

GUJARAT TECHNOLOGICAL UNIVERSITY

DIPLOMA IN COMMERCIAL ART

Semester: 4

Subject Name ILLUSTRATION-II

Sr.No	Course content
1.	INTRODUCTION TO LINE DRAWING IN VARIOUS & B\W COMPOSITION FROM SKETCHING. 1.1 Study of thick and thin pencil & brush. 1.2 Study of dark & light shades in pencil & ink with effects i.e. crooked, dotted, & smooth. 1.3 Brush & Pencil strokes in composition. 1.4 Contrast & rhythm pattern in composition.
2.	LANDSCAPE OF BUILDING DRAWING & NATURE IN PEN DRAWING. 2.1. Study of pencil drawing from location. 2.2. Correction in perspective view of location drawing. 2.3. Optical & Mechanical perspective. 2.4. Study of line, texture & various pattern in perspective.
3.	COLOR LANDSCAPE IN CITY LOCATION & NATURE. 3.1. Study of color spreading techniques. 3.2. Study of creating distance through shade & light.
4.	EXPRESSION, BODY STYLE WITH LIGHT EFFECTS & DRPPERY DRAWING. 4.1. Study of child, male, female & simplified face in expression. 4.2. Body style with character & anatomy study. 4.3. Study of creasing & folding of various cloths.
5.	INDUSTRIAL ILLUSTRATION & STYLIZED DRAWING. 5.1. Study of references of industrial illustration with location. 5.2. Study of industrial illustration.
6.	CARTOON, CALENDER & BOOK COVER ILLUSTRATION. 6.1. Study of cartoon illustration. 6.2. Study of calendar illustration. 6.3. Study of illustration for book cover.
7.	PORTRAIT & LANDSCAPE IN VARIOUS MEDIAS. 7.1. Study of portrait preparation in oil painting. 7.2. Study of landscape preparation in oil painting.
8.	STYLIZATION AND MODIFICATION FOR ADVERTISING USE. 8.1. Stylized drawing. 8.2. Modified drawing.

LABORATORY EXPERIENCE:

TOPIC NO.	NAME OF TOPIC	SPECIMEN	DRAWING SIZE
1	Line Drawing in Various Techniques Black & White Composition	3	½ Imperial Pencil drawing
2	Landscape of building drawing & Nature drawing in pencil drawing	3	½ Imperial Pen drawing
3	Color landscape of city location & nature	2	½ Imperial color drawing
4	Expression, body style with light effects & drapery drawing	3	½ Imperial Pen drawing
5	Industrial illustration	1	½ Imperial color
6	Cartoon, Calendar & book cover design Illustration	Any one	½ Imperial color
7	Portrait & landscape in various media	3+3	In various medias
8	Stylization & modification for Advertising use	1	In pencil drawing

SUGGESTIVE INSTRUCTIONAL STRATEGIES:

TOPIC NO.	INSTRUCTIONAL STRATEGIES	KEY RESOURCE NEEDED
1	-----	-----
2	Visit outdoor places for detail study	-----
3	-----	-----
4	-----	-----
5	Industrial illustration	Computer application Design, Photography.
6	-----	-----
7	Demonstration outdoor study tour.	Live model - female or male
8	Demo & Visits	References

REFERENCE BOOKS:

Sr No	Name of Reference	Author
1	Cartoon illustration	
2	Children book illustration	
3	Step-by-step techniques Advertising illustration Graphic Digital Photo-l	
4	Graphic Digital Photo-l	
5	Illustration at work	Robin Jacques, StudioBooks 161, fleet, Street london
6	Faces & Features	Waltee J. Foster FosterArtServices Inc. Tushol California USA.
7	Figures From life	
8	Drawing & Figures	
9	Anatomy	Victory Priard
10	Anatomy	Walter J. Foster
11	Painting People & Places	
12	Commercial Art Techniques	S. Ralph Maurello Judor Publising Co. New york.
13	Jhon Fernandes & His Arts	John Fernandes Navneet Publication (India) Limited Mumbai.

Note: As per the need of term work you should be prepared work with the use of the computer.