

# Gujarat Technological University

Date: 07/06/2011

## Circular

Following students have received CANADA VISA to participate **Summer Training Program** at University of Alberta (UoA), CANADA (From 20<sup>th</sup> June to 29<sup>th</sup> July 2011). They are hereby informed to buy return Air-Ticket (From Ahmedabad-London-Edmonton and return) with Health and travel insurance immediately.

GTU can help for subsidized group booking based on availability of seats; Students are informed to talk to **Mr. Max Macwan** at his +91-9978986142, 9427333711, 079-25501501

For **any queries** please **contact** +91- 079-40200625 E-mail: [stp@gtu.edu.in](mailto:stp@gtu.edu.in)

Sr. No.	Name	PassportNo.
1.	Ms. Karia Khushbu Hareshkumar	G3369869
2.	Mr. Patel Devalkumar Amratbhai	H2354650
3.	Ms. Pathak Hiral Jagdish	J0319345
4.	Ms. Patel Himali Rakeshbhai	F8935720
5.	Ms. Panchmatiya Pooja Anil	J4541650
6.	Mr. Bhatia Tarang Vijay	H9074483
7.	Ms. Shah Heta Nayan	H5341719
8.	Mr. Sharma Sumeet Omprakash	G7299517
9.	Ms. Rajani Pooja Vasantkumar	J4546203
10.	Ms. Naidu Nisha Rangraj	J7765201
11.	Ms. Akanksha Mukeshbhai Patel	J6172304
12.	Ms. Bavarva Ruchita Shivilal	J6168122
13.	Mr. Mehta Piyush Rameshkumar	J3566544
14.	Mr. Patel Shashikantbhai Vasudevral	F4071090
15.	Mr. Sabalpara Mital Himatlal	H9282128
16.	Mr. Desai Daksh Amalbhai	J7766054
17.	Ms. Bhayani Sonam Shaileshkumar	J6175380
18.	Ms. Khanna Yugma Ratan	J6172764
19.	Ms. Krupa Bharatbhai Desai	G0790161
20.	Ms. Payal Rajubhai Dargani	J5649824
21.	Mr. Irshant Nim	J5649828

# Program Schedule & Syllabus

## GTU Summer Training Program (STP)

at

School of Business, University of Alberta, Canada

Arrival of students: Monday or Tuesday, June 20 or 21

### 1. International Business course:

Total of 50 hours over 10 sessions, spanning 16 calendar days:  
(Wednesday, June 22 to Thursday, July 7: )

1st teaching session:	Wednesday, June 22 (all students together)
2nd session:	Thursday, June 23
3rd session:	Friday, June 24
4th session:	Monday, June 27
5th session:	Tuesday, June 28
6th session:	Wednesday, June 29
7th session:	Thursday, June 30
(July 1 is Canada Day, = January 26 in India)	
8th session:	Monday, July 4
9th session:	Tuesday, July 5
(July 6 is study day)	
10th session (exam):	Thursday, July 7

**Friday, July 8 to Sunday, 17: Free days, to be used by students for individual or group travel; for advance preparation for second course; for individual activity in Edmonton**

### 2. Strategic Management course

Every day, averaging 5 hours per day, spanning 12 calendar days:  
(Monday, July 18 to Friday, July 29: )

1st teaching session:	Monday, July 18
2nd session:	Tuesday, July 19
3rd session:	Wednesday, July 20
4th session:	Thursday, July 21
5th session:	Friday, July 22
6th session:	Monday, July 25
7th session:	Tuesday, July 26
8th session:	Wednesday, July 27
9th session:	Thursday, July 28
10th and last teaching session: (exam):	Friday, July 29

**Saturday, July 30: departure of (all) students, return to India for start of next semester.**

# A Special Session: STRATEGIC MANAGEMENT

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**INSTRUCTOR:** Professor Dev Jennings (or just “Dev” for short!)

**E-mail:** [dev.jennings@ualberta.ca](mailto:dev.jennings@ualberta.ca) **Phone:** (780) 492-3998

**Office:** 4-30A BUS Building **Office Hours:** Just before or after class, or by appointment.

## REQUIRED MATERIALS

Thompson, Strickland, and Gamble. **Crafting and Executing Strategy: the Quest of Competitive Advantage** (Concepts and Cases). 16<sup>th</sup> Edition.

Additional readings, slides, notes, and assignments will be posted for our course on ULearn. <https://ulearn.ualberta.ca/webapps/login/>

## DESCRIPTION:

SMO 502A is a two-week, intensive course in strategy and organization theory for MBA level students. The course has an overarching objective of improving your strategic decision making ability and your strategic leadership skills. To achieve this, the course has three more specific objectives: first, to train you to use the comprehensive framework for strategic analysis; second, to familiarize you with techniques for executing strategy, and third, to further sensitize you to critical issues in strategy.

The comprehensive framework for strategic is based on several components: vision/mission, external analysis of the environment, the internal analysis of the organization, assessment of performance, solution analysis, and implementation. Some version of this framework is used in virtually all introductory strategy and organization theory texts and is frequently used by consultants.

The techniques for executing strategy include the implementation methods that are part of the comprehensive framework, but also in-depth knowledge of leadership, strategy teams, building new internal operations, and linking to key stakeholders.

The critical issues for the course include global strategy, social responsibility, and environmental sustainability. Beneath these issues is the age old topic of power and politics, which we cannot help but touch upon in this course.

## CLASSES

Classes in the first half of the course will be devoted to the comprehensive framework; whereas those in the second half will be devoted to techniques of executing strategy and strategy issues.

Each class will be based on a mixture of lectures, exercises, and student team presentations. It is important to read and prepare the materials for the day listed in the “Outline of Classes” before coming to class in order to be able to contribute to the session.

## EVALUATION:

You will be evaluated on your abilities to do analysis, to discuss materials, and to conduct an organizational analysis of strategy. The weights on these elements will be as follows:

- Individual participation (15%)
- Team presentation of cases or concepts (15%)
- Comprehensive course final (70%)

## **A Special Session: Introduction to International Business**

**INSTRUCTOR:** Professor Dick Beason and Professor Edy Wong

**E-mail:** rbeason@ualberta.ca, [EWong@bus.ualberta.ca](mailto:EWong@bus.ualberta.ca)

**Office:** Bus 3-30 F, Tel: 492-2804

**Text:** Daniels, Radebaugh (or Daniels, Radebaugh and Sullivan), *International Business*, any edition, Pearson Education. The text provides excellent background knowledge, but is weak in trade theory and international finance. We will supplement with lecture material.

**Other Readings:** Try to keep abreast of recent developments in the business press. Much of what you will read in such sources is incorrect or faulty at best. We will comment on such material in course, and you are encouraged to bring articles and discuss them in class.

**Objective:** This course will examine international trade and investment in the context of the global political economy from the perspective of the business enterprise. Course topics include the political, legal, economic and cultural environment for international business, trade and foreign direct investment in theory and practice, international financial and monetary institutions, and international supply chain management.

**Evaluation:** 30% Midterm exam

30% Team Project Presentations????

40% Final Exam

The team project presentations will be scheduled during the few class of the term, and the specific dates will depend upon the number of students enrolled. Generally, teams will consist of no more than four members and no fewer than three members. You must get pre-approval from me for your project.

\* Students are responsible for choosing their own group members, and my expectation is that you will be able to work successfully within groups. That is part of the business school experience, and you must police yourselves. If you choose a free-rider, that is your problem.

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**Actg. Registrar**