



### 3rd International Conference of Gujarat Technological University

in collaboration with Parul Group of Management Institutes and Faculty of Economics and Business , University of Maribor and National Institute of Micro , Small and Medium Enterprises on



## "Management of SMEs in Global Era:

*Challenges, Opportunities & Perspectives and Lessons from Gujarat Model "*

on 20th and 21st Feb 2015 at Parul Campus, Waghodia , Baroda, Gujarat (India)

### CONFERENCE PLANNER

Day 1	20th Feb 2015	Friday
9:30 am to 10 am	Registration	
10:00 am to 12.30pm	Inauguration	
	Welcome and Curtain Raiser	Dr. P G K Murthy , Convener of the Conference
	Address by Parul Trust	Dr.Jayesh K Patel or Dr.Devanshu Patel
	Addresses by	1. Prof. dr. Zan Oplotnik , Vice Dean , International Cooperations and Accreditations , Faculty of Economics and Business , University of Maribor, Slovenia
	Addresses by	2. Ms. Mojca Hrovatič Minister Plenipotentiary, Economic Affairs; Deputy Chief of the Mission, Embassy of the Republic of Slovenia in New Delhi .
	Address by	Dr.G.U.K.Rao, Director for School of Enterprise Development (SED) of National Institute for Micro, Small and Medium Enterprises[NI-MSME] (FORMERLY nisiet), An Organization of Ministry of Micro, Small and Medium Enterprises, Government of India, HYDERABAD
	Keynote address	Shri Arun Kumar Jha, IES, Director General , National Institute of Entrepreneurship and Small Business Development
	Address by President	Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, Gujarat Technological University, Ahmedabad
	Vote of Thanks	
12:30 pm to 1:30pm	Networking & Lunch Break	
	Technical Session 1	
1:30 pm to 3:00 pm	"Role of MSMEs in Economic Development & Globalization and Indian MSMEs with special focus upon Gujarat MSMEs "	Dr.G.U.K.Rao,Director for School of Enterprise Development (SED) of National Institute for Micro, Small and Medium Enterprises[NI-MSME] (FORMERLY nisiet), An Organization of Ministry of Micro, Small and Medium Enterprises, Government of India, HYDERABAD
		Dr. Dinesh N. Awasthi , Ph.D. Director , Entrepreneurship Development Institute of India , Ahmedabad ( to be confirmed )
3.00 pm to 3:15 pm	Networking & Tea Break	
3:15 pm to 4.30 pm	Technical Session II	
	" Opportunities and challenges that MSMEs face in globalization"	Prof. Keshab Das , Professor , Gujarat Institute of Development Research , Ahmedabad
		Ms. Mojca Hrovatic, Minister Plenipotentiary - Economic Affairs Embassy of Republic of Slovenia
	Mr.Jinendra Khara , Business Development Manager , Australia Trade Commission , India	
4:30 pm to 6:00 pm	Presentation session 1	Presentations in Different Tracks - Finance , HR , Marketing , General Management and IT

<b>Day 2</b>	<b>21st Feb 2015</b>	<b>Saturday</b>
	Technical Session III “ Public Sector Undertakings , Large Industries : Ancillary Industries and Cluster Development ”	Dr. Nand Dhameja , Formerly Professor of MDI and IIPA , New Delhi (Chair Person ) Mr.Manish Shah , Managing Director , Prakash Chemical Pvt Ltd , Baroda Mr. Uday R. Sampat , Manager , ABB Ltd
10:45 am to 11:00 am	Networking & Tea Break	
11:00am to 12:30 pm	Technical Session IV	
	“ Innovation , Startups and Venture Funding”	Shri.Harsh Kaul , Chief General Manager and Country Head , Risk Capital &Service Sector Vertical MSME Development Centre , SIDBI , Mumbai (Chair Person )
		Manager from GVFL
		Presentations by GTU S4 by Coordinator and Students Best 3 projects
		Presentations by Parul S4 by Coordinator and Students Best 3 projects
12:30 pm to 1:15pm	Networking & Lunch Break	
1:15pm to 3:00pm	Technical Session V  Success Stories of MSMEs	Ms. Vibhuti Bhatt , Director , One Advertising Ltd , Ahmedabad ( Chair Paerson) Mr. Asit Choksi ,MD ,Pure Toners & Developers Pvt. Ltd Mr. Harshad B. Jahagirdar Founder & CEO , Virtuosity Mr. Chandresh Shah, MD, Madhav Agro Foods, Vadodara Mr.Jaimin Vasa , MD , Vasa Pharmachem Pvt Ltd
3:00pm to 3:15pm	Networking & Tea Break	
3:15 to 4:15 pm	Presentation Session 2	Presentations in Different Tracks - Finance , HR , Marketing , General Management and IT
4:15 to 5:30 pm	Valedictory	Presided Over by Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, Gujarat Technological University, Ahmedabad Chief Guest : Dr. M N Patel Hon'ble Vice Chancellor , Gujarat University  Guest of Honour :Shri.Harsh Kaul , Chief General Manager and Country Head , Risk Capital &Service Sector Vertical MSME Development Centre , SIDBI , Mumbai
Note: On spot registration of delegates is done from 9am to 10 am on 20th Feb 2015.		