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Community Innovation and Co-Creation Centre (CiC3)
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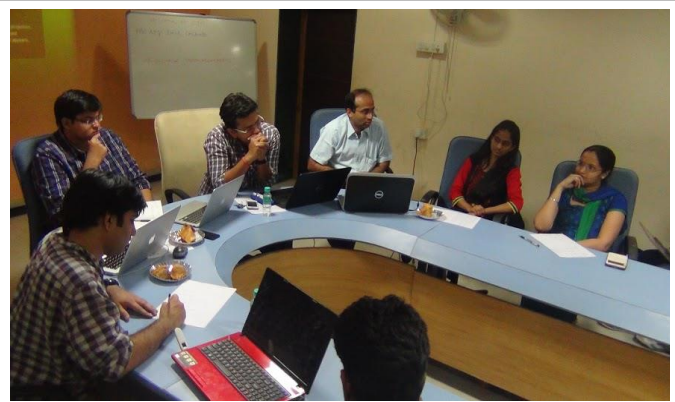

my Gov मेरी सरकार **Google** India

Nationwide Contest
For Developing Mobile App For PMO

Honourable Prime Minister Shri Narendra Modi has announced his intention to launch a mobile app for PMO.

Let's Work Together for Digital India

To fulfil our Prime Minister's dream and to contribute towards Mobile App for PMO, Gujarat Technological University had organized Ideation Workshop for GTU Students/Faculty Members on 12th March 2015 from 4:00PM to 7:00PM at GTU, Block No.6,LDCE Campus, Ahmedabad.

The Workshop started with the welcome address by Shri Naresh Jadeja (Deputy Director-GTU). Mentors of this workshop were Mr.Samyak Bhuta from D2D (http://d2d.io) and Mr. Khamosh Pathak. Mr. Samyak informed about PMO app contest and informed participants to consider this session as ideation stage for the app development. He asked all participants to write down their ideas on paper about *'What they would like to have in PMO App?*

✓ It was explained to write idea with the assumptions and technical requirements for it including what would be the resources required, time estimates etc.

Personalisation and customisation came out to be the key feature that almost everybody wanted from the PMO app. *'Not everybody wants everything from PMO application, but everybody wants something from it'* - was the underlying story of the discussion.

One by one all the participants represented their ideas. Some of them were as follow:

➢ PMO App should contain all the information of our country.
➢ It should have a facility where people can vote on important issues.
➢ Not only English but it should be made available in all regional languages.
➢ As villagers are not using smartphones, it will not be possible for them to use PMO App, so to overcome this there should be booths/kiosks to access PMO Mobile App.
➢ Direct Interaction with PMO officials should be there.
➢ For login in PMO APP, the unique id should be Aadhar Card No
➢ There should be virtual walk of PMO as like White house
➢ Constitutions (Laws, Rules, Benefits, Policies etc) should be there, so every citizen will be aware of it.
➢ A direct Solution/Issue Solving section should be there.
➢ PMO Merchandise section should be there.
   and many more

After the submission of basic ideas, there was a debate among all the participants. Mr.Samyak Bhuta and Prof. Utkarsh Patel gave pros and cons of each idea and all discussed in brief about all ideas. Some Key take away from the brainstorming and ideation session:

✓ Besides the PMO app, open data should be available as API for developers to further explore and make applications with features that PMO application cannot provide. The success of those independent apps can be studied and successful features can be incorporated back to the official application.

✓ Crowdsourcing the ideation phase is a welcome move. Since the ideation itself is crowdsourced, it is only good that everybody was contributing with what they expect from PMO and government at large. There were some wishful thinking and some ideas that are just not feasible, but it doesn't take away often legitimate concerns that are associated with those ideas.

✓ Application size was one of the key constraints that should have been brought into the discussion.

✓ New invention in technology that can be straight away applied to solve the common problems could be possible. E.g. use of QR code for all government offices.

Meeting ended with the Vote of Thanks and planning of how next 2 upcoming session will transform this ideas into a working app. All participants expressed their interest and desire to work for it.

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For those, who could not participate in this workshop: Please submit your ideas at https://mygov.in/task/suggest-innovative-ideas-pmos-mobile-app/

How to get involved?

Phase 1	Phase 2	Phase 3
Have an idea on what you would like to see in the Prime Minister's Office mobile app or see an idea that you like? You have 3 categories in which the ideas can be submitted or voted for. Submit your idea or vote for an idea now. Last date for submitting ideas or voting is 23rd March 2015.	Do you want to build an app for the Prime Minister's Office? Submit your wireframes based on the blueprint given by MyGov and be the chosen one to develop the PMO mobile app. Register your team and submit your designs. Top 10 wireframes will be shortlisted to compete for the development phase. The blueprint will consist of chosen ideas submitted in Phase 1.	From the Top 10 teams of Phase 2, 5 finalists will be chosen by the jury and mentored by Google to compete for the ultimate prize of making the mobile app for the Prime Minister's Office.

PRIZES

- ✓ *The winning team will get to visit the United States of America and meet with the Google Developers team subject to Terms and Conditions.*
- ✓ *5 shortlisted teams will get an opportunity to be mentored by Google engineers to build the mobile app.*
- ✓ *Selected ideas will win an Android One Device and a Certificate of Appreciation.*