

GUJARAT TECHNOLOGICAL UNIVERSITY

DIPLOMA IN COMMERCIAL ART

PROPOSED TEACHING SCHEME

Semester V

SR. NO	SUBJECT	TEACHING SCHEME(HOURS)			CREDITS
		THEORY	TUTORIAL	PRACTICAL	
1	Campaign Design	2	0	6	8
2	Packaging Design	2	0	6	8
3	Publication Design	2	0	6	8
4	Display	0	0	6	6
	TOTAL	6	0	24	30