



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No.: 20 of 2007)

GTU/Skill Councils/Pub./1849

13-02-2015

To,
The Directors/Principals/HODs,
All GTU affiliated MBA Institutes

Sub: Submission of reports for activities/events held under the GTU Skill Councils to Publish in a GTU Newsletter 'Plexus'.

Dear Sir / Madam,

As you are aware that GTU has established three skill councils namely, GTU-Financial Services Skills Council (GTU-FSSC), GTU-Council for Human Resource Studies and Organizational Structures (GTU-CHRSOS) and GTU-Skill Council for Marketing (GTU-SCM).

The core objectives of these Skill Councils are –

- To increase the employability of the students graduating from Management Schools.
- To facilitate the students in getting valuable assignments for Summer Internship.
- To develop Industry- Institute- Interaction and focus on skills rather than functions.
- To identify sub- sectors and develop skills of students to meet industry requirements.

To make these skill councils more active and to enhance the participation of the MBA Institutes, it is suggested to publish reports of activities/events held under each skill councils in a special edition of the University Newsletter '***Plexus***'.

All the MBA Institutes are hereby asked to provide the reports of the activities/events held at their respective Institute on the below mentioned email ids on or before 28th February 2015.

For GTU-FSSC – fssc@gtu.edu.in

For GTU-CHRSOS – chrsos@gtu.edu.in

For GTU-SCM – scm@gtu.edu.in

Thanking you,

S/d
Registrar (I/c)

***Winners of: ICT Enabled University Award E-India – 2009 * Manthan Award – 2009 * GESIA Award – 2011
* Digital Learning WES – 2011 Award * AIMS International Innovative University Award – 2013***

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