



GUJARAT TECHNOLOGICAL UNIVERSITY

CENTRE FOR GLOBAL BUSINESS STUDIES



National Day Celebration of IRAN, LEBANON, KAZAKHSTAN & BAHARAIN

On

14th February 2015 at GTU Chandkheda



14th February 2015, GTU celebrated the National Days of **Iran, Lebanon, Kazakhstan and Bahrain**. The Global Country Study Report (GCSR) is two-semester project in the curriculum of GTU's Global MBA program. Since last three years, MBA students of GTU are studying various aspects like cultural, political, environmental, economic and demographical of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2014-15, students of GTU MBA institutes are studying more than 110 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.

On 14th February 2015, to celebrate the national days of Iran, Lebanon Kazakhstan and Bahrain, faculty members and students of **Shri Narmada**

College of Management Bharuch who are studying “**Kazakhstan**”, Ahmedabad Institute of Technology who are studying “**Lebanon**”, L. J. Institute of Management – Ahmedabad who are studying “**Bahrain**” and M. H. Gardi School of Management, Rajkot who are studying “**Iran**” participated in the event at Gujarat Technological University.

The Celebration began with lamp lighting by all the guests, as a part of the National Day Celebration, all the participants and Guests recited the national anthems of India, Kazakhstan, Iran, Lebanon and Bahrain.



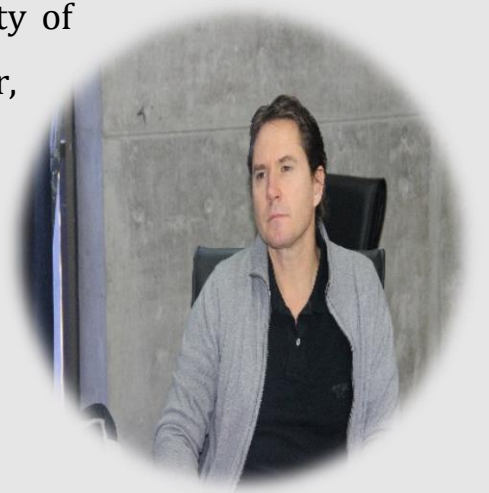
Mr. J.C. Lilani, Registrar (I/c), GTU welcomed the audience and appreciated the unique activity of National Day Celebration organized by Centre for Global Business Studies and suggested participants to increase the involvement in Global Country Study Report (GCSR). He informed that within short span of 6-7 years GTU has won many awards. He also talked about importance of research week and celebration of Sankul day.



Dr. Akshai Aggarwal (Hon vice Chancellor, GTU) addressed the audience and briefed about the vision of GTU. He talked about objectives of Global MBA program. He said that it is always a pleasure to interact with students and faculty members from different institutes. He motivated students for positive thinking. He suggested that students and faculty should work hard for innovation that can be helpful to society. He compared India and china in terms of integration of knowledge and documentation of information. He highlighted the need for developing Indian work culture for documentation of data and information. He asked students for work hard for good career. He said that there is no shortage of jobs for hard working students in market. He also suggested students to visit GTU site for latest information of different countries. He emphasized importance of cross cultural literacy in MBA program.



Prof. Dr. Žan Oplotnik, Associate Professor, Faculty of Economics and Business, University of Maribor, Slovenia, emphasized three things are important in the life of any student: Education, Information & Knowledge. He appreciated the efforts of Centre for Global Business Studies of GTU in making the MBA program as more Global.



Mr. K H Patel- former Ambassador and High commissioner of many African countries and member of GCSR Board of advisors told that the GCSR program is the unique program in the Gujarat and such program should be followed by the other Universities also. He appreciated foreign policy of new government of India. He said that India has always worked for a peaceful environment in the continent and hence, helped and coordinated all these countries to create a healthy political and business relation. He said that India and Iran have good historical relationship.

Dr. Shivendra Gupta, Independent Education Management Professional shared his foreign experience with students and said the students and faculty members should be focused about country of study. On this National Day Celebration Dr. Shivendra Gupta is appointed as an Honorary Board of Advisor for GCSR. Dr. Gupta expressed his gratitude to Dr. Akshai Agarwal vice-chancellor GTU for his **appointment as an Honorary Advisor for GCSR.**



Appointment of Dr. Shivendra Gupta as an Honorary Advisor for GCSR



Mr. Manoj, Executive Director, Electrotherm India appreciated that Gujarat Technological University is only the university in the country which enables its students with the studies of international trade and business through the project like GCSR. He shared many important facts on Iran and said that the country is having very big opportunity in few selected sectors like machinery, electronics, chemical and textile.

Industries like Retail, Finance, water purification and harvesting and food are also having a good scope looking at the limitation of natural resources at Iran. He gave the very valuable information of Iran.

Mr. Sunil Modi, Advisor- GCSR presented information about four countries. He talked about major Industries of countries and the opportunities for Indian Industries to expand their businesses. He also explained the importance of GCSR in the Management Studies.



Dr. Kaushal Bhatt, Assistant Professor-GTU proposed the vote of thanks to the speakers on behalf of GTU for gracing the National day celebration and sharing their experiences with the participants and faculty members of all four institutes

In the **Technical session**, the students from all four institutes presented the brief on the STEEPLED Analysis done on their respective countries, analysis of the prospective industries of the GCSR country, Prospects in Gujarat and the same at the allocated other State of India. They also



have discussed their learning outcomes if the company/industry visit during the semester GAP. The panel members (Mr. Sunil Modi and Mr. Keyur Darji – for Bahrain and Iran; Dr. Kaushal Bhatt and Dr. Sarika Srivastava – for Kazakhstan and Lebanon) have given

their comments on the area of improvements with respect to the presentations on specific country.

The students of L J institute of Management Studies have walked in the hall with Flag-March. They celebrated the Event by cake cutting ceremony.



Cultural Performance By Students of M. H. Gardi Institute of Management Studies, Rajkot



At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all four institutes for their active participation in the National day celebration of Iran, Lebanon Kazakhstan and Bahrain. All the participants were delighted to attend the unique GCSR activity organized by Centre for Global Business Studies (CGBS), Gujarat Technological University

AWARD CEREMONY





Report Prepared by: Dr. Jyoti Srivastava

Contact us:

Mr. Keyur Darji: email: research.gbs@gtu.edu.in Cell: +91 8866098866

Dr. Kaushal Bhatt: email: ap1_cgbs@gtu.edu.in Cell: +91 9099063069

Dr. Sarika Srivastava: email: ap2_cgbs@gtu.edu.in Phone: +91 07923267590

For more details of activities of CGBS kindly visit:

<http://gsn.gtu.ac.in>

<http://international.gtu.ac.in>