

**GUJARAT  
TECHNOLOGICAL  
UNIVERSITY**



**CENTRE FOR GLOBAL  
BUSINESS STUDIES**



**National Day Celebration of**



**Japan, Sri Lanka, Bhutan and Kuwait**



**1<sup>st</sup> March 2015 at GTU Chandkheda Campus**

**On 1st March 2015**, GTU celebrated the National Days of **Sri Lanka, Bhutan and Kuwait Japan**. The Global Country Study Report (GCSR) is two-semester project in the curriculum of GTU's Global MBA program. Since last three years, MBA students of GTU are studying various aspects like cultural, political, environmental, economic and demographical of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.



During the academic year 2014-15, students of GTU MBA institutes are studying more than 110 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.

The Celebration began with lamp lighting by all the guests. As a part of the National Day Celebration, all the participants and Guests recited the national anthems

of India, Sri Lanka, Bhutan and Kuwait, Japan.

Dr. Sarika Srivastava, Assistant Professor-GTU acted as a Master of Ceremony. Dr. Kaushal Bhatt, Mr. Keyur Darji & Dr. Jyoti Srivastava welcomed the esteemed guests by giving them flower bouquet





Dignitaries who adorned the event with their valuable experience and views were (from right to left) Mr. K. H. Patel, former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU, Mr. Sunil Modi (Member, Board of Advisors for GCSR), Dr. Akshai Aggarwal (Vice Chancellor, GTU), Mr. N. K. Goyal, President CMAI

**Association of India, Chairman India Trade Promotion Services, Dubai UAE and Member - BOA, GCSR GTU**

To celebrate the national days of Sri Lanka, Bhutan, Kuwait & Japan faculty members and students of **Indu Management Institute, Baroda** - who are studying "**Kuwait**", **Marwadi Education Foundation, Rajkot** - who are studying "**Japan and Sri Lanka**" and **Sri Swami Narayan Institute of Management, Porbandar** - who are studying "**Bhutan**" have participated in the event at Gujarat Technological University.



**Dr. Akshai Aggarwal (Hon'ble vice Chancellor, GTU)** addressed the audience and briefed about the vision of GTU. He said that every single hour spent in the classroom is valuable and it must be utilized effectively. GTU's MBA is a well-crafted global innovative program having one of the best syllabus in the country. GTU provides a platform for students and faculty members to grow and become world class professionals. Ultimately, each one has to grow through his or her own efforts. He said that there is no shortage of jobs for hard working students in market. Today you have an opportunity to grow and lead the world. Please work hard and help India to become a great nation. He said that it is always a pleasure to

interact with students and faculty members from different institutes. He motivated students for positive thinking. He compared India and China in terms of integration of knowledge and documentation of information. He highlighted the need for developing Indian work culture for documentation of data and information. He also suggested students to visit GTU & GSNN site for latest information of different countries and to contribute in terms of research articles on their country of study.



**Mr. K H Patel**, former Indian High Commissioner to Uganda and Ambassador to Rwanda also addressed the students and faculties.

He said that dedication and hard work are necessary in life. He advised students to study about neighboring countries in-depth that will provide a global vision. If you join in an MNC or a company that is involved in import-export, then the study will definitely help you. He said that India has always worked for a peaceful environment in the continent and hence, helped and coordinated all these countries to create a healthy political and business relation. He said that India and Sri Lanka have good historical relationship. Bhutan, Kuwait Japan also have the good relationship with India.

**Mr. N. K. Goyal**, President CMAI Association of India, Chairman India Trade Promotion Services, Dubai UAE and Member – BOA, GCSR GTU, addressed the students and said that if then work hard and use then time properly, then the world will search for then. Today yours generation is blessed as lots of resources are available now. You need to study with dedication and respect. You must fix your priorities.



**Mr. Sunil Modi**, Advisor- to Global Country Study Report (GCSR) said that it is a great learning platform where, 112 countries are being studied through GCSR. He advised students that if they will follow the guidelines of GCSR and work accordingly, they shall surely get the success as desired. He said that an international outlook is a need of today and GCSR is a best tool for it. He had given new meaning to GCSR as: G- **Getting**, C- **Continuously**, S- **Safe & Solid**, R- **Return**. He quoted following statement to motivate the students:

**“Change your thoughts and thoughts will change your world”.**

**Mr. Changa Dava** student of **Bhutan** talked about history of Bhutan. He explained about the population, military, economy, resources, modern history, government and culture of the Bhutan. He also shared that all of the Butane students of GTU are feeling very proud and happy that GTU is celebrating the National Day of their country on the land of India and they are invited to be a part of such rare event.





**Mr. Keyur Darji, Research Associate-GTU** proposed the vote of thanks to the speakers on behalf of GTU for gracing the National day celebration and sharing their experiences with the participants and faculty members of all four institutes.

**In the Technical session**, the students from all four institutes presented the brief on the STEEPLED Analysis done on their respective countries, analysis of the prospective industries of the GCSR country, Prospects in Gujarat and the same at the allocated other State of India.

They also have discussed their learning outcomes of the company/industry visit during the semester GAP.

The panel members (Mr. Sunil Modi and Dr. Sarika Srivastava- for Japan & Bhutan Dr. Kaushal Bhatt and Mr. Keyur Darji - for Sri Lanka and Kuwait) have given their comments on the area of improvements with respect to the presentations on specific country.



**At the end of the celebration**, Centre for Global Business Studies- Gujarat Technological University presented awards to all four institutes for their active participation in the National day celebration of **Sri Lanka, Bhutan, Kuwait & Japan**.

## AWARD CEREMONY



### Media Coverage:

Following are the links for the Media Coverage of the event:

#### DNA:

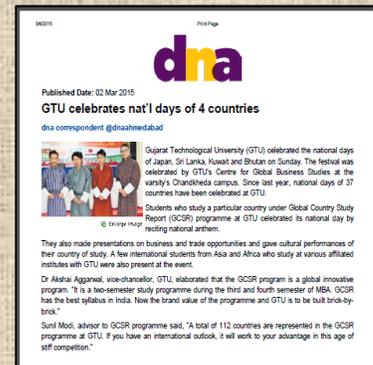
<http://epaper.dnaindia.com/epapermain.aspx?pgNo=3&edcode=1310009&eddate=2015-3-02>

#### Times of India:

<http://epaperbeta.timesofindia.com/Article.aspx?eid=31805&articlexml=GTU-celebrates-national-days-of-four-countries-02032015003047>

#### Gujarat Samachar:

[http://www.gujaratsamachar.com/index.php/articles/display\\_article/japan-kuwait-and-sri-lanka-national-day-celebrated](http://www.gujaratsamachar.com/index.php/articles/display_article/japan-kuwait-and-sri-lanka-national-day-celebrated)



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