

GTU INNOVATION COUNCIL

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The Indus Entrepreneurs,
Ahmedabad



Gujarat Technological University
(GTU)



GTU Innovation Council
(GIC)

Calling for Participation from

Deans, Directors/ Principals, HODs, Faculty Members, GTU Innovation Club Coordinators, TPOs, Student Start-ups of University, Innovation promoters and other stakeholders associated with the GTU eco-system

TiE has partnered with ET Now & Lufthansa and are coming up with an Entrepreneur Reality Show for 2015 called - "**Runway to Success**". It is an entrepreneur reality show that will be telecast on ET Now with startups interacting with the host of ET Now.

It would be an 11 episodes show telecast on ET Now in May & June 2015 where the **WINNER** of the Finale would be rewarded with:

- A Business Class Ticket to USA on Lufthansa Airways
- A seat at Stanford's Design Thinking Boot Camp
- TiE Mentorship

The synopsis of this program is:

- ✓ 27 entrepreneurs would be selected for 9 episodes, 3 different entrepreneurs would be selected for each of the 9 episodes
- ✓ Winner of each episode (i.e. total 9) would compete at the semi-final round (10th episode)
- ✓ Top three winners of the semi-final round would compete for the final round (11th episode)
- ✓ Winner (one) of the Grand Finale round will get all the goodies
- ✓ The link for applying is Live till 31st March, please click on the below icon.
- ✓ Any start-up / SME irrespective of the industry / vintage / revenue can apply. The selection will be based more on the idea / concept which should be unique / scalable
- ✓ Idea stage cannot apply, it has to be a implemented business venture

Please [CLICK HERE](#) to APPLY & to know more about this program / partnership.