

**GUJARAT
TECHNOLOGICAL
UNIVERSITY**



**CENTRE FOR
GLOBAL BUSINESS
STUDIES**



National Day Celebration of



New Zealand, Bangladesh, Tunisia and Thailand



28th March 2015 at GTU Chandkheda Campus

On 28th March 2015, GTU celebrated the National Days of **New Zealand, Bangladesh, Tunisia and Thailand**. The Global Country Study Report (GCSR) is two-semester project in the curriculum of GTU's Global MBA program. Since last three years, MBA students of GTU are studying various aspects like cultural, political, environmental, economic and demographical of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2014-15, students of GTU MBA institutes are studying more than 110 countries. GTU has started the unique activity of celebrating National/Independence Days of the countries, being studied under the GCSR program.



The Celebration began with lamp lighting by all the guests. As a part of the National Day Celebration, all the participants and Guests recited the national anthems of India, New Zealand, Bangladesh, Tunisia and Thailand.

Dr. Sarika Srivastava acted as a Master of Ceremony. Dr. Kaushal Bhatt, Mr. Keyur Darji welcomed the esteemed guests by giving them flower bouquet.



Dignitaries who adorned the event with their valuable experience and views were (from right to left) **Mr. Sunil Modi** President, Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent and Member – BOA, GCSR GTU, **Mr. K. H. Patel**, former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU, **Mr. Michael Appleton**, the Deputy High Commissioner of New Zealand, **Dr. Akshai Aggarwal** – Vice Chancellor of GTU, **Prof. N K Goyal** (President, CMAI Association of India) .

To celebrate the national days of **New Zealand, Bangladesh, Tunisia and Thailand** faculty members and students of **Shri Marwadi Education Foundation** - who are studying **“Thailand”**, **Shri Jairam Patel Institute of Management (NICM)** - who are studying **“Bangladesh”**, **Shri Marwadi Education Foundation** - who are studying **“New Zealand”**

and **Faculty of Management, Growmore Education Trust** -- who are studying "**Tunisia**" have participated in the event at Gujarat Technological University.



Dr. Akshai Aggarwal, Vice Chancellor of GTU said that GCSR is extremely useful project. This project can create a different identity of our MBA students who will be well equipped with the necessary knowledge about international business. He advised students to study the country thoroughly. He told that all faculties and students studying one country should always remain updated with latest happening in their country of study. He told that the university becomes great when each student and faculty performs his/her role in true sense. If we do so, GTU will definitely become a great University.

Mr. Appleton, high commissener of new zealand shared the valuable information about New Zealand with GTU MBA students studying this country as a part of their GCSR project. He told that his country is known for Open Space, Open Hearts and Open Minds. He shared that 4% of their total population is Indians. He guided the students studying the bilateral trade opportunities between Gujarat and New Zealand, that Renewable Energy, Tourism and Agriculture sectors are having big prospects for the business at New Zealand. The education system in New Zealand is very well developed and they have many renowned world class Universities. New Zealand is having very less corruption and due to this, it ranks very high in ease of doing business index. He also highlighted the vast opportunities due to a Free Trade Agreement between India and New Zealand for the bilateral trade.



Prof. N.K.Goyal, President, CMAI association of India and Advisor of GCSR program interacted with the students by saying that now-a-days two things become very important(i.) Changing Time and(ii.)Technology. With a tribute to the land of Sardar Patel, Gandhiji and Mr. Narendra Modi, he said that land of Gujarat is having some magic and so, all the students participating in the event also have a potential to become an identity for the Nation.



Mr. K H Patel, member of Board of Advisory committee in GCSR and Former Indian Ambassador to many African Countries addressed the students and shared the information about the political Relations of India with all the four countries. Dr. Shivendra Gupta and Mr. Sunil Modi, members of Board of Advisory committee in GCSR also shared their valuable views on GCSR and its importance in the career of the MBA students.

Mr. Keyur Darji, proposed the vote of thanks to the speakers on behalf of GTU for gracing the National day celebration and sharing their experiences with the participants and faculty members of all the four institutes.



In the Technical session, the students from all the four institutes presented the STEEPLED Analysis done on their respective countries, analysis of the prospective industries of the GCSR country, prospects in Gujarat and the same at the allocated other states of India. They also discussed



their learning outcomes of the company/industry visits during the gap of semester. The panel members have given their comments on the area of improvements with respect to the presentations on specific country.

Cultural Performance



At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all the four institutes for their active participation in the National day celebration of **New Zealand, Bangladesh, Tunisia and Thailand**.

AWARD CEREMONY



Mr. K Goyal Presenting the Book "21 Leadership Lessons of Narendra Damodardas Modi" to Mr. Michael Appleton, Dr. Akshai Aggarwal and other dignitaries during the National Day Celebration



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