

**A Comprehensive report of the innovative activities at S.G.J. MBA College,
Koday-pul, Mandvi-Kutch.**

Entrepreneur Development Program

As a part of UDISHA club member, our UDISHA club coordinator Mr. Sagar P. Dodia (Assistant Professor) has started entrepreneur development cell to get students realized about new opportunity around the local areas for starting any new business. Every week, there has been three to four lectures for making students aware about emerging opportunities for starting any business as young entrepreneur with low investment.

Guest lecturers

We invite guest lecturers on regular basis to share their corporate experience with students so students can know what are qualities required for being successful manager in future. We invited Mr. JP Franandis Chairman of YMCA, Gandhidham-Kutch for lecture on personality development. We have also invited guest lecturers on taxations and insurance sectors to make students aware about opportunities at both these sectors.

Industrial visits

We had industrial visit at Adani Port, Mundra-Kachchh which is most growing SEZ area of India where students visited all the part of import-export containers and got the basic idea of import-export mechanism.

New product development competition and business quiz

Students of 2nd semester MBA, arranged one brain storming program as part of New product development competition and business quiz. In new product development competition, students came up with really innovative product concepts like Blue-tooth having long connectivity and some services packs. In business quiz company logos, CEO were in the focus, after that country selection for job preference and business location selection in that country was held with good response of students

Seminar on WHAT CORPORATE EXPECTS FROM STUDENTS ?

We had arranged one seminar on “What corporate expects from students?” and speaker was Mr. Sanjiv Shahay who manages consultancy for corporate training purpose. More than 300 students from different colleges of Kutch participated in that seminar with active interest and

GTU INNOVATION COUNCIL

(www.gtuinnovationcouncil.ac.in)

Mr. Sanjiv Shahay taught some lessons of being successful future managers to all participated candidates. All were really satisfied with lessons imparted by Mr. Sanjiv Shahay.



Guests of seminar



Faculties of SGJ MBA College
(In first Row) & Audiences at
the time of seminar



Mr. Sanjiv Shay (Speaker of
seminar) (In the center) with
Participates

Young Entrepreneur Talent Hunt

After finishing seminar, we had young entrepreneur talent hunt in which we got around 55 entries from different colleges of Kachchh region, out of 55 entries we selected final 8 entries for stage presentation. Final 8 entries had really unique concepts of business like agriculture consultancy, E-coal, emergency service for vehicles break-down and much applicable ideas of new business. NABARD is ready to have finance for the projects which have been in the betterment of rural areas like agriculture consultancy and other more rural projects Both seminar and young entrepreneur talent hunt were sponsored by different companies, organizations.



Young Entrepreneur Talent Hunt Participate & Judges of competition

Apart from these we are also planning for placement activities for that we are trying to tie-up with different companies we also focus on regular presentation and assignments.

Report Edited by: Pinak K. Gajjar, Team GTU Innovation.

GTU INNOVATION COUNCIL
(www.gtuinnovationcouncil.ac.in)