatar" and Sarvoday college of Management who are studying "Oman" participated in the event at GTU. Dr. Sarika Srivastava, Assistant Professor- GTU acted as a Master of Ceremony by introducing other speakers to the audience.

The Celebration began with lamp lighting by all the guests, as a part of the National Day Celebration, all the participants and Guests recited the National anthems of India, Australia, Qatar, Oman, and Sudan.



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Dignitaries on dais were Mr. K. H. Patel, former Indian High Commissioner to Uganda, Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU, Mr. Jagat Shah, Foreign representative of Government of

Manitoba, Canada in India, Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, GTU, Mr. Chandresh Shah, Head of Indian Operation, Khimji Ramdas, Mr. Jinendra Khara, Business Development Manager, Australian Trade Commission, Ahmedabad, Mr. Sunil Modi, President, Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent and Member – BOA, GCSR GTU and Dr. Shivendra Gupta, Independent Education Management Professional.

Dr. Kaushal Bhatt, Assistant Professor, Centre for Global Business Studies, GTU welcomed all guests, faculties and students at National Day Celebration. He quoted that "Success isn't something that just happens – success is learned, success is practiced, and then it is shared". He added that it's right time to work hard for the future goal which is decided by each student. He also added that this is very unique platform where Industry experts, Academic stack holders and diplomats may meet and exchange their ideas towards sustainable development of the society. At last he said that, it's never too late to start over and never too late to be happy".

Dr. Akshai Aggarwal (Hon vice Chancellor, GTU)
addressed the audience and briefed about the vision of
GTU and importance of Global Country Study Report
(GCSR). He talked about objectives of Global MBA
program. He said that it is always a pleasure to interact
with students and faculty members. Dr. Aggarwal also

suggested faculties and students to visit GSNN (Global Study New Network) E-Newsletter of GTU for latest information of different countries. He emphasized importance of cross cultural literacy in MBA program. He also invited articles from various faculty members on their country of study.

Mr. Jagat Shah, Foreign representative of Government of Manitoba, Canada in India, talked about importance of cluster development in India. He informed students that each one of you must have your own website. He also emphasized that each one of you must have passport. He pointed out here that current age is the age of technology where one should have everything at one click. He emphasized the need of industry and academia linkage. He invited students to visit the vibrant of Kutch expo (27-28 February).



Mr. Chandresh Shah, Operation Head, Khimji Ramdas India Pvt. Ltd. provided tips for doing business in Oman. He shared information about economic, political, social, cultural environment of Oman. He added that Oman is a very good place to work.

Mr. Jitendra Khara, Business Development Manager, Australian Trade Commission, talked about importance of business relationship between Australia and India. He also talked about challenges and opportunities of business practices in Australia. He shared information about economic, political, social, cultural environment of Australia.

Mr. K H Patel- Member, Board of Advisors for GCSR said that AUSTRALIA is a vital country for India. He also talked about Indian business relations with Oman and Sudan. He appreciated foreign policy of new government of India. He said that India has always worked for a peaceful environment in the continent and hence, helped and coordinated all these countries to create a healthy political and

business relation.

Dr. Shivendra Gupta, Independent Education Management Professional shared his foreign experience with students. He emphasized importance of cross culture understanding in doing business.



Mr. Sunil Modi, Advisor- GCSR presented information about four countries. He talked about major Industries of both the countries and the opportunities for Indian Industries to expand their businesses. He also explained the importance of GCSR in the Management Studies. He gave a new meaning to

GCSR as Getting Continuous Safe and Sustainable Return (GCSR).

He told the students that GCSR can be a key for their success if they study and prepare the project with suggested guidelines properly.

Mr. Keyur Darji, Research Associate- GTU proposed the vote of thanks to the speakers on behalf of GTU for gracing the National day celebration.



In the Technical session, the students from all the four institutes have presented the information regarding the political, economic, social, and cultural environment of the respective countries of study.





CULTURAL PERFORMANCE BY STUDENTS





At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all the four institutes for their active participation in the National day celebration of AUSTRALIA, QATAR,

OMAN, SUDAN. All the participants were delighted to attend the unique GCSR activity organized by Centre for Global Business Studies (CGBS), Gujarat Technological University









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